

MEMBERSHIP BENEFITS

BRISBANE CHAMBER OF COMMERCE



THE LUMINARY

The Luminary is the Chamber's Community and Business Journal. This monthly publication is Brisbane's only newspaper and connects businesses and residents.

- Circulation is approximately 2,500 addresses (all residential and commercial addresses in Brisbane)
- Issues vary in size from 8-12 pages
- Most issues are printed in all color
- Each issue features articles from Brisbane's Mayor and Supervisor, and the Brisbane School District. The Luminary also regularly includes information on Brisbane's history, financial tips, and Brisbane's businesses
- The Luminary offers advertising opportunities

QUESTIONS?

Contact Chamber President and CEO, Madison Davis for more information about how the Chamber can serve your business

madison@brisbanechamber.org
or call 415-706-5276

Visit our website,
brisbanechamber.org to fill out a
membership application

STANDARD BENEFITS

- Enhanced website directory listing
- Inclusion in the Chamber directory portion of the annual membership issue of The Luminary (The Chamber's Business Journal)
- Ability to attend and host Chamber mixers
- Grand-opening, anniversary, or remodel ribbon-cutting ceremony
- Subscription to the Chamber's email newsletter and ability to occasionally submit information about your business for inclusion
- Membership certificate
- Front page feature article in The Luminary
- Guidance regarding matters involving the City of Brisbane such as applying for a business license or working with the Building and Planning Department
- Ability to submit items for inclusion in the "Business Bulletin," circulated with The Luminary and our email newsletter
- Dependents of employees may qualify to apply for the Chamber's college scholarship program
- List of volunteer opportunities in Brisbane and surrounding areas
- B2B and B2C referrals
- Warm introductions to other businesses, city staff, and community leaders
- Ability to partake in the Chamber's Students in Business and Government job shadowing day and luncheon

ADDITIONAL MARKETING OPPORTUNITIES

Items below are not included in the standard membership but may be added a la carte for an additional cost

- Luminary advertising space in black and white or color
- Banner ad placement on the Chamber's website
- Sponsorship of the Chamber's scholarship program
- Certificate of origin services
- Dedicated column in The Luminary (monthly or quarterly plan)
- Sponsorship opportunities of Chamber events such as State of the City, Chamber Cabaret Series, Students in Business and Government etc.
- Premier listing in the Chamber's online directory
- Ability to use the chamber's resources to develop custom marketing opportunities not already offered, such as a job fair or webinar

CHAMBER CIRCLE

Elite Chamber membership for an annual cost of \$650, includes:

- Business listing in the Chamber Circle section on the front page of The Luminary
- Logo on the Chamber Circle section of the home page of brisbanechamber.org with a link to your website
- Business listed on the program at major Chamber events
- Preferred ad placement in The Luminary
- Special notation in the directory section of the Membership Luminary issue



MEMBERSHIP APPLICATION

BRISBANE CHAMBER OF COMMERCE

COMPANY # OF EMPLOYEES:

CONTACT PERSON TITLE:

PHONE

EMAIL

ADDRESS

.....

CONTACT #2 TITLE:

PHONE

EMAIL

WEBSITE

BUSINESS CATEGORY

YES, I WOULD LIKE A MEMBERSHIP CERTIFICATE MAILED TO ME

I AM INTERESTED IN LEARNING MORE ABOUT THE FOLLOWING EVENTS AND OPPORTUNITIES

- | | |
|---|--|
| <input type="checkbox"/> HOSTING A MIXER | <input type="checkbox"/> SPONSORING AN EVENT |
| <input type="checkbox"/> ADVERTISING IN THE LUMINARY | <input type="checkbox"/> DONATING TO THE SCHOLARSHIP FUND |
| <input type="checkbox"/> ADVERTISING ON THE CHAMBER WEBSITE | <input type="checkbox"/> WRITING A LUMINARY ARTICLE |
| <input type="checkbox"/> BECOMING A CHAMBER CIRCLE MEMBER | <input type="checkbox"/> STUDENTS IN BUSINESS AND GOVERNMENT |

THE BUSINESS FOR WHICH I'M APPLYING IS... (LEAVE BLANK IF NOT APPLICABLE)

- | | |
|---|--|
| <input type="checkbox"/> MINORITY OWNED | <input type="checkbox"/> BLACK OWNED |
| <input type="checkbox"/> LGBTQIA+ OWNED | <input type="checkbox"/> A CERTIFIED B-CORP |
| <input type="checkbox"/> WOMAN OWNED | <input type="checkbox"/> OTHER OWNED OR CERTIFIED: |
| <input type="checkbox"/> VETERAN OWNED | _____ |