

# LUMINARY

BRISBANE CHAMBER OF COMMERCE NEWSLETTER  
CREATING AN ATMOSPHERE IN WHICH BUSINESS PROSPERS AND THE COMMUNITY THRIVES

## The Luminary Offers Larger Advertising Space Opportunities and More Articles in the 11x17 format with Expanded Circulation in Print and on the Web in Brisbane and the Greater Bay Area.



The mission of the Luminary is to provide an outlet of information for both the business and residential communities, and to help each to better understand the positive contributions of all community stakeholders. This common forum provides a vehicle to articulate the business point of view on current events to residents and businesses alike.



The Luminary is mailed to every Brisbane address, including post office boxes; Chamber members who reside outside of the city, including San Francisco, San Mateo and Santa Clara Counties; San Mateo County Chamber affiliates; and County, State, and Federal elected officials. And, the Chamber newsletter is placed on the Brisbane Chamber of Commerce's Web site, [www.brisbanechamber.org](http://www.brisbanechamber.org). We are the only Chamber of Commerce in San Mateo County that offers this exciting advertising and information tool to both businesses and resident in our community.

### Advertising Rates

SIZE*	DIMENSIONS (IN)	1x	6x	12x
INSIDE PAGES - BLACK AND WHITE - FULL COLOR + \$20.00 to list price.				
Full Page	9.6 x 14.6	600.	3240.	6264.
3/4 Page	9.6 x 12	450.	2025.	3825.
1/2 Page vertical	7.4 x 14.6	300.	1620.	3000.
1/2 Page horizontal	9.6 x 7.3	300.	1620.	3000.
1/4 Page	4.6 x 6	200.	1100.	2160.
1/8 Page	4.6 x 4	120.	685.	1250.
Jumbo Business Card	4.6 x 2.5	80.	450.	835.
Logo Size	2.2 x 2.2	40.	228.	432.
BACK PAGE - FULL COLOR				
Full Page	10 x 15	1000.		
1/2 Page	10 x 7.5	600.		
Jumbo Merchant	5.5 x 6.2	500.		
Merchant	5 x 5.8	300.		
Jumbo Business Card	4.5 x 5.4	200.		
Business Card	5 x 3.4	150.		

With special thanks to our advertisers, who make the Luminary newsletter possible.

\*Sizes are approximation

### Communities Served

All of Brisbane, including:  
Central Brisbane  
Crocker Industrial Park  
Bayshore Blvd.  
Businesses  
Industrial Road  
P.O. Boxes  
Residents  
Sierra Point Parkway  
The Ridge

Selected locations in the Bay Area including:

San Francisco County  
San Mateo County  
Santa Clara County

And everywhere else in the world on the World Wide Web, including blog, web and social media sites.

### Luminary Facts

Mailed on the 20th of each month to All Brisbane Addresses and P.O. Boxes.

Distributed throughout the month at businesses, restaurants, hotels and at Brisbane library, post office, city hall and Chamber office.

3500 issues printed each month.

### Layout / Deadline

Camera Ready: PDF, Tiff, EPS  
300 dots per inch  
Color ads saved as CYMK  
Black Color is 0 0 0 100  
Black & White ads saved as GrayScale  
Advertisements Due: Second Monday of the Month

### Article/Press Release Deadline

Articles Due: Second Monday of the Month  
Articles 200-250 words, business related topics.

### Contact Information:

Questions, Articles and Advertisement in the monthly Brisbane Chamber of Commerce newsletter, the Luminary.

Contact:  
Alison Wilson  
Editor, Marketing & Sales

**Direct: (415)640-9875**  
**E-mail [alison@brisbanechamber.org](mailto:alison@brisbanechamber.org)**

Brisbane Chamber of Commerce  
50 Park Place, 2nd Floor  
Brisbane, CA 94005  
[www.brisbanechamber.org](http://www.brisbanechamber.org)