

THE LUMINARY

Brisbane's Business and Community Journal

What's Inside.....	Page
Mountain Metalworks.....	1
Is Your Building Ready for Building Energy Program.....	1
Celebrating Women's History Month.....	1
Mass Vaccination.....	1
Financial Matters.....	2
Brisbane History.....	6
Brisbane School District News.....	7



MAYOR'S Message

CELEBRATING WOMEN'S HISTORY MONTH IN BRISBANE ~ Inspiring, creating and soaring!

By: Karen Cunningham, City of Brisbane Mayor, kcunningham@brisbaneca.org, 415-312-2662

AS THE SAYING GOES 'WE'VE COME A LONG WAY BABY' ~ and we still have a long way to go!

It is such an honor to have the opportunity to look back at some of the pioneering women

leaders in Brisbane; not just in Business, but our civic leaders and those who have led us to where we are today. To say that Brisbane has and has had in the past some absolutely extraordinary women leaders is an understatement. Brisbane women have broken down barriers in all walks of life and have

>> Continued On Page 3



SUPERVISOR'S Message

MASS VACCINATION EFFORT CONTINUES AS SAN MATEO COUNTY RECOVERS FROM COVID

By: DAVID J. CANEPA, President of the San Mateo County Supervisors, dcanepa@smcgov.org, 650-363-4572

If trends continue in our battle against COVID, San Mateo County is on pace for increased retail capacity and the restoration of our local economy.

>> Continued On Page 6

Presorted Standard
U.S. Postage Paid
San Francisco, CA
Permit No. 80

*****ECRWSEDDM****
POSTAL CUSTOMER
BRISBANE, CA 94005

BRISBANE CHAMBER OF COMMERCE
50 PARK PLACE, BRISBANE, CA 94005
415-467-7283
Brisbane4Business@brisbanechamber.org

"LIKE METAL ORIGAMI"

By: MADISON DAVIS, Brisbane Chamber of Commerce, madison@brisbanechamber.org, 415-467-7283



One of several giant sculptures Christy helped weld for Burning Man. These works of art took thousands of hours to create. The base of each sculpture reads "What would the world be like if women were safe?"

On International Women's Day I had the pleasure of chatting with Christy Savoy of Mountain Metalworks, a new member of the chamber. I thought it fitting that our interview aligned with IWD, as Christy is a welder and member of the pile drivers union. Most often, Christy is the only woman working on her job sites.

Christy got her start in welding at age 19 when she snuck into a welding booth and fell in love with the practice. She knew she needed a recommendation from a company in order to be accepted into the pile drivers union and drove around one day talking to different companies until one agreed to write a letter for her. Talk about determination.

>> Continued On Page 4

IS YOUR BUILDING READY FOR UPCOMING COMPLIANCE REQUIREMENTS?

By: ADRIENNE ETHERTON | Sustainability Manager, Brisbane Public Works Department aetherton@brisbaneca.org (415) 508-2118

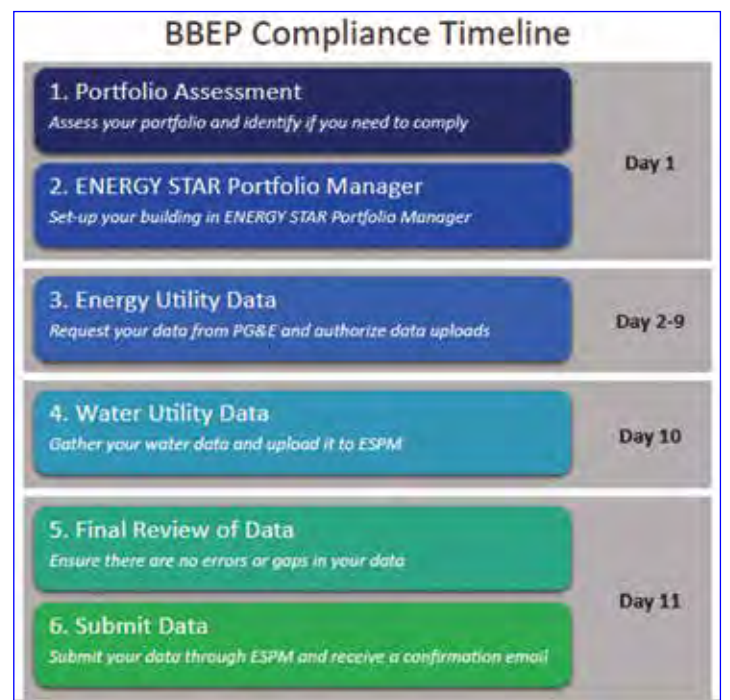
Do you own or operate a building over 10,000 square feet in the City of Brisbane? If the answer is yes, we have important information and resources for you!

By May 15, 2021, most owners of commercial, industrial, and residential buildings in Brisbane that are 10,000 square feet or larger will need to perform annual energy and water benchmarking and report the results to the city.

To support you with compliance, we encourage you to join us for a deep dive into the Brisbane Building Energy Program, its requirements, and a demo on how to comply. **This webinar will take place on Thursday, March 25, 1 p.m. - 2 p.m.** Please come prepared with your questions for our thorough Q&A session. Register at tinyurl.com/BBEPweb2.

In case you missed our Brisbane Building Efficiency Program (BBEP) Orientation Webinar on February 25, slides and a recording are now available on the website.

>> Continued On Page 6



CHAMBER CIRCLE MEMBERS

- BiRite Foodservice Distributors
- City of Brisbane
- Golden State Lumber
- Integrated Resources Group
- Peninsula Clean Energy
- Recology

- South San Francisco Scavenger Co., Inc.
- Universal Paragon Corporation

The Chairman's Circle is a special group of members that have committed to support the Brisbane Chamber of Commerce through sponsorships. If your business would like to become a member of the Chairman's Circle, please contact Madison Davis, President/CEO at 415-467-7283 or e-mail madison@brisbanechamber.org.



President /CEO Message

THE BRISBANE CHAMBER OF COMMERCE STANDS WITH THE ASIAN COMMUNITY

By: MADISON DAVIS, President/CEO, Brisbane Chamber of Commerce, madison@brisbanechamber.org, 415-467-7283

While the past twelve months have illuminated our ability to come together during a pandemic, this time has also revealed the work that needs to be done as a society to improve how we treat communities of color. The Asian and Pacific Islander community in the Bay Area and across the United States has grappled with xenophobia, harassment, and outright attacks. The Brisbane Chamber of Commerce condemns these actions and will not tolerate hate, injustice, or inequality of any kind. As an organization, we continue to review how we can use our influence and resources to magnify the voices of marginalized communities. We

understand that we cannot enhance the business landscape of Brisbane without first ensuring that our members feel safe and that the environment of Brisbane is welcoming to all business owners and customers. In the midst of these attacks on the Asian community, we refuse to be silent.

Shopping or collaborating with businesses owned by those in the Asian and Pacific Islander community is one way you can show your support. Here is a list of a few Brisbane Chamber of Commerce members and businesses in Brisbane that are owned or operated by Asians and Pacific Islanders.

- Polynesian Island Luau
- 7 Mile House
- Lucky House
- Na Na's Kitchen
- Ichika Sushi House
- Pro Nails
- Round N Round Pot
- Brisbane Lunch Truck
- Humboldt Tree Service
- LeeMah Electronics
- Fong Brothers Printing, Inc.
- Sheng Kee Bakery
- SFO Apparel
- Midtown Market
- Integrated Resources Group
- Jasama Patel- Silicon Valley Capital Funding
- KTSF 26
- Silverspot Graphics
- The Burrow
- Utter Obsession



2021 Board of Directors

Chairperson of the Board
Jennifer Wilder-Smith
BiRite Foodservice Distributors

Vice President of the Board
Daniel Carter
Lyon Medical Construction

Secretary of the Board
Sue Cochran
Cochran Construction

Treasurer of the Board
Tamara Heath
Golden State Lumber

Members of the Board

Freddy Beaman
US Bank

Rich Borghello
Recology

Bruce Bonar
Murray Company

Cristian Cabera
J Style at Home

Dilmohan S. Chadha
Integrated Resources Group, Inc.

Jason Cranston
JLL

Gustavo De Almeida
DoubleTree Hotel by Hilton

Shane Maddox
Bamko

Teresa Montgomery
SSF Scavenger Company, Inc.

Mary Shulenberg
Parle Enterprises

President and CEO
Publisher/Editor of the Luminary
Madison Davis
(415) 467-7283
madison@brisbanechamber.org

Luminary Layout by
Alison Wilson Communications
(415) 640-9875
alison@alisonwilson.net

Published by the Brisbane Chamber of Commerce
50 Park Place, Second Floor • Brisbane, CA 94005
(415) 467-7283

e-mail: brisbane4business@brisbanechamber.org
website: www.brisbanechamber.org
Facebook.com/brisbanechamberofcommerce
Twitter.com/brisbanechamber
Instagram.com/brisbanechamberofcommerce
LinkedIn.com/company/brisbanechamber

Deadline for Articles and Advertisements:
2nd Wednesday of each month

E-mail your article, advertisement or questions
madison@brisbanechamber.org (415) 467-7283.

Advertisements are interactive on the Luminary posted to the web and on social media.

Mission Statement: The purpose of the Brisbane Chamber of commerce is to create an atmosphere in which business prospers and the community thrives.

The Luminary is printed using recycled paper and environmentally-friendly soy-based ink.

FINANCIAL Matters

TIME FOR SOME FINANCIAL SPRING CLEANING

By: SVEN GEFFKEN, Financial Advisor, Edward Jones, Sven.Geffken@edwardjones.com, (650) 355-13

In just a few days, we will experience the vernal equinox – one of the two times in the year when the sun is exactly above the equator. Apart from this astronomical anomaly, though, the equinox is mostly known as the beginning of spring – a fresh beginning and the time to spruce things up. This year, as you tidy up your home and surroundings, why not also consider some financial spring cleaning?

Here are a few ideas for getting your financial house in order:

- **“De-clutter” your portfolio.** Over the years, many of us tend to pick up duplicate items that find their way into the nooks and crannies of our homes, gathering dust and remaining unused. Over time, your investment portfolio can also accumulate redundancies – that is, you might own several investments that are essentially similar. It might be appropriate to replace some of these and broaden your holdings.
- **Own your investments purposefully.** You own certain things for certain reasons – a broom to sweep the floors, a microwave to heat the food and so on. As an investor, you should be following a goal-based strategy that includes the matching of certain investments with certain objectives. For example, you might own stocks or mutual funds to eventually provide the capital appreciation potential you’ll need to retire comfortably. But you might also own other vehicles, such as bonds or other fixed-income investments, to provide you with a source of regular income.
- **“Dust off” your investment strategy.** Over a long winter, your windows can get dirty and grimy, so, when spring arrives, you may want to get out the glass cleaner – and when you’re done, you’ll be able to see out

more clearly. Over time, your investment strategy may get somewhat “dusty,” too, especially if you’ve experienced significant changes in your life, such as a new job, a new child or even a new plan for retirement. By periodically reviewing your investment strategy, you’ll be able to clarify your vision for the future.

- **Protect yourself from hidden dangers.** If you poke around your garage, shed or other storage area, you may well find some objects – gardening tools, paint thinners and engine fluids, leaning ladders and so on – that could be dangerous, either because they aren’t stored properly or they’re hard to see and can cause trips and falls. As part of your spring cleaning, you’d want to get these objects out of harm’s way to safeguard yourself and your family. But when you think of your financial situation, are you also exposing yourself and your loved ones to risk? If something were to happen to you, could your family members stay in their home? Could your children still go to college? To help keep their lifestyle intact if you weren’t around, you’ll need adequate life insurance. And to avoid burdening your grown children with potentially huge expenses should you ever need some type of long-term care, such as an extended nursing home stay, you may want to talk to a financial advisor about protection strategies.

By taking some spring cleaning measures, you can brighten your living space for the seasons ahead. And by applying some of the same principles to your financial environment, you can help improve the prospects for meeting your important goals.

Mayor Karen Cunningham, continued from page 1

changed the way we think about and embrace change. The future is not the past and the current set of women leaders are proving that point, loud and clear. The following women are some of Brisbane's true trailblazers.

According to the National Women's History Museum, "The theme for Women's History Month in 2021 captures the spirit of these challenging times. Since many of the women's suffrage centennial celebrations originally scheduled for 2020 were cancelled due to the pandemic, and now that we can see a light at the end of that tunnel, let's sit back and celebrate in true style our leaders, current and past.

The early Pioneers

I spoke with two of our fabulous long-time women leaders in Brisbane and pried some fabulous anecdotes and stories from the Brisbane leaders of long ago. People like **Tillie Mozzetti** who came here from Italy in the early 1900's, wherein she and her husband established a large dairy and poultry ranch near their home. Life was hard for Tillie and in addition to preparing the meals for 18 dairy hands, she chopped firewood and hung clothes to dry by hand, only to apparently have the cows pull them down quite often. Her life rivaled the trials and tribulations of the hardest frontier wife (excerpt from *A Spirit of Independence*, p.5). Another Brisbane pioneer family were the **Allemand's**, who built the Brisbane Hotel on the corner of Mariposa St. and San Bruno Avenue (now apartments).

Then there was the **Brisbane Womens Auxiliary of the Brisbane Fire Department** (1930's). These women conducted fundraisers for buying equipment for the BFD. They were very active in the community. Other prominent groups who were mentioned were the first **PTA** and the can-do attitude of the **women of the Brisbane Garden Club**.

Brisbane Women Civic Leaders of the Past and Present

Did you know that **Anja Miller** was Brisbane's first female Mayor and that **Robin Leiter** was our first female City Manager? Or that **Jeanne Berman-Hosking**, who was a long-time member of the Federated Women's Club (and who also happens to be **Dolores Gomez's** sister-in-law), was the one who started the tradition of painting the City's fire plugs as part of the nation's bicentennial celebration in 1976? Read on!

In the November 27, 1973 special election, Brisbane's twelfth anniversary, **Anja Miller** won a two-year seat with 436 votes (the most overall). Many of the city's female voters viewed Anja's election as a triumph for women. Fast-forward 47 years to 2020, where, for the first time in Brisbane history, four out of the five City Council seats were filled by women: **Madison Davis, Coleen Mackin, Terry O'Connell, and myself**.

In 1985, **Robin Leiter** was hired to become Brisbane's seventh, but first female, City Manager. During her last two years in Orange, CA, she had been Assistant City Manager and Director of the City's Redevelopment Agency. Robin was also an attorney, who had worked both in private practice and as the Assistant City Attorney for the City of Orange; her combination of experience made her ideally qualified to be Brisbane's top administrative officer, where she remained until her retirement in 1998.

Carole Nelson came to Brisbane from Santa Cruz in 1990 to serve as the City's Planning

and Community Development Director. Her first success was turning back a proposal by San Mateo County to site a toxic waste disposal facility on the Baylands. Nelson also guided an extensive revision of Brisbane's General Plan and helped shepherd the design of the Mission Blue Center as a premier venue for the performing arts.

The year before in 1989, **Police Chief Lisa Macias** began her law enforcement career in 1989 as a police/fire dispatcher and held many assignments on her way to Police Commander in 2006, and then Police Chief, replacing retiring Tom Hitchcock. Chief Hitchcock administered the oath of office to Chief Macias on July 6, 2010.

Continuing with the rise in female leaders in local government, the City just promoted two extremely worthy individuals to lead the Finance and Parks and Recreation departments.

Carolina Yuen started with the City in 2015 as the Financial Services Manager. When she was in high school, she hated her Accounting course but something flipped a switch and fell in love with it in college when it was a requirement for her business degree. As Finance Director, she'll be overseeing everything from accounting and utility billing to budgeting to long-term financial planning. She loves all types of music and played alto sax for a variety of genres including symphonic and salsa orchestras.

Noreen Leek also started with us in 2015, as the City's Recreation Manager. As Parks and Recreation Director, she will continue overseeing day-to-day operations of all of the various departmental programs, from Preschool-age to Seniors, and Aquatics. And as we come back together, there will be PLENTY of special Community Events in store. But speaking of aquatics, Noreen loves being in the water and spending summers at Lake Tahoe and the Russian River with her family. Her start in municipal recreation was as a lifeguard for the City of Pacifica.

As City Clerk, **Ingrid Padilla** is our other fourth female Department Head at the City, a position she assumed in 2017. Ingrid is the local official who administers democratic processes such as elections, access to City records, and all legislative actions ensuring transparency to the public. Ingrid also acts as a compliance officer for federal, state, and local statutes including the Political Reform Act, the Brown Act, and the Public Records Act.

Caroline Cheung is the City's Communications Manager. Caroline started her career as an intern for the City of Brisbane while pursuing a Master's degree in Business Administration at San Francisco State. She has assumed various duties in her 15 year tenure with the City, most notably taking a nascent communications program from infancy to what it is today. Caroline's boundless energy and easy style has made her one of the most innovative local government communications leaders in the industry. Caroline has ushered in an incredibly modest but powerful and effective marketing leadership, never seen before in Brisbane. She has set up live streaming of Council meetings so that community members can access Council meetings on their own schedule, responds to various messages of concern on a variety of platforms including the City's website, Nextdoor, Facebook, and Instagram, and of course publishes the weekly Blast and monthly STAR. For fun, Caroline has taken up indoor riding on her Peloton and has traveled the distance of Brisbane to Boston.

Heading over to the private sector where we will highlight a couple of local businesses.

One cannot drive through Brisbane without 7 Mile House catching their eye. **Vanessa Garcia**, originally from the Philippines, moved to the US in 1996 and soon after graduated from Golden Gate University with a Masters in Science degree in Public Relations. Vanessa took over 7 Mile House in 2004 and turned it into an award-winning family and dog-friendly restaurant, sports bar, and live music venue. She is also a pioneer of the Filipino food movement in the Bay Area, introducing dishes like adobo and sisig to a mostly American and Italian menu. In 2018, 7 Mile House's 160th anniversary, Vanessa's self-published book "See You at the 7 - Stories from the Bay Area's Last Original Mile House" was released, which also took home the 2018 National Indie Excellence Awards in the Biography Historical category.

Another owner of a Brisbane-based business is **Elyce Zahn**, former architect turned chocolatier, who founded CocoTutti in 2010, where she makes small-batch artisan truffles, bonbons, bars, and more from scratch, using original recipes and housemade jams, marmalades, and nut butters. Her chocolates are also hand-decorated with colored cocoa butter creating edible artwork! In 2004, she began entering cooking contests where she would go on to win competition after competition with her chocolates, cakes, cookies, and jams. In 2012, she started to transition permanently from her day job to her passion (CocoTutti). They customize boxes for their clients and also offer virtual and in-person chocolate tastings at their location in 100 North Hill.

Some of our other hard working women business owners include:

- Alison Wilson Communications - Alison Wilson
- Beauty Fix - Danica Cruz
- Brisbane Dance Workshop - Camille Salmon
- Brisbane Lunch Truck - Kristi Yawata
- Brisbane Village Helping Hands - Nancy Colman
- Carmel Kabash - Kabash Coatings
- Dawn David - Sotheby's Real Estate
- Furnish - Danette Davis
- Hensely Event Resources - Susan Kidwell, GM
- Iris Gallagher - Accounting Services
- Jasama Patel - Silicon Valley Capital Funding
- Julie's Brisbane Liquor and Deli - Julie Banks
- Kathy Wall - Berkshire Hathaway
- Lloyd's Jewelry - Ann Lloyd
- Michele Jauregui - Voyage Real Estate
- Skin Body Zen - Amber Doyle
- Star City Montessori - Natalie Aguilar -Picazo
- Sue Cochran Construction - Sue Cochran

on to other things

As I mentioned, we are starting to see the light at the end of the tunnel of the last year. The vaccines are starting to flow, businesses are starting to reopen, and we are getting some of our personal freedoms back. But let us not forget that some of our Citizens and Businesses have been extremely damaged by the events of 2020. Let's all pull up our socks and work harder than ever to help everyone recover. Let's support our local Businesses, let's look out for our neighbors and let's lock arms together so once again we can all SOAR together. Make this next month a monumental success, even if it is just with a positive attitude adjustment. **We are ALL BETTER TOGETHER.**

RECYCLE RIGHT!

Clean, dry paper products belong under the gray lid.
Empty containers belong under the blue lid.

junk mail, newspapers, magazines, catalogs, shredded paper (contained in a paper bag or box), packaging, tubes



cans/pans/foil, glass bottles/jars, plastic bottles/tubs





Please don't use liner bags!

A message from
SOUTH SAN FRANCISCO
SCAVENGER
COMPANY, INC.
650.589.4020 www.sfscavenger.com

Interested in receiving more waste-related tips?
Follow Us On Facebook!
www.facebook.com/sfscavenger

Mountain MetalWorks, continued from page 1



Christy Savoy, Mountain Metalworks

I asked Christy to walk me through her experiences as a woman in a male-dominated field and she mentioned that working in this type of environment made her realize many things. First, she explained that in the beginning, she didn't encounter much free-flowing respect from her peers. Therefore, she invested in learning how to value and respect herself. She eventually accepted that she didn't need external validation to know that she was in fact, an excellent welder. Christy considers her journey of personal growth to be priceless, and I agree with her. Second, she realized that in a male-dominated environment, she needed to contribute 110% effort in order to be seen as equivalent to her peers. Eventually, her commitment to her craft ended up motivating her male counterparts. Christy explained, "if all the men are carrying one 2x4 and I'm carrying two 2x4's then pretty soon everyone else is carrying two 2x4's too." Ultimately Christy earned the respect of her teammates and formed friendships with many of the men she works with. She explained, "they look out for me because they see something in me. When it comes down to it, people want to choose me as their partner because they know I can get the job done."

Christy created Mountain Metalworks as a way to explore her creativity and interest in fabrication since her work in pile driving didn't offer much of a creative outlet. Prior to moving to Brisbane, Christy lived in Redding which is where Mountain Metalworks got its start. Soon her dad joined her and together they began creating pieces. One of his passions is making wooden toys and donating them to "Toys for Tots" so she jokes that he's a "wayward elf." In Redding she began attending festivals to showcase her art and eventually started pursuing custom work for clients she met along the way.

Christy describes that her work is unique in the way she adds color to her pieces. Applying heat for different periods of time can cause the metal to change into different colors, creating a paint-like effect. In addition, she aims to give the metal dimension so that pieces are 3D, explaining that the process is "like metal origami." For example, if creating a dog, she turns up the snout slightly so it appears as lifelike as possible. These subtle details not only enhance the realism of the piece, but also help create a personality of the work of art.



Christy loves bringing her clients' visions to life. First she starts out with a brainstorming session to understand what the client has in mind. She sketches out a few options for review until the client loves the final rendering. From there, she creates each piece by hand and provides progress images to her client along the way. Christy wants those she works with to feel connected to the art and design process. Once she crafts the piece, Christy coats the metal to help it better withstand the elements. Depending on the size of the piece, she can finish the work in just a few days.

Christy is capable of making all sorts of items from metal. She's worked projects of all size from several giant sculptures of women for Burning Man which took thousands of hours of welding to small wall art items too. She has made fire pits, gates, awnings, stair rails, hand rails, staircases, wall and garden art, sculptures, and fireplace mantels. Christy loves how custom work challenges her to come up with new techniques in order to achieve the vision of her clients', therefore, she is open to exploring all different types of projects.

Now a resident of Brisbane, Christy finds our city charming and welcoming. She loved how people came together to decorate and celebrate Christmas and the sense of nature and peace Brisbane offers.

To shop, visit Mountain Metalworks' Etsy page: <https://www.etsy.com/shop/MountainMetalworksCA> or search "Mountain Metalworks CA" under Etsy shop names. Christy can also easily be reached via phone: 925-808-8250 or by email: email@mountainmetalworks.org to discuss custom work!

J Style at Home Inc.

www.jstyleathome.com

Custom Design and Cabinets that fit your life style...
Dedicated Professionals that meet your Scope, Schedule and Budget!

3890 Bayshore Blvd, Brisbane CA 94005 DIRECT 415 / 494 5661
EMAIL customer-service@jstyleathome.com FAX 415 / 494 5864
California Contractor Lic. 963554

VOYAGE

real estate

THE DAVIS GROUP

LOCAL EXPERTISE
PROVEN RESULTS
CLIENT FOCUSED



Michele Jauregui
Realtor®
415-516-1977

Having thoughts of buying or selling?
Call Me Today!
www.michelejauregui.com
michele@voyagerealestatesf.com / Cal DRE #01801514

QUOTE OF THE MONTH:
Education is the passport to the future, for tomorrow belongs to those who prepare for it today.
— Malcolm X

VISIBLE

CONNECT

ENGAGE



MARKETING MIX

Print & Digital Marketing
Branded Promotional Products
Communications



Alison Wilson Communications
Alison Wilson, CEO/President
415.640.9875 alison@awcbam.com
<https://alisonwilsoncomm.com>



JOEL DIAZ REAL ESTATE TEAM

JOEL DIAZ | (650) 520-7483

REALTOR® #01336882

STACY HUANG | (415) 840-5704

REALTOR® #02022230



YOUR BAY AREA & BRISBANE DREAM TEAM!

BETTER HOMES AND GARDENS REAL ESTATE **NATIONAL TOP PRODUCERS**

JUST LISTED

338kings.com

338 KINGS RD | BRISBANE
4 BED/2 BATH | LISTED AT: \$1,398,000.

FOR SALE

239tulare.com

239 TULARE ST | BRISBANE
4 BED/2.5 BATH | LISTED AT: \$1,428,000

FOR SALE

36-50sanbrunoave.com

36-50 SAN BRUNO AVE | VACANT LOT
LISTED AT: \$2,500,000

PENDING IN 3 DAYS!

45 JOY AVE #C | BRISBANE
2 BED/1 BATH | LISTED AT \$698,000

SOLD

775 CHESTNUT STREET #1 | SAN CARLOS
2 BED/ 2 BATH | SOLD AT: \$1,160,000

SOLD

218 MANOR DR | SAN CARLOS
3 BED/3 BATH | SOLD AT \$2,350,000

Client-Focused | Dedicated Agents | Consistent Results ...*Call us today!*

THINKING OF SELLING? WE OFFER COMPLIMENTARY STAGING AND HOME PREPARATION WHEN YOU LIST WITH US!
想出售你的房產嗎？請致電讓交易成功的產經紀和公司！我們提供專業的上市準備和裝飾工作。謝謝！



SMC GREEN BUSINESS CHALLENGE

By: Lawrence Nussbaum, Project Lead | San Mateo County Green Business Program Inussbaum@environmentalin.com 206.948.2535

In a year that seemed to only bring bad news for small businesses the San Mateo County Green Business Program is happy to have good news for you! Most Bay Area businesses, including home-based businesses, are eligible for \$500 microgrants through the Bay Area Sustainable Business Challenge. Challengers that complete 12 actions will be first in line for \$500 rebates and free resources to support green business upgrades. Join this half hour info session to find out exactly what you will need to do to qualify and to get help signing up for the challenge.

The Sustainable Business Challenges

At each session, the host will review the 12 measures required for the challenge and help business owners determine which measures apply to their business (certain businesses are exempt from some of the measures). Any business that is not currently certified as a Green Business is eligible to attend and there is no cost to participate.

Sessions will include details about the \$500 that will be reimbursed to challengers for approved purchases and feedback to determine the first steps to take towards success."

Full Green Business Certification

After completing the 4 week challenge, businesses will join a second info session to explore full certification for their business and to plan the \$500 expenditure (if not already complete). The benefits of full certification include consumer marketing, recognition, listing on the Green Business Directory and Shop Green App, and direct referrals through our network. Getting fully certified after this challenge makes "dollars and sense!"

Please note this is a time-sensitive offer. Registered "challengers" will be first in line for limited funds and free supplies that support the measures (water conservation devices, product samples, and more) and are guaranteed rebate funds up to \$500 if completed. An additional \$500 or purchases will be available to businesses in specific zip codes. Beginning March 1st, rebates will be first come first serve until funds run out.

For more information about the San Mateo County Green Business Program please visit: <https://greenbusinessca.org/> or email Program Director, Lawrence Nussbaum.

GO GREEN NOW!

JOIN A FREE 30 MINUTE SESSION TO LEARN ABOUT:

\$500

Rebates for sustainable purchases

gogreennow.eventbrite.com

Who qualifies? Bay Area business owners that meet just 12 environmentally friendly requirements. Attend a free info session between March 1st and 30th to learn more and get started.

SIGN UP TODAY!

GREEN CALIFORNIA GREEN BUSINESS NETWORK

Proudly Serving Contractors & Homeowners Since 1980

GOLDEN STATE LUMBER

Quality and Service ★ We Deliver

Phone: (415) 468-1000
Fax: (415) 468-4690
601 Tunnel Avenue
Brisbane, CA 94005

www.goldenstatelumber.com

BLAST FROM BRISBANE'S PAST

By: **MADISON DAVIS**, President/CEO, Brisbane Chamber, madison@brisbanechamber.org, 415-467-7283

The following article is written by Dorothy Radoff and was published in the "Brisbane Bygones" column of *The Bee Democrat*, printed on February 21, 1974.

"February, 1934: Forty years ago intolerable sanitary facilities existed in our community. It all began when the tract first opened in 1908. Promoters built sewers to promote the lower portions only and the sewage emptied into a large lagoon at the town's entrance. Free total flow carried the waste matter into the Bay. However, the construction of the Bayshore Highway in 1929 blocked the tide's action and allowed the sewage to stagnate. By 1934 a public health menace loomed. Various local factions bitterly disagreed as to how to alleviate the situation and made an appeal to the County Board of Supervisors. Following a study session, the County Planning Commissioners petitioned the State Real Estate Board to ban further property sales. "Every sale of a lot is unfair to the purchaser and contrary to public welfare," they stated. Even the Enterprise editor got into the act. "The community of Brisbane," he wrote, "unincorporated, divided and not populated, must face the problem of building a sewer system. Certainly the subdivider who disposed of the property to unsuspecting buyers will not build the sewers." Finally, after several months of wrangling and indecision, the Supervisors voted to alleviate the sanitary condition by constructing an outfall sewer at a cost of \$4000. And to prove they were the last of the big spenders, they authorized their Engineer to spend \$2000 to "fix the Brisbane roads as best he could."...Despite their sewage, road, and financial problems, the early settlers of "the city that grew out of the Depression" remained cheery and hopeful. They counted their blessings instead of their money. The newly-chartered Scout Troop 134 became a member of the San Francisco Council; official action commenced to halt the destruction of the colorful fields of wild iris which bloomed every spring on the hills surrounding the town; and at Wilson's Auto Repair Shop on San Bruno Ave. no energy crisis or inflationary prices existed. They could "fill 'er up!" With Guardian gasoline for 17 cents a gallon...So on February 25th they put on their glad rags, leaped into their Leaping Lenas and rattled down to the Social Hall (now the Catholic Church). For 35 cents they enjoyed a ham dinner, played whist, and danced their troubles away. Hadn't President Roosevelt said, "There is nothing to fear but fear itself"?

THE FUTURE OF EVENTS

By: **SHANE MADDOX**, Bamko, Director, Key Accounts, smaddox@bamko.net, 415-425-1824

Chances are, you've received something from your company or at a community event with a logo on it. Before that item ended up in your hands, a marketing team or event organizer worked with someone like me to create that branded item to connect with the audience, get them excited about the merchandise and help you remember the event.

Being in the industry for over a decade and working with a variety of clients has offered me the opportunity to learn a little about a lot of industries. But, it shouldn't come as a news flash to hear that COVID has turned the events world upside down forcing people in the promotional products industry to pivot to survive. We had two choices; read the news and be depressed that lives are being lost while events are on hold, or read the news, respect the lives being lost and consider the PPE resources at hand to help make a difference. I chose the latter.

What started as an overwhelming number of requests for masks, has evolved into work-from-home kits (which often still include a new mask) because while companies are predicting they will return to the office in the fall, or early 2022, they want to make sure they stay connected to their employees.

On-site meetings and conferences have gone virtual. To enhance that experience, companies often drop-ship items to the homes of the participants to replace what was previously handed out at an on-site event. It took a while for the mind shift to happen, but in many cases, online event participants are seeing the branded merchandise they receive as a more personal touch, and event organizers see it as a way to get a more targeted message into the right hands.

While I don't see 100% virtual meeting being the wave of the future, it is without question that companies have seen that targeted messaging arriving at someone's home, along with corporate savings on event travel, will remain a winning combo for years to come.

Supervisor David Canepa, continued from page 1

I credit this move to the county's incredible effort to get shots in arms, from the most vulnerable to our essential workers.

We vaccinated 12,500 individuals over a four-day period in February at the San Francisco International Airport, the largest mass vaccination site from San Francisco to the South Bay and continue to vaccinate daily at the San Mateo County Event Center as more doses come into our county Health System.

But we've also worked hard to bring the vaccine right into communities hardest hit by COVID-19, including at Jefferson High School where 600 individuals were vaccinated over a two-day period. The county has also partnered with North East Medical Services to ensure Asian immigrant populations are being reached in their own language in their own community.

It's been just over a year since the first case of COVID was reported in San Mateo County on March 2, 2020. No one knew then that the virus would eventually kill 525 of our neighbors and infect nearly 39,000 other residents as of the writing of this column. While we are making progress to end COVID, we must remain vigilant by adhering to health orders such as avoiding gatherings and perhaps most importantly wearing our damn masks.

David J. Canepa is the President of the San Mateo County Board of Supervisors representing Brisbane.

March 25th continued from page 1

The City of Brisbane is part of a growing list of public agencies, including San Francisco, San Jose, and Berkeley, that have enacted local ordinances and developed programs to address building resource use with the first step of benchmarking. Making buildings more efficient will save owners and tenants money, improve the safety and comfort of our building stock, and reduce emissions that are driving climate change. State, regional and utility programs are available to help act--and we've compiled these resources into a one-stop-shop on our website. Get started today!

We look forward to seeing you (virtually) on March 25th.

TRASH TALK

With Chamber Member **Teresa Montgomery**, Sustainability Manager, South San Francisco Scavenger Company, info@ssfscavenger.com

Q: How do I dispose of light bulbs?

A: Spent incandescent, LED and halogen bulbs can be placed in the garbage. Please wrap or bag them first. Fluorescent bulbs and tubes are hazardous and require special handling. They are accepted by the San Mateo County Household Hazardous Waste Program and at Blue Line Transfer. Limits and charges may apply. Please visit www.smchealth.org/hhw and www.ssfscavenger.com/transfer-station for more information..

Q: Is it safe to put documents with sensitive information in my recycling cart?

A: We recommend blacking out sensitive info before placing under the gray lid of your recycling cart (or in a larger paper recycling bin). For documents that are entirely sensitive, please shred and contain in a paper bag or box before recycling. If you do not have a shredder, consider using our document destruction service. Visit www.ssfscavenger.com/document-destruction or call 650.589.4020 for more information.

Have another question? Interested in more waste-related tips? Have tips to share?

- Follow us on Facebook @ssfscavenger
- Send an email to info@ssfscavenger.com
- Use the Sort Smart Recycling Guide at ssfscavenger.co

BRISBANE BUSINESS BULLETIN

By: **MADISON DAVIS**, President/CEO, Brisbane Chamber of Commerce, madison@brisbanechamber.org, 415-467-7283

Starting next month, The Luminary will include a section dedicated to news about Brisbane businesses called the "Brisbane Business Bulletin." This section will announce brief bits of news such as new businesses opening, new menu items or product offerings, adjustments to business hours, sales and specials, updated websites or rebranding, events, or other important information business owners would like to convey to the community. If you are a business and have a brief 1-2 sentence update relative to your business, please email Madison Davis at madison@brisbanechamber.org to have your news included in the next Luminary issue. This information will also be distributed through our email blast.

BRISBANE School District News

SOCIAL-EMOTIONAL DISTANCE LEARNING

By Karen Lentz, Trustee, Brisbane School District, karen.a.lentz@gmail.com

The past year has been an unexpected challenge for families in our District. Parents are juggling work and assistance with home learning. Students meet with their teachers and classmates on Zoom, take part in music and art classes virtually. The tenets of the Growth Mindset model used in our District have been mightily summoned over the past year: effort, resilience and self-compassion have been required of every student and parent.

Through this continuing experience of distance learning, some students have thrived while others struggle. Recognizing this, our principals, teachers and staff have incorporated social and emotional learning into the distance learning curriculum with the goal of providing support to all students

Our newest additions, those in TK (transitional Kindergarten) and Kindergarten, were greeted this year with book bags and a welcome-to-school book funded by a San Mateo County Close the Gap grant. We hope this helped them feel excited and welcomed at the start of their school experience. Proceeds from that grant were also used to bring more diversity to our school library collection.

Toolbox, a research-based social-emotional curriculum which is very much in line with our Growth Mindset philosophy, has continued to be utilized during distance learning. Some examples being integrated into the curriculum of our K-5 students include tools for Empathy, Please and Thank You, Patience, and Courage.

In weekly video assemblies, our elementary school principals share stories of kindness, respect and inclusion. At Brisbane Elementary, this month's featured life skill is Initiative. Once introduced to a life skill, students are encouraged to put it into practice and are recognized for doing so.

The Playworks program has helped Panorama Elementary re-structure and re-imagine recess. Now being piloted with the earliest returning students in our Learning Hubs, the program helps all students feel included in play, teaches them how to be empowered to find engagement, and provides them with the skills to work through conflicts.

At Lipman, our middle schoolers meet each week in virtual groups of three with an adult advisor to socialize, do academic planning, find support, and begin career exploration. Once a week they gather with their teachers in Community Circles, which provide an opportunity to explore topical issues such as systemic racism, gender stereotypes, digital safety, cyberbullying, and stress management.

Club Lipman, our after-school joint project with the City of Brisbane, continues to offer classes online. Clubs this year have included Comics, Chess, Hip Hop, Art, Model Building and more.

The annual Lipman science fair, held virtually this year, was made possible with the generous support of community volunteers. Other online activities have included a talent show, assemblies, author talks, and a Name That Tune event.

While our District has strived to address the social and emotional needs of our students over the past year, we realize that nothing can replace the magic of being together, in person. We know that school will be a bit different when we are back. Our teachers and staff will continue to support our students as we all embrace the challenges of a safe return to school.



Garden Chapel
Funeral Directors
FD-805

"Here to support & guide your Family through the most difficult time."


885 El Camino Real
South San Francisco
650-583-2510
www.gardenchapel885.com

BRISBANE CHAMBER OF COMMERCE SCHOLARSHIPS

By: MADISON DAVIS, President/CEO, Brisbane Chamber of Commerce, madison@brisbanechamber.org, 415-467-7283

Applications:
Scholarships are now available for incoming college freshman students. Applicants must be Brisbane residents or the children of parents working for the City of Brisbane or Brisbane Chamber of Commerce members that are in good standing.

Applications can be found on our website: brisbanechamber.org and must be submitted via email to Madison Davis at madison@brisbanechamber.org by **April 16th 2021 at 5PM**




Donations:
Now more than ever, students are relying on scholarships to fund their education. Many households have experienced a drastic loss in income this year and in 2020, which has impacted their ability to pay for college. We are seeking scholarship donations of any amount. 100% of your donation goes directly to students. Donors will be recognized in an upcoming issue of The Luminary. If you are interested in contributing to our scholarship fund this year, please write a check to the "Brisbane Chamber of Commerce" with memo: "Scholarship Fund" and mail it to

Brisbane Chamber of Commerce
50 Park Place
Brisbane, CA 94005

FAMILY DENTISTRY

JAMES E. FITZGERALD, DDS

Creating Smiles for both
Adults and Children



100 Old County Road #100B
Brisbane CA 94005
(415) 468-5353
www.jamesfitzgeraldental.com



Sotheby's
INTERNATIONAL REALTY
SAN FRANCISCO

DAWN DAVID
REALTOR
415.823.6099
DAWN.DAVID@SOTHEBYS.REALTY
HEARTTHEBAY.COM

CalBRE#02024679





Bistra V. Bejanski
 Realtor®
 DRE # 01945019
 m 415.728.6714
 bistra.bejanski@compass.com
 .. COMPASS
 ...



SURFACES SELECTION SERVICE
www.marblecompany.com
 Natural Stone • Quartz • Porcelain • Tile



Call us today to schedule a visit!

Brisbane Showroom
 275 Valley Drive,
 Brisbane, CA 94005
 415-657-0280

Jasama Patel
Senior Mortgage Loan Consultant



SILICON VALLEY CAPITAL FUNDING



Brisbane Resident

Silicon Valley Capital Funding
 6020 Hellyer Ave #150
 San Jose, CA 95138
 (650) 438-2133 Cell
 (650) 228-0980 Fax
 jas@jasamapatelloans.com
 www.svcfunding.com/jasama
 BRE # 02024680
 NMLS # 1418124

Residential and Commercial Lending • Purchase • Refinance • Cash Out • Equity Line • SBA • VA Loans • Mixed Use • Reverse Mortgage • Private Money • Hard Money • Bridge Loans • Lot and Construction Loans • Niche Lending Options • Bank Statement Loans • Stated Income Loans



Family Owned // Locally Sourced

BiRite is a third generation, broadline foodservice distributor that is proud to service restaurants, hotels, caterers, and universities throughout the greater Bay Area.

415.656.0187 www.birite.com

FOLLOW US!



Jason Cranston
 Managing Director
 Commercial Real Estate Brokerage
 Advisory & Transaction Services
 Lic. #01253892



JLL
 Jones Lang LaSalle



Jones Lang LaSalle Brokerage, Inc.
 4085 Campbell Avenue, Suite 150
 Menlo Park, CA 94025
 T +1 650 480 2100 M +1 650 333 5173
jason.cranston@am.jll.com



MIDTOWN MARKET



WE ARE OPEN



TO SERVE THE COMMUNITY

Open Every Day 6:00am-12:00am Year Round

Groceries, Bakery, Produce,
 Dairy, Cheese, Deli, Coffee, Tea,
 Sundries, Flowers, Liquor, Wine, and Beer





249 Visitation Avenue
Brisbane, CA 94005
(415) 467-1424



Our Community Is At The Heart of Everything We Do.

Open 11AM–6PM Tuesday–Thursday, 11AM–5PM Friday and Saturday.
 Dinners to go - Tuesday, Wednesday, and Thursday evenings.




BRISBANE LUNCH TRUCK

• Comfort Food for the Community •

Visit www.brisbanelunchtruck.com for menu and dinner orders
 3501 Bayshore Blvd., Brisbane, CA 94005 – 415-660-6320



Our Community of Brisbane

5 WAYS TO HELP EACH OTHER DURING EXTRAORDINARY TIMES...

1. Share supplies or make an extra meal
2. Support Brisbane businesses by ordering take-out and shopping local
3. Help an isolated neighbor with an errand or housework
4. If you have a child at home, offer to look after a neighbor's child
5. Engage with your family- read, bake, play games!

IN IT TOGETHER BRISBANE

