



# THE LUMINARY

Brisbane's Business and Community Journal

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## CHAMBER'S STUDENTS IN BUSINESS AND GOVERNMENT PROGRAM NOW IN ITS 25TH YEAR

By: MADISON DAVIS, Brisbane Chamber of Commerce, [madison@brisbanechamber.org](mailto:madison@brisbanechamber.org), 415-467-7283

The Brisbane Chamber of Commerce hosted its 25th-annual Students in Business and Government Program Luncheon at the Mission Blue Center on Thursday, June 2nd. In attendance were Lipman Middle School eighth graders and members of the business community.

This program, which partners businesses with students, has been a joint effort with the Brisbane School District and has exposed over 1100 8th graders to Brisbane, South San Francisco, Daly City, and San Francisco businesses. Each year, students choose a business to visit and spend a few hours shadowing and engaging with community leaders and business owners about their roles. Before their visit, students research the company and craft tailored questions that they send to the businesses in advance. Upon arrival, students know a little about how the business operates and can engage in meaningful conversations with their host. Students aim to learn how the company or arm of government functions, its impact on the community, what education is needed to work in that field, if and how the business respects the environment, the business' main competitors, and how it differentiates itself.

Through this experience, students can gain insight into an industry and what careers exist within it. The program aims to expose students to work environments they may be unfamiliar with, such as waste management, restaurant supply, or a blood bank. We hope that through this experience, students come away inspired and have learned valuable skills related to professionalism and

how to dress for a business event. We find this opportunity provides a unique learning experience that a classroom environment can't replicate.

Equipped with the knowledge from their shadowing day, students work together for a month to prepare a presentation of what they learned. In groups, students work together on slides and determine who will deliver each segment. Students practice in advance at school and get feedback from their teacher on how they can improve upon their presentation. At the luncheon, the students sit with representatives from the businesses they visited and then present to the room. Giving the presentation helps them develop oral speaking skills, and sitting with their business hosts challenges them to engage in conversation.

The businesses and city departments that participated this year were: Recology, South San Francisco Scavenger Co, Voyage Real Estate, Baylands Development Inc, BiRite Foodservice Distributors, City of Brisbane, North County Fire Authority, Brisbane Police Department, US Bank, DoubleTree Hotel by Hilton, Vitalant, and Furnish.

This event is made possible by our longtime sponsor, Recology, who hosts students every year



Brisbane Chamber CEO Madison Davis presents certificate of appreciation to Recology for sponsoring Students in Business and Government

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## COULD YOUR BUSINESS USE SOME EXTRA MONEY?

By: MADISON DAVIS, Brisbane Chamber of Commerce, [madison@brisbanechamber.org](mailto:madison@brisbanechamber.org), 415-467-7283

In 2021 the Brisbane City Council allocated \$200,000 of federal relief funds to support small businesses in Brisbane impacted by the COVID-19 pandemic. Most of the funds were distributed at the end of 2021 but some funds remain and will be distributed in a second application round. The council has adjusted some of the eligibility requirements to encourage businesses who did not qualify last time, to apply now.

### To be eligible, businesses must:

- Be able to demonstrate a 15% or more loss in revenues or profit in 2020 compared to 2019
- Must have been in operation prior to March 19, 2020, still be operational today, and remain operational once funds are distributed OR have been a new business that signed a lease in Brisbane in 2020
- Be able to provide a valid Brisbane business license
- Be able to provide documentation to prove

loss in revenue

- Be able to provide a W-9 to the city
- Have not received a grant from the City of Brisbane in the first application round

The city considers a "small business" one that makes \$5,000,000 or less in gross receipts. First priority shall be given to those with \$1,000,000 or less in gross receipts, then those with \$3,000,000 to \$5,000,000 in gross receipts will be considered.

The Brisbane Chamber of Commerce will administer the grant program on behalf of the City of Brisbane and after evaluating all applications for eligibility, will divide the remaining funds among all the qualified applicants. Financial information will be kept confidential and not shared with the city. The application will open sometime in late June/ Early July. To stay up to date on information related to the grant program and when applications will be available, sign up for the Chamber's emails on our website: [www.brisbanechamber.org](http://www.brisbanechamber.org)



### MAYOR'S Message

## NEW BEGINNINGS

By: COLEEN MACKIN, City of Brisbane Mayor, [cmackin@brisbaneca.org](mailto:cmackin@brisbaneca.org), 415-529-8114

Recently I had the pleasure of attending the Brisbane Chamber's ceremony honoring the recipients of their 2022 college scholarships. What an outstanding group of recent grads. Listening to the bios of those students, their academic accomplishments were impressive enough, but I was also struck by the breadth of their personal achievements. It's extraordinary how much homegrown talent we have. Congratulations to this dynamic group. I hope at least some of them return to Brisbane someday. We'd be so fortunate to have them serve as future leaders on our City Council.

New life will be appearing in the Community Park with the planting of three Douglas Fir trees. These trees will form a small grove, providing mutual protection against the occasionally brutish

>> Continued On Page 2



### SUPERVISOR'S Message

## WE ARE FAILING OUR CHILDREN WHEN WE DON'T ACT ON GUNS

By: DAVID J. CANEPA, President of the San Mateo County Supervisors, [dcanepa@smcgov.org](mailto:dcanepa@smcgov.org), 650-363-4572

Following the tragic mass shooting at an elementary school in Texas that left 19 children and two teachers dead in June, several vigils were held in San Mateo County to the mourn the loss and to advocate for greater gun control laws. I attended two somber events in Foster City and Daly City where many young people spoke on

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*The Chamber Circle is a special group of members that have committed to support the Brisbane Chamber of Commerce through sponsorships. If your business would like to become a member of the Chamber's Circle, please contact Madison Davis, President/CEO at 415-467-7283 or e-mail [madison@brisbanechamber.org](mailto:madison@brisbanechamber.org).*



**Mayor's Message, continued from page 1**

winds that can sweep down the mountain. A professional arborist recommended this species as moderate to fast growing, but more importantly, one that would thrive in our microclimate and soil. And yes, the irrigation system will be modified. Please welcome these new trees, as they'll be assuming starring roles during the holiday Festival of Lights. Deep appreciation to the members of our Open Space and Ecology Committee and Parks and Rec Commission who worked on this project with assistance from Public Works.

Another project to be given life has been on our City's wish-list for a long time. This will be improvements to the alley between Alvarado Street and San Benito Road. Many of you know this as nothing more than a steep dirt trail. It will be such a transformation to see a concrete walkway with a mixture of steps and

landings with handrails and bollard lighting. At the northern end of the area on Alvarado will be a high-visibility crosswalk replete with pedestrian crossing signs. Credit Councilmember Cunningham, who as our rep to C/CAG (City/County Association of Governments), lobbied the local agency to approve funding the Brisbane project. City Staff then completed the job with a project submittal meeting requirements of the Transportation Development Act. This project has been waiting for a miracle and thanks to these efforts it's finally going to happen!

Brush clearing has recently been completed on a couple of our upper streets, but this doesn't diminish the need for heightened wildfire vigilance. In just a short period of time we've

already had two fires in Brisbane. One, dubbed "The Tower Fire", was early in the morning on the west side of Bayshore, halfway up the mountain between the Genesis Towers and Shellmound. The second was a grass fire that occurred only days later on the west side of Tunnel Avenue and necessitated closing the road for several hours.

Independence Day celebrations are coming up, and there's always some who tries to sneak in fireworks. Not only is it illegal in Brisbane, but with our successive years of drought and a mountain dry as tinder, even a tiny sparkler could pose a disaster. More than ever we'll need to rely on each other to protect our property and families. Let's keep it a safe holiday in Brisbane and Happy 4th of July!

**Chamber's Students, continued from page 1**

and funds the catering of Julie's Deli lunches for all attendees. A million thanks to them for their support.

Is your business interested in participating in our Students in Business and Government program next year? Get in touch with Chamber President & CEO Madison Davis via email: [madison@brisbanechamber.org](mailto:madison@brisbanechamber.org) to get on the list!

**Supervisor's Message, continued from page 1**

how they have lived their entire lives seeing mass shootings at schools become almost routine.

They expressed heartbreak and also asked repeatedly what is our government doing to protect children from being killed by guns at our schools?

Although California has some of the strictest gun laws in the state, even here we have seen mass shootings, one most recently in downtown Sacramento that left several dead.

Democrats in Congress have called for universal background checks, raising the age limit from 18 to 21, lengthening the time between purchasing a gun and it being delivered and banning assault rifles. But the powerful gun lobby, fueled by the National Rifle Association, has got a stranglehold on the Republican Party which has refused to act on any of those initiatives.

But as outrage grows, we have seen employees at companies such as San Francisco-based Salesforce urge corporate leadership to stop doing business with the NRA. Salesforce is San Francisco's largest private employer and provides marketing tools to the NRA through its Marketing Cloud software.

I am urging CEO Marc Benioff and Salesforce to listen to its employees and end its relationship with the NRA, which is the biggest propaganda machine and cheerleader for the firearms industry even after all of the mass shootings and dead children the United States has suffered at schools the past two decades.

Salesforce does not need the NRA and should not continue to profit from the agency's continued push to protect manufacturers of weapons such as the AR-15 rifle, which seems to be the weapon of choice for mass murderers if the headlines are true. I can't help but to say that assault-style weapons only belong in the hands of our trained military personnel and not on the streets, in or schools or in the hands of children.

In response to gun violence, San Mateo County sponsored a very successful gun buyback in South

San Francisco I attended that took hundreds of guns, rifles and even ghost guns out of our homes and off our streets. In this day and age, I am urging our residents to sell their guns rather than buy them. It's a least one way to know that those firearms can no longer be a threat to our children.

Gun buybacks are conducted throughout the county throughout the year and I urge you to consider selling your unwanted guns to provide a little peace of mind that we are making our communities safer from gun violence.

## BAYLANDS DEVELOPMENT INC. WELCOMES STUDENTS IN BUSINESS & GOVERNMENT

By: **STEPHANIE SHAKOFSKY**, Vice President Government Affairs - Baylands Development, Inc., [sshakofsky@bdisf.com](mailto:sshakofsky@bdisf.com)

Baylands Development Inc. (BDI) was pleased to host Lipman Middle School 8th graders Isabel Quinonez, Beyonce Aquije, and Luciano Dorsch during this year's Students in Business & Government Day



Lipman 8th Graders, Luciano Dorsch, Isabel Quinonez, and Beyonce Aquije

on May 5th. The students were invited to tour the recently renovated Baylands Historic Office Building and met with BDI CEO Greg Vilkin to learn more about The Baylands, a combined 675-acre development that will transform both properties — a vacant Brisbane landfill and a shuttered lock factory — into a walkable, bikeable neighborhood near public transit with recreation, shopping, eating, and living spaces.

The students came prepared with great questions for the BDI team to answer and wanted to learn more about its plans to set the standard for urban development and the company's strategies for creating buildings and spaces for their Brisbane community. The BDI team explained its mission is to develop a modern, forward-thinking community that lives and breathes, leaving space where people can naturally gather and connect. Additionally, environmental, economic, and social sustainability are core values that guide BDI's efforts from conceptual design through property management.

After a morning of discussion and a student presentation, Isabel, Beyonce, and Luciano were invited to join the team to celebrate Cinco de Mayo and enjoy a delicious feast of tacos catered by a local food truck.

We wish these graduating Lipman 8th graders congratulations and success in their future endeavors.

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**Mission Statement:** The purpose of the Brisbane Chamber of Commerce is to create an atmosphere in which business prospers and the community thrives.

The Luminary is printed using recycled paper  
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## BRISBANE BUSINESS BULLETIN

“The Brisbane Business Bulletin” allows Brisbane Chamber of Commerce members to communicate brief bits of news to the public such as change of hours, new product offerings, upcoming events, etc. If you are interested in listing a news item next month, please contact Madison Davis at [madison@brisbanechamber.org](mailto:madison@brisbanechamber.org)

### Star City Montessori is Open for Enrollment!

Last month in our membership issue we mistakenly left out chamber member, Star City Montessori in the “schools and childcare” category. Star City Montessori can accommodate 12 students and offers “bilingual (English/Spanish) and traditional Montessori education in a child-centered, nurturing environment.” They are located at 370 Alvarado Street, Unit A. Visit [www.starcitymontessori.com](http://www.starcitymontessori.com) for more information or call School Director and teacher Natalie Aguilar-Picazo, at 415-494-5225.

### Another Round of Small Business Grants from the City of Brisbane Will Open Soon!

In 2021, the Brisbane City Council allocated \$200,000 of federal relief funds to support small businesses impacted by COVID with grants. Most of the grants were distributed late last year but some funds still remain. The Brisbane Chamber of Commerce will be administering the program on behalf of the city and will reopen with application window in late June/early July. Some eligibility requirements have been adjusted such a 15% loss in revenue compared to 25% in the first round and allowing businesses who opened in 2020 to apply. Subscribe to our emails for updates and to learn when the application period opens at [brisbanechamber.org](http://brisbanechamber.org). See the article “Could Your Business Use Some Extra Money” for more information.

### Don't Miss the Brisbane Poetry Night on July 1st!

Brisbane non-profit Lyrical Opposition will be hosting a poetry night on July 1 from 6pm-8pm at Mama Mia Pizza, 35 Visitacion Ave. Please RSVP through Eventbrite: <https://www.eventbrite.com/e/brisbane-poetry-night-tickets-360646081137>

### The City-Wide Yard Sale is back on Saturday, July 23rd, from 9am-3pm

The Friends of the Brisbane Library are the organizers behind this widely popular event, and have set July 9th as the early registration deadline and July 16th as the deadline to get onto the map (there are also spaces available on San Francisco Ave). The early registration cost is \$25, which will get both your address onto the map that's handed out, and support Library programs through-out the year. The Brisbane Lions will also be hosting a BBQ in the Community Park. Visit <https://fobl.info> or email the Friends at [friendsofthebrisbanelibrary@gmail.com](mailto:friendsofthebrisbanelibrary@gmail.com) for more info.

### Nominate a Deserving Community Member for Volunteer of the Year!

Do you know someone who tirelessly gives their time for the betterment of the community? Nominate them for Volunteer of the Year! The city is accepting nominations for Volunteer and Youth Volunteer of the Year now. Send an email to Noreen Leek at [nleek@brisbaneca.org](mailto:nleek@brisbaneca.org) with your nomination. Individuals will be recognized at the annual Day in the Park event in October.

### Take the Brisbane Parks and Recreation Department's Needs Assessment Survey Today!

It's time to weigh in! Your insights will help shape Park and Rec's program offerings and focus areas in the coming years. Take their Needs Assessment Survey at: [brisbaneca.org/PRSurvey22](http://brisbaneca.org/PRSurvey22)

### Support Brisbane's Summer Concert Series

This year Brisbane's summer concert series will take place on Sunday afternoons in July. The city relies on the support from community members and businesses to make the concert series possible. Interested in being a Summer Concerts in the Park Sponsor? Contact Jeff Franco at [jfranco@brisbaneca.org](mailto:jfranco@brisbaneca.org).

### No Chamber Mixer This Month

Please be advised that The Brisbane Chamber of Commerce will not have a monthly mixer in June in lieu of having the Excellence in Education Ceremony.



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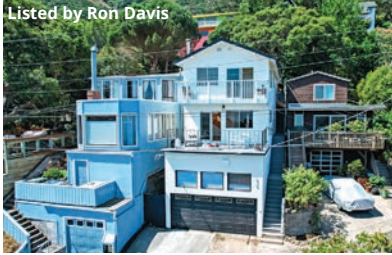


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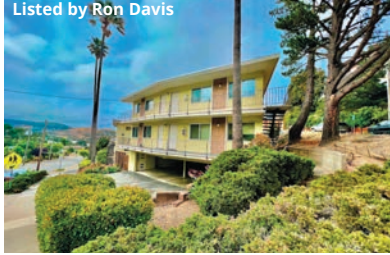
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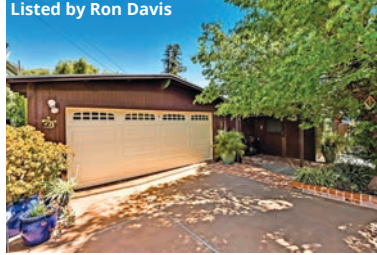
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## TRASH TALK

With Chamber Member Teresa Montgomery, Sustainable Programs Manager at South San Francisco Scavenger Company

**Q: What types of yard waste belong in my green cart?**

**A:** Grass clippings, weeds, flowers, leaves, small branches (less than 6" diameter and 3' length), and backyard fruit all belong in your green cart. Common yard items that DO NOT belong include dirt, rock, brick, concrete, sod, pots, fertilizers, pesticides, and animal waste.

**Q: What types of food waste belong in my green cart?**

**A:** Meat and bones, vegetables, fruit (peels, rinds, seeds, pits, and stems included), grains, legumes, eggshells, coffee grinds and all edible items belong in your green cart. It doesn't matter if they are fresh, frozen, cooked or moldy. Liquids, however, are NOT allowed.

**Q: Besides yard trimmings and food scraps, what else belongs in my green cart?**

**A:** Food-soiled and wax-coated paper, and wooden utensils belong in your green cart. This includes paper plates, cups, and napkins; pizza and other paper or cardboard to-go boxes; wax paper and parchment paper; and chopsticks, forks and other utensils made from wood. Foodware made from other plant fibers (like bamboo or bagasse) also belong. Please DO NOT put cat litter, diapers, feminine hygiene products, paper products that are coated in plastic, or plastics of any kind in your green cart—EVEN IF THE PACKAGING SAYS IT'S COMPOSTABLE. This includes standard plastic and compostable/bio plastic liner bags.

Looking for more green cart tips? Visit [ssfscavenger.com/sort-smart](http://ssfscavenger.com/sort-smart), call 650.589.4020, or send an email to [info@ssfscavenger.com](mailto:info@ssfscavenger.com).

## SUMMER FRUIT?

### Ozzy enjoys it too!

**Avoid buying more fruit than you can reasonably eat.**

Store it so it stays fresh longer.

Feed what you can't eat to Ozzy. He loves watermelon rinds, pineapple tops, berry stems, and peach pits.



*Visit [LoveFoodNotWaste.org](http://LoveFoodNotWaste.org) for food waste reduction tips!*

An important message from



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**BRISBANE School District News****SUMMER PLANS.....**

By: **RONAN COLLVER**, Brisbane School District Superintendent, [rcollver@brisbanesd.org](mailto:rcollver@brisbanesd.org)

We have completed a fantastic and one-of-a-kind school year in the Brisbane School District and are excited to jump into our summer projects with both feet. Besides working with KABOOM to build a new playground at BES, we will also have two huge modernization projects starting in the District. The Architect for both schools is Studio W and Landmark Construction will be the main contractor.

Brisbane Elementary School and Panorama Elementary School will begin modernization projects this summer thanks to Measure K that the community passed a few years ago. Lipman Middle School is now complete and one thing we learned was to not bite off more than we can chew in just the summer months so we decided to modernize both Elementary Schools over two summers.

Panorama this summer will have the majority of the classrooms modernized with new casework, sinks, whiteboards and tackboards. We will build a much needed new parking lot with improved ADA access to the school and a new entry. The highlight of the summer project will be a full new facelift to poet's

corner, making the space much more usable and inviting. Roof repairs, electrical upgrades and new plumbing will also be done this summer. Next summer our efforts will focus on new windows, HVAC, restrooms, staff room, principal's office, and the remaining classrooms.

Brisbane Elementary School is a little tougher to design upgrades without losing the beauty of the 1936 building. Our focus will be improving the multi-purpose room, kitchen, bathrooms and modernize 6 classrooms this summer. The bulk of the work being completed next summer will include a new parking lot, modern classrooms, office space, new counselor and psychologist work area, HVAC and flooring. We will focus on improving the path of travel from the parking lot to the classrooms as well as improve the look of the playground.

All Schools will have a new camera and entry system installed this summer for added security to our campuses. All kitchens will be upgraded so we can begin our new food service program next school year. We are very excited about all of these improvements over the next two summers and are very grateful to the community for supporting the Brisbane School District and passing Measure K!

**FINANCIAL Focus****HOW SHOULD YOU RESPOND TO A BEAR MARKET?**

By: **SVEN GEFFKEN**, Financial Advisor, Edward Jones, [Sven.Geffken@edwardjones.com](mailto:Sven.Geffken@edwardjones.com), (650) 355-1365

So far, 2022 has not been a good year for investors. In fact, we're moving into bear market territory. What should you know about bear markets? And how should you respond?

To begin with, a bear market occurs when a stock market index, such as the S&P 500, falls at least 20% from its most recent high point. You might think this type of drop is rare, but that's not actually the case. Historically, bear markets have occurred every few years and are a normal feature of the investment landscape. We experienced a bear market fairly recently, from mid-February 2020 through late March of that same year.

What causes bear markets? Each one is different, but the current one is largely the result of several factors, including high inflation, rising interest rates, the war in Ukraine and global supply chain problems.

When will the financial markets again start moving in a positive direction? No one can say for sure, but in any case, it's not really a good idea to make investment decisions based on what may happen next in the financial markets. Instead, consider these moves:

- Be patient. It can be challenging to look at your investment statements during these days. But you'll help yourself by taking a long-term view. Consider this: From March 2009 until the end of 2021, the Dow Jones Industrial Average gained more than 460%. So, if you've been investing for a while, compare where you are now to where you were 10 or 12 years ago.

You've probably made pretty good progress over this time – and 10 years from now, the current downturn may not look like such a big event, either.

- Review your risk tolerance. If you're having a hard time coping with investment losses – even if they're just “paper losses” for now – you may want to review your tolerance for risk and see if it's still the same as it was when you began investing. Even without a bear market, people's risk tolerance can change, especially as they approach retirement.

- Review your goals. A bear market is not meaningless, but by itself, it shouldn't cause you to change your long-term goals. And if your goals haven't changed, neither should your investment strategy.

- Look for buying opportunities. During a down market, you can find quality investments at attractive prices. So, you could take this opportunity to fill gaps in your portfolio or add shares of investments that you already own and that you believe have good prospects for growth.

- Get some help. When trying to navigate a lengthy market downturn, it can be useful to get some support and guidance. Consider this: Among investors who work with a financial advisor, 84% said that doing so gave them a greater sense of comfort about their finances during the COVID-19 pandemic, according to a survey conducted in 2020 by Age Wave and Edward Jones. And getting professional help may provide the same type of reassurance during the current market turmoil.

A bear market is never enjoyable. But taking the long view and making moves appropriate for your needs can help you get through this period and look ahead to better days.

**BLAST FROM BRISBANE'S PAST**

By: **MADISON DAVIS**, Brisbane Chamber of Commerce, [madison@brisbanechamber.org](mailto:madison@brisbanechamber.org), 415-467-7283

The following article is taken from *The Brisbane Bee-Democrat* newspaper, printed January 29, 1970

**Loud Dog, Quiet Man Foil Booze Burglars**

A cool thinking Brisbane merchant Saturday night casually bagged two juveniles attempting to rob his warehouse storeroom.

At approximately 1 am William Davies, owner of the Hilltop Market at 133 Visitation Avenue, was awakened by the barking of his dog.

Davies, who lives above the market, quietly walked downstairs to investigate.

He was led to a small storeroom on the outside of his market, in which he stores liquor, by the noise of moving bottles.

As he cautiously approached the door to the storeroom, the only one leading in or out, he heard the voices of teenagers as they were merrily

stacking bottles of booze in preparation for their getaway.

Before they could do anything, Davies quietly shut the door, and slipped the padlock back on.

While the teenagers were locked up, Davies called Brisbane police.

Sergeant John Alexander and Officer Dennis Sullivan responded and found two Brisbane youths in the storeroom (ages 16 and 17).

According to Police Chief Bill Beard, “they had little to say.”

The two arrests capped off a number of recent arrests of Brisbane residents.

Brisbane police last week arrested one juvenile and an adult for being involved in the burglaries occurring in the San Jose area.

Arrested on a San Jose warrant was Luke Collura, 34, who resides in an apartment in the Mozzetti Motel.

San Jose police already has arrested two other suspects in San Jose for being involved in numerous burglaries in that city.



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July 17th - Electric Rodeo (Country)

July 24th - DJ Dance Party  
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July 31st - Club 90 (90's Music)

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