LUMINARY

BRISBANE CHAMBER OF COMMERCE NEWSLETTER
CREATING AN ATMOSPHERE IN WHICH BUSINESS PROSPERS AND THE COMMUNITY THRIVES

The Luminary Offers Larger Advertising Space Opportunities and More Articles in the 11x17 format with Expanded Circulation in Print and on the Web in Brisbane and the Greater Bay Area.

The mission of the Luminary is to provide an outlet of information for both the business and residential communities, and to help each to better understand the positive contributions of all community stakeholders. This common forum provides a vehicle to articulate the business point of view on current events to residents and businesses alike.

The Luminary is mailed to every Brisbane address, including post office boxes; Chamber members who reside outside of the city, including San Francisco, San Mateo and Santa Clara Counties; San Mateo County Chamber affiliates; and County, State, and Federal elected officials. And, the Chamber newsletter is placed on the Brisbane Chamber of Commerce's Web site, www.brisbanechamber.org. We are the only Chamber of Commerce in San Mateo County that offers this exciting advertising and information tool to both businesses and resident in our community.

Advertising Rates

SIZE*	DIMENSIONS (IN)	1x	6x	12x
INSIDE PAGES - BLACK AND WHITE - FULL COLOR + $20.00 to list price.				
Full Page	9.6 x 14.6	600.	3240.	6264.
3/4 Page	9.6 x 12	450.	2025.	3825.
1/2 Page vertical	7.4 x 14.6	300.	1620.	3000.
1/2 Page horizontal	9.6 x 7.3	300.	1620.	3000.
1/4 Page	4.6 x 6	200.	1100.	2160.
1/8 Page	4.6 x 4	120.	685.	1250.
Jumbo Business Card	4.6 x 2.5	80.	450.	835.
Logo Size	2.2 x 2.2	40.	228.	432.
BACK PAGE - FULL COLOR				
Full Page	10 x 15	1000.		
1/2 Page	10 x 7.5	600.		
Jumbo Merchant	5.5 x 6.2	500.		
Merchant	5 x 5.8	300.		
Jumbo Business Card	4.5 x 5.4	200.		
Business Card	5 x 3.4	150.		

With special thanks to our advertisers, who make the Luminary newsletter possible.

*Sizes are approximation

Communities Served

All of Brisbane, including:
- Central Brisbane
- Crocker Industrial Park
- Bayshore Blvd.
- Businesses
- Industrial Road
- P.O. Boxes
- Residents
- Sierra Point Parkway
- The Ridge

Selected locations in the Bay Area including:
- San Francisco County
- San Mateo County
- Santa Clara County

And everywhere else in the world on the World Wide Web, including blog, web and social media sites.

Luminary Facts

Mailed on the 20th of each month to All Brisbane Addresses and P.O. Boxes.

Distributed throughout the month at businesses, restaurants, hotels and at Brisbane library, post office, city hall and Chamber office.

3500 issues printed each month.

Layout / Deadline

Camera Ready: PDF, Tiff, EPS
300 dots per inch
Color ads saved as CYMK
Black Color is 0 0 0 100
Black & White ads saved as GrayScale
Advertisements Due: Second Monday of the Month

Article/Press Release Deadline

Articles Due: Second Monday of the Month
Articles 200-250 words, business related topics.

Contact Information:

Questions, Articles and Advertisment in the monthly Brisbane Chamber of Commerce newsletter, the Luminary.

Contact:
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Editor, Marketing & Sales

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BRISBANE
CHAMBER of COMMERCE

THE MONTHLY NEWSPAPER, THE LUMINARY

ADVERTISING RATES / SIZES

FULL COLOR +$20 TO LIST PRICE

FULL PAGE VERTICAL
9.6" x 14.6" high
Black and White
$600

1/2 PAGE VERTICAL
7.4" x 14.6" high
Black and White
$300

3/4 PAGE VERTICAL
9.6" x 12" high
Black and White
$400

1/4 PAGE
4.6" x 6" high
Black and White
$200

1/2 PAGE HORIZONTAL
9.6" x 7.3" high
Black and White
$300

JUMBO BUSINESS CARD
4.6" x 2.5" high
Black and White
$80

1/8 PAGE
4.6" x 4" high
Black and White
$120

LOGO
2.2" x 2.2" high
Black and White
$40

Submit artwork as 300 dpi grayscale tif, eps or
high resolution PDF to alison@brisbanechamber.org
or by mail to Brisbane Chamber of Commerce, 50 Park Place 2nd Floor, Brisbane, CA 94005