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A Fashionista's Paradise... Blast from Brisbane's Past

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MAYOR'S

Message

OUR RESILIENCE AND

By: Karen Cunningham, City of Brisbane Mayor, kcunnning-

To be sure, everyone is moving forward

cautiously, but to be honest, the "word on

the ground" around Brisbane is extremely

encouraging. We have entered the Yellow tier in

San Mateo County, which means our freedoms

other industries surfacing fast, accelerating I

believe due to the pandemic, Brisbane seems

With all the emerging new technologies and

LOOKING FORWARD

ham@brisbaneca.org, 415-312-2662

7

Want to Recover from COVID-19?.....

Brisbane Business Bulletin

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	Bri	sbane's Busin	ess and C	ommunity	Journal

A FASHIONISTA'S PARADISE IN BRISBANE By: MADISON DAVIS, Brisbane Chamber of Commerce, madison@brisbanechamber.org, 415-467-7283

have a special place in my heart for Brisbane's businesses. When a new one opens, I am excited for them to start their journey in town, no matter the type of business. Selfishly though, I have longed for one business my whole life that had yet to materialize until now- a clothing boutique. When I heard The Mad Moiselle, a boutique full of vintage and modern clothing planned to open, it felt like a dream come true. After visiting I can report, the store does NOT disappoint.

The Mad Moiselle greeted me before entering with its meticulously styled window display. I must admit, I try to get a glance of the window every time I drive past, as it changes regularly. Once I stepped inside, I realized The Mad Moiselle is a full-sensory experience. The walls are lined with racks of



Interior view of The Mad Moiselle boutique vintage and modern clothing

carefully curated clothes in every color. Each piece has a handwritten tag with a price that will make you do a double take. You may find yourself asking, "Is this vintage Christian Dior jacket really \$60!?" Yes, yes it is. Beneath the clothes, pairs of shoes wait patiently to be tried on, and above the clothes, shelves display hats and purses. Collections of brooches and jewelry glitter throughout the store. A bouquet of lilies on my last visit filled the room with the sweetest aroma. Soft music transported me to another era. An era in which I imagine shopping was an experience to savor and enjoy. An era when customers chatted with one another

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are being restored.

SUPERVISOR'S Message

WANT TO RECOVER FROM COVID? HERE'S A PLAN, SEND **500 STUDENTS TO COLLEGE FOR FREE**

By: DAVID J. CANEPA, President of the San Mateo County Supervisors, dcanepa@smcgov.org, 650-363-4572

I was proud to present a \$2 million check to the San Mateo County Community College District to send 500 incoming students to

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BLAST FROM BRISBANE'S PAST

By: MADISON DAVIS, Brisbane Chamber of Commerce, madison@brisbanechamber.org, 415-467-7283



Corner of Visitacion Avenue, San Bruno Road, and Old County Road, circa early 1950s. Photo courtesy of Brisbane Chamber 2011 Directory.

The following article is from the Brisbane News Bulletin (a Brisbane Chamber of Commerce publication), printed on April 1, 1947.

The Battle of San Bruno Road

BRISBANE CHAMBER OF COMMERCE 50 PARK PLACE, BRISBANE, CA 94005 415-467-7283 Brisbane4Business@brisbanechamber.org

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Their reaction to the attempt is still in doubt.

town, yet, the Board of Supervisors have gone back legally be improved the County Road funds. on THEIR word, given to a committee of citizens who

Within the past few weeks Supervisor Hickey, appeared before them during the Fall of 1945. At together with Supervisors Edmonds and Poss, that time the Board told our committee to go back to attempted to drive over the hill on San Bruno Road. the people of Brisbane and circulate a petition to be presented to the board, asking them to declare San Mr. Hickey, seemingly has done everything to help Bruno a secondary road and that they would see that the people of Brisbane gain another outlet from the it was done. By declaring it a secondary road it could

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CHAMBER CIRCL	E MEMBERS
Baylands Development Inc BiRite Foodservice Distributors City of Brisbane	Peninsula Clean Energy Recology South San Francisco Scavenger Co., Inc.
Golden State Lumber Integrated Resources Group Lyons Medical Construction	The Chairman's Circle is a special group of members that have committed to support the Brisbane Chamber of Commerce through sponsorships. If your business would like to become a member of the Chairman's Circle, please contact Madison Davis, President/CEO at 415-467-7283 or e-mail madison@brisbanechamber.org.

Volume 31 Number 6 June 2021

Mayor's Message, continued from page 1

poised to really benefit from some of these newer ideas and inventions. With the advent of columnar propellerless wind generating turbines, solar battery storage, pick yourself vertical vegetable markets, growing Biotech in our region and so much more. Brisbane has businesses, small and large clamoring to make Brisbane their new home. This is at the very least very encouraging and opens doors never seen before. Biotech is looking very favorably at Brisbane these days.

In the fiscal year of 2020, the total number of patents were granted by the U.S. Patent and Trademark Office was 399,055. This is the largest increase from the fiscal year of 2000, when 182,218 patents were issued. California



2021 Board of Directors

Chairperson of the Board Jennifer Wilder-Smith BiRite Foodservice Distributors Vice President of the Board Daniel Carter

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Bamko Teresa Montgomery SSF Scavenger Company, Inc.

Mary Shulenberger Parle Enterprises

President and CEO Publisher/Editor of the Luminary Madison Davis (415) 467-7283 madison@brisbanechamber.org

Luminary Layout by Alison Wilson Communications (415) 640-9875 alison@alisonwilsoncomm.com

Published by the Brisbane Chamber of Commerce 50 Park Place, Second Floor • Brisbane, CA 94005 (415) 467-7283 in general has seen a substantial portion of this growth.

With the pandemic seemingly under some control in our area (we are now in the Yellow tier), and people eager to get back to a sense of normalcy, we can predict more innovation and even more growth in ideas about how our future businesses will operate. Hybrid models seem to be the buzz of the moment, but what does that mean for our Commercial and Residential markets?

Housing in Brisbane

While there seems to be an all out onslaught from elected officials at the state and county level to push for housing stock, most of that growth seems very focused on providing housing units for single, able bodied or young people who can easily walk or bike half a mile to the nearest public transportation.

California has the second lowest percentage of single person households (one person living in a unit) in the United States at 24.08% (reference www.statista.com). So what is the motivation behind building many units for single person households instead of for families? Building for families will solve more housing problems for the state and county and will add credence to the desire for a local high school in Brisbane as well

What also seems to be lacking, and what is less certain, from my perspective, is how we move forward with not just the families, but the elderly (14.8% is over 65) and people with injuries or disabilities in mind as a most important part of the housing equation. In California, the average number of people per household is 2.95 per the US Census Bureau (https://www.census.gov/quickfacts/fact/table/ CA/PST045219). This most important piece of the housing development push seems to have been overlooked from all the planners. I would hope that the non-local electeds would have ALL residents in mind when thinking about the future housing stock for Brisbane and all of California for that matter. Business owners should also be thinking a little more on keeping families in our cities as well. More mixed-use perhaps?

State lawmakers continue to pressure cities through overly prescriptive laws instead of providing principles guiding cities towards the intended goal. Principles which would allow each city to determine what way is best for that city to meet the intent of State lawmakers. No one solution is right, correct or appropriate for every city. The needs of East Palo Alto, Foster City and Brisbane are not alike. We must keep our local decision making front and center of what is important to us all ~ Individually, not as a collective cookie cutter situation which does not benefit the residents of Brisbane. As a County, we will need to work collaboratively with all of our cities to ensure our individuality for future forward planning.

BRISBANE WILDFIRE ABATEMENT

As we are painfully aware, California is once again in the stranglehold of drought. As I write this, people in southern California are being evacuated due to a raging wildfire; and it is only May. The devastating wildfires of the last few years have destroyed so much and this year is also shaping up to be just as bad. The only forest monitoring station in this part of northern California is in the Santa Cruz Mountains and alarmingly, this year the scientists doing the monitoring found no new growth in our forests. I want to repeat how alarming this information is to us all!

It is critically important for residential and commercial property owners to be more vigilant than ever and to really focus on clearing all flammable vegetation from 30-100 feet from your property, depending on the property location.

There are new businesses and emerging technologies that are going to be able to assist us in our property protection moving forward, but for this year we will ALL need to roll up our sleeves and really take fire prevention extremely seriously in Brisbane.

For further information, please take a look at what the City is proposing for this year and please mark your calendars for June 5, when the City will have a Wildfire Awareness Event in the Community park. Information can be found here :- https://www.brisbaneca.org/fire/page/ wildfire-awareness-event-park

Please join us to get your questions answered about defensible space, wildfire preparedness, and more! Take advantage of all the local organizations that will be on-site at the Park, including the Ca Dept. of Insurance, Zonehaven, and your local North County Fire & Brisbane Police Departments!

More information can be found here regarding the Annual Vegetation Reduction Program

https://www.brisbaneca.org/fire/page/annual-vegetation-reduction-abatement-program

Thank you and have a great month. Here's to us all for regaining some of our freedoms and moving forward with our new normal for our businesses and personal lives ~ cheers.

TRASH TALK

by: Chamber Member Teresa Montgomery, Sustainable Programs Manager at South San Francisco Scavenger Company

e-mail: <u>brisbane4business@brisbanechamber.org</u> website: <u>www.brisbanechamber.org</u> <u>Facebook.com/brisbanechamberofcommerce</u> <u>Twitter.com/brisbanechamber</u> <u>Instagram.com/brisbanechamberofcommerce</u> <u>Linkedin.com/company/brisbanechamber</u>

Deadline for Articles and Advertisements: 2nd Wednesday of each month

E-mail your article, advertisement or questions <u>madison@brisbanechamber.org</u> (415) 467-7283.

Advertisements are interactive on the Luminary posted to the web and on social media.

Mission Statement: The purpose of the Brisbane Chamber of commerce is to create an atmosphere in which business prospers and the community thrives.

The Luminary is printed using recycled paper and environmentally-friendly soy-based ink.

Q: Why aren't all plastic items allowed under the blue lid of our recycling cart?

A: Unfortunately, there is little or no demand for many types of used (or "post-consumer") plastics. The only types of plastic allowed in our recycling program are rigid containers such as bottles, jars, jugs, tubs, and trays. They should be empty and scraped/rinsed when possible. Leave the lids on. Plastic toys, straws, bags, wrap, utensils, tubes, and loose lids are NOT allowed in the recycling. They belong in the gray garbage cart.

Q: What happens when we put the wrong items in the recycling cart?

A: When a recycling cart contains items that do not belong, there can be delays in service and extra charges. If the problem items are not detected at the curb, they can cause problems at our sorting facility. Things like batteries, needles, and toxic cleaning products put our workers' health and safety in danger. Items like holiday lights, garden hoses, plastic tubing, power cords and clothing get tangled in our sort lines, cause breakdowns, and can also injure workers. Please use the Sort Smart Recycling Guide on our website (www.ssfscavenger.com) to find out how to dispose of these items.

Have another question? Interested in more waste-related tips? Have tips to share? Follow us on Facebook @ssfscavenger. Send an email to info@ssfscavenger.com. Use the Sort Smart Recycling Guide at ssfscavenger.com



RELIEF FOR RESTAURANTS IS HERE! By: MADISON DAVIS, Brisbane Chamber of Commerce, madison@brisbanechamber.org, 415-467-7283

On May 3rd, 2021 the Small Business Administration began accepting applications for the Restaurant Revitalization Fund, a \$28.6 billion fund established by The American Rescue Plan Act. This fund provides restaurants with grants equal to their pandemic-related revenue losses up to \$10 million per business with no more than \$5 million per physical location. Recipients of the fund money are not required to repay, if funds are used on eligible expenses by March 11, 2023.

The Restaurant Revitalization Fund was created to help ease the hardship restaurants have suffered as a result of the coronavirus pandemic. Employing over 15 million people, the restaurant industry is the biggest employer in the country. Unfortunately, the pandemic has caused one in six restaurants to close permanently with over 2 million people losing their jobs.

Applications can be submitted on the SBA's website or with participating POS partners including: Square, Toast, Clover, Aloha, and Oracle. If a business is using Square or Toast there is no need to register with the SBA prior to submitting an application.

From May 3rd, 2021 - May 23rd 2021, applications submitted by businesses that have a majority ownership by women, veterans, or socially and economically disadvantaged people will be prioritized. On May 24th, applications will be funded in the order in which they were approved by the SBA. If you do not fall into the priority group, we encourage you to submit an application as soon as possible anyway. Do not wait until May 24th.

Eligibility

- Eligible entities who have experienced pandemic-related revenue loss include:
- Restaurants
- Food stands, food trucks, food carts
- Caterers
- Bars, saloons, lounges, taverns
- Snack and nonalcoholic beverage bars
- Bakeries (onsite sales to the public comprise at least 33% of gross receipts)
- Brewpubs, tasting rooms, taprooms (onsite sales to the public comprise at least 33% of gross receipts)
- Breweries and/or microbreweries (onsite sales to the public comprise at least 33% of gross receipts)
- Wineries and distilleries (onsite sales to the public comprise at least 33% of gross receipts)
- Inns (onsite sales of food and beverage to the public comprise at least 33% of gross receipts)
- Licensed facilities or premises of a beverage alcohol producer where the public may taste, sample, or purchase products

Use of Funds

- Funds may be used for specific expenses including:
- Business payroll costs (including sick leave)
- Payments on any business mortgage obligation
- Business rent payments (note: this does not include prepayment of rent)
- Business debt service (both principal and interest; note: this does not include any prepayment of principal or interest)
- Business utility payments
- Business maintenance expenses
- Construction of outdoor seating
- Business supplies (including protective equipment and cleaning materials)
- Business food and beverage expenses (including raw materials)
- Covered supplier costs
- Business operating expenses

FINANCIAL Matters

FINANCIAL TIPS FOR THE SELF-EMPLOYED By: SVEN GEFFKEN, Financial Advisor, Edward Jones, Sven.Geffken@edwardjones.com, (650) 355-1365

Being self-employed has some benefits: You get to choose your own hours, you don't have to count "vacation days" and you'll never worry about getting downsized. On the other hand, you're trulyon your own – there's no employer-sponsored retirement plan and no benefits package. So, if you've recently started a business or become a "gig worker," possibly due to the COVID-19 pandemic, what can you do to get on the road to financial security?

- There are several steps you can take, including the following:
- Establish a budget. When you're self-employed and especially when

are uneven, you can be vulnerable to financial stress when you face an unexpected expense. To help protect yourself from these threats, try to gradually build an emergency fund containing a few months' worth of living expenses, with the money kept in a liquid, low-risk account.

- **Pay down your debts**. Some debts, such as loans to help your business, may be unavoidable and even productive. But other debts, especially those that can't be deducted from your taxes and carry a high interest rate, are far less useful, so you may want to set up a repayment plan. With your other expenses, you might not be able to whittle these debts down as fast you'd like, but, over time, your efforts can pay off.
- you're first starting out you need to keep tightcontrol over where your money is going. So, establish a budget and stick to it.
- **Open a retirement plan**. As a self- employed individual, you can choose a retirement plan, such as a SEP-IRA, a SIMPLE-IRA or an "owner-only" 401(k). When your earnings are limited, you can contribute modest amounts to any of these plans, but when your income rises, you can boost your contributions. While these retirement plans have some things in common, including tax-deferred growth of earnings, they differ in other areas, such as contribution limits, and one plan may be more suitable for you than another, depending on whether you have employees. You may want to consult with a financial advisor to determine which plan is best for your needs.
- **Build an emergency fund.** When you work for a business or other organization, your income is predictable but that's usually not the case when you're self- employed. And when your earnings
- Put money aside for taxes. Because no employer is withholding taxes from your paychecks, you will likely have to make quarterly estimated payments. Plus, you're responsible for all your Social Security taxes, which, if you worked for someone else, would be split between you and your employer. To make sure you've got enough money available to pay your taxes, you might want to set up a special account – one that's not used for any other purpose.
- **Get proper insurance**. Depending on the nature of your work, you may or may not need some type of business insurance, but if you have a family, you should certainly consider the need for life insurance, and you may also want to consider disability insurance.

Self-employment can be quite fulfilling – and you'll find it even more rewarding when you make the right financial moves.

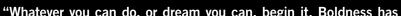
THINK BRISBANE — KEEP OUR ECONOMY STRONG!



People Love Receiving & Keep Branded Gifts. Did you know Promotional Products are one of the most consistently used Key Marketing Strategies?

Explore and Get Ideas at the Parle Idea Fair.

Wednesday, June 9th 4 - 5 pm RSVP alison@awcbam.org Alison Wilson Comm 415-640-9875



The Mad Moiselle, continued from page 1

and the shop owner gave shoppers individual attention, working with them to select the perfect pieces. Lisa Gonzales, owner of The Mad Moiselle, does just that.

I had the chance to sit down with Lisa to learn more about how she came to open The Mad Moiselle. Lisa loves of all things vintage, a passion that developed at a young age from watching old movies with her mom. She grew enamored with old Hollywood glamour and as she grew older, began



Lisa Gonzales, owner of The Mad Moiselle

attending vintage functions and collecting pieces. The thrill of the hunt lead her to many antique fairs, estate sales, and thrift stores and soon she amassed quite a collection. She procured pieces not just for herself but for her friends that didn't have the patience to sort through overwhelming amounts of clothes. Although she worked full time as a market coordinator for a skincare line, Lisa came across an opportunity to open a store in Brisbane in 2014, which she called "Dirty Laundry." This allowed her to move her collection out of storage and into a place that could welcome guests by appointment. However, due to her day job, she didn't have the ability to have regular store hours and opened occasionally for shopping parties for her friends.

Then the pandemic hit. Like many, the job Lisa held for 20 years was all but obliterated and she was left wondering how she would pivot. Then her dream space opened up at 345 Visitacion Ave and she knew she needed to rent it and make her boutique her sole focus. With the change of space came other changes like a new name—The Mad Moiselle.

Lisa explained, "The Mad Moiselle is fun, unique, and different." The name is also inspired by her enthusiasm for the hunt of procuring new merchandise. In her new space, Lisa has more room to carry "boudoir" items like pill boxes, jewelry boxes, soaps, and other gift-able merchandise. This is an area she hopes to expand by offering items from other Brisbane artisans. What I love about this store is that there is truly something for everyone and because she only has one of each garment, you don't have to worry about running into someone in town dressed in your same outfit. Lisa mentioned in our interview that her store has pieces from the 1920's-present day with about 200 vintage and 200 modern dresses. Not to mention, her price points are truly excellent. So far in my 2 visits I have purchased 6 pieces of clothing (3 vintage and 3 modern) each ranging in price from \$15-\$60. The best part is-the taxes are built into the price. Lisa characterizes The Mad Moiselle as "an upscale boutique with approachable prices. While you can easily spend \$300 for a dress at other vintage stores, I want everyone to feel like they can take home more than just one thing when shopping at The Mad Moiselle."

Part of this philosophy in pricing evolves from Lisa's deeper mission to save garments that would normally end up in the landfill. From her research she discovered that 80% of discarded textiles end up in landfills. I verified this statistic through my own research and also learned that these garments can sit in landfills for over 200 years, emitting methane. The rise of fast fashion has exacerbated the issue, with factories depleting non-renewable sources, emitting greenhouse gases, and using massive quantities of water and energy. All of this is used to create poorly made clothes at a cheap price that end up being discarded at a much higher rate than clothing of the past.

Lisa and I chatted about how vintage clothes used to be made with higher quality materials and craftsmanship. People had less clothing and cherished it, taking the time to mend if needed. Clothing was often passed down to others and kept in the family. Lisa mentioned that second hand stores tend to sell mostly business attire and comfortable clothes, so pieces like the ones in her store are often those that end up in the discard

genius, power and magic in it."

-- attributed to Johann Wolfgang von Goethe

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THINK BRISBANE — KEEP OUR ECONOMY STRONG!



THINKING OF SELLING? WE OFFER COMPLIMENTARY STAGING AND HOME PREPARATION WHEN YOU LIST WITH US!

The Mad Moiselle, continued from page 4

jason.cranston@am.jll.com

pile. If you ask me, that's an absolute shame considering the quality and the history of these garments are worth preserving. Thankfully, The Mad Moiselle doesn't just celebrate vintage style, Lisa says she gives clothes "a second chance, in an environmentally positive way."

Lisa appreciates the story behind each garment and takes the time to tell her customers about the past life of things they purchase if she knows the details. Sometimes she receives gifts from friends for her to sell in the store such as a dress someone's grandmother used to wear. Her goal is to find a photo of that person in the garment and create a tag so shoppers can feel more connected to the history behind the item they're buying.

When asked why she chose to locate her business in Brisbane, Lisa explained that like me, she always longed for a boutique in town. Lisa grew up in Brisbane on Annis Street and attended BES and Lipman. She has fond memories of sliding down hills on cardboard in her childhood and has always felt a sense of safety and community here. She still lives in Brisbane and loves our small town environment, saying "this is just the perfect place." I can't agree with her more.

企 R

Shop at The Mad Moiselle located at 345 Visitation Ave on Thursdays-Saturdays from 11am-6pm. Show support on social media by following The Mad Moiselle on Facebook and Instagram: @themadmoisellevintage. As always, please mention this article when you stop by!





Visit www.brisbanelunchtruck.com for menu and dinner orders 3501 Bayshore Blvd. Brisbane, CA 94005 - 415-660-6320

THINK BRISBANE — SHOP LOCALLY!

BRISBANE BUSINESS BULLETIN

"The Business Bulletin" allows Brisbane Chamber of Commerce members to communicate brief bits of news to the public such as change of hours, new product offerings, upcoming events etc. If you are interested in listing a news item, please contact Madison Davis at madison@brisbanechamber.org

Brisbane Hardware & Supply

Brisbane Hardware has new hours! Visit us Monday-Thursday 9am-4pm and Friday 8am-4pm. We are closed Saturdays and Sundays.

The Mad Moiselle

Shop at Brisbane's newest business and only clothing boutique! Now open Thursday-Saturday 11am-6pm at 345 Visitation Ave. The Mad Moiselle features modern and vintage clothing in an upscale environment with approachable price points!

The Brisbane Library

In-library Express Service, which includes computer and printing access, browsing and checking out items, picking up holds, and Wi-Fi access, will be available Thursdays, Fridays, and Saturdays from 10:00 AM - 1:00 PM and 2:00 PM - 5:00 PM.

Curbside Services, which include holds pickup, printing, and noappointment walk-up service, will continue on Mondays, Tuesdays, and Wednesdays from 10:00 AM - 5:00 PM.

Kathy Wall

Kathy Wall & Mike Darling are now part of Intero Real Estate Services, a Berkshire Hathaway affiliate with over 18 offices in the Bay Area. For more information call Kathy at: 415-608-4168

Brisbane Lunch Truck

The Brisbane Lunch Truck has new hours for the summer. Visit us 11am-6pm Tuesdays-Saturdays with dinners to go available Tuesday, Wednesday, and Thursday evenings.

Supervisor Canepa message, continued from page 1



college for free who enroll in the district's Promise Scholars Program.

This is a huge investment in our youth who have struggled mightily during the pandemic with many of them seeing their family members lose jobs, battle food insecurity or miss rent payments. By restoring hope for these young people that they can have a promising future with a free college education, we restore hope in the fact that we can indeed stimulate the economy and recover from COVID.

When I presented the Measure K check, I was joined by Promise Scholar Program participant Mario Guzman, who moved to Pacifica from El Salvador five years ago and attends Skyline College.

Mario felt lost in high school and wanted to go to college, but he didn't know how to make it happen. The Promise Scholars Program has been so wonderful for him because with the support of his counselor he's been

Blast from Brisbane's Past, continued from page 1

Following is a copy of the letter received from the Board of Supervisors in response to a letter written by them to Mr. Grant, County Engineer. (Letter addressed to the Board of Supervisors)

"Gentlemen:

A letter form the Brisbane Chamber of Commerce requesting information as to what action has been taken on the petition asking that the San Bruno Road extension through the Brisbane acres be designated as a County Road, has been referred to my office for a report.

Please be advised that the subdivider of what is known as the Brisbane Acres refused to comply with the rules of the Planning Commission and elected to subdivide the land and sell by metes and bounds, although he knew at the time (October, '39) that the streets would not be accepted and the subdivision could not be made a matter of record.

The subdivision as laid out is one of the poorest examples of engineering there is in the County. People subsequently bought lots in the unrecorded areas and they now request the Board of Supervisors to place one of the streets, namely, San Bruno Road, in the county road system. I would call to the attention of the Board the fact that we do not have sufficient funds to maintain and rebuild roads and streets in subdivisions that have complied with the rules of the Planning Commission and the specifications of the County Engineer's Office.

The County has not obligation in the streets of Brisbane Acres (unrecorded subdivision) and I recommend that the Board of Supervisors take no action on the petition.

Very truly yours,

M. A. Grant, County Engineer"

The above letter was quoted in full so that every one in Brisbane can have a clear conception of just how Mr. Grant feels NOW. His feelings are considerably different than the position he took when first approached during the war. He stated then, that when and if the water pipes were lowered across the road, he would have the road improved.

To the PEOPLE OF BRISBANE:

Are we going to take this laying down; while the Board of Supervisors and the County Engineer pass the buck back and forth, while we stand on the side lines hoping that someday we might be lucky enough to get a few loads of gravel spread on this road?

How about the huge amount spent on the Ralston Avenue Road in Belmont during 1946? This road is supposed to be supported from the Gas Tax coming from the State to the City of Belmont. It is a fact that in the early 30's that nearly \$1500.00 was spent by the City of Belmont to straighten out an "S" curve at which time the Engineer's fee was close to \$500.00

It might be well at this time to call to the attention of Mr. Grant and to the Board that it was not only the signatures of the people living in the Acres (and incidentally at one time referred to by Mr. Grantas squatters) but also those of the people living in the town proper. There were close to 600 signatures on the petition and every organization in town got out and secured signatures in record time.

Surely, somehow there must be a legal method, when the safety of the people is at stake, that a road of this type, nature and location can be taken over by the County and sufficient money from the county funds be allocated for its improvement and upkeep. The Road in question is about 1800 feet long, together with a short section of Annis Road, about 2000 feet. About 259 yards of crushed rock should cover it to a depth of approximately 3 inches at a cost of well under \$1000.

We would like to know just what the County's share of gas tax is,

able to navigate all the systems and really envision a plan for himself. When COVID hit, he really had a rough time, but his counselor kept him on track to be able to graduate and transfer. This program is about allowing dreams to come true and Mario proves that.

Guzman is interested in digital arts and content creation and hopes to attend CSU Long Beach in the fall but has already received an acceptance letter to San Francisco State University.

The Promise Scholars Program offers up to three years of scholarship and comprehensive support services for first-time, full-time students. The program aims to address barriers that students face in both accessing and succeeding in higher education by easing the financial burden of attending college through fee waivers, textbook credit and monthly transportation incentives.

I encourage all high school seniors in the county who are eligible to apply. The application is at https://smccd.edu/promise/.

David J. Canepa is the President of the San Mateo County Board of Supervisors representing Brisbane.

derived from the cars registered in Brisbane and the amount spent within the area. There are about 1000 cars registered in Brisbane.

Why should a town of better than 4500 people be made to suffer for the misdoings over fifteen years ago by some real estate operator?

Is it true, that recently, the County did widen and put into first class condition that part of Visitation Ave. from the old San Bruno Road to the Highway. The question arises, why did they to this? It is general knowledge that the old San Bruno Road is to be widened from Visitation to the Highway by way of the Shell Oil Station for at this point the causeway connecting the new Freeway will enter the town. It is understood at that time Visitation will be closed in order to lessen the dangers to the children playing at the recreation center and ball grounds. Advantage will be taken of San Francisco Street as this street will bridge the overpass across the Bayshore Highway, thence onto the Causeway.

The above article is only one of the many examples why the Chamber of Commerce needs the support of every Citizen and Organization in town to help right such wrongs.

THINK BRISBANE — KEEP OUR ECONOMY STRONG!

BRISBANE School District News

A CHANGE IN VOCABULARY

BY: RONAN COLLVER, Superintendent, Brisbane School District, rcollver@brisbanesd.org

ducators love to use the latest vocabulary to identify a current educational movement or educational trend. In my career, I have seen educational "buzzwords" come and go, sometimes they come back again or get revamped into a new meaning. Sometimes old concepts get new names. This is nothing new as we are always looking to improve our trade. Most of these key terms and "buzzwords" make sense and fit into our educators life. Cooperative learning, growth mindset, and project based learning are terms that inherently fit with our profession. Right when we were getting comfortable with these ever changing trends the pandemic happened and quickly changed the vocabulary educators use daily.

In March of 2020 we embarked on some new words. Asynchronous, synchronous, distance learning, hot spots, zoom, materials pick up and breakout rooms became the terms we used daily. Like most of you, not a day has gone by in the last 14 months that I have not used the word COVID. Never in my life did I think I would associate teaching and telework in the same thought. Teaching and in-person have gone hand in hand since the first school was established. Sure, we were able to take "on-line" classes in higher education, however, for a grammar school to think of another way to educate kids was completely foreign to most of us.

Our vocabulary in education has significantly changed this past year; however, our purpose has not. We are here to help children grow. We help them educationally, physically and personally grow. We assist in their social-emotional development as they struggle understanding our world. One definition of growth is progressive development. I was amazed to see how much our students had grown physically this past year as I have not seen most of them in so long. As I spoke to the educators in our District. I heard more and more comments about how much the students had grown emotionally and educationally as well as physically. Wasn't this on of our biggest fear? A fear that the year would put your students behind? We have all grown this past year, we have all experienced progressive development. The year was different and the year is still different for all of us; it is different for those back on campus and different for those still at home. We aren't behind, we are just where we need to be and we are definitely stronger as we have been an active participant in witnessing a virus that has and continues to rock the entire world. Another silver lining from the pandemic is the deep reflection on practice and purpose that has come to the surface with educators. We have put our attention on our love for teaching and being present with children.

Now our vocabulary has shifted to such words as hybrid, hand washing station, social distancing, mitigation strategies, masks, face shields, covid symptoms, gloves and health screening. And the biggest word for 2021 is "in-person". What did we call it before? We simply said "we are going to school". I have seen many changes in education over the past 30 years and none of them compare to the shift we have had recently and I am curious and intrigued to see what direction it may take post pandemic. How will the skills our educators, students and parents have developed during this pandemic change how we move forward with our children? In observing classes this past month, I have noticed technology being used in a much more robust way than ever before. I am glad that our educators and students had developed



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BRISBANE VILLAGE HELPING HANDS PLANS REOPENING IN JUNE

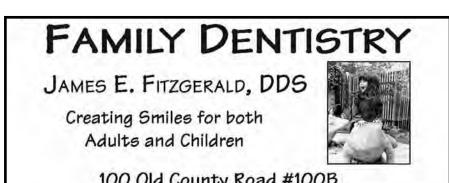
By: SHERRY GOODWIN, Brisbane Village Helping Hands, brisbanevillagehelpinghands@gmail.com

Brisbane Village Helping Hands board members are excited to announce that our nonprofit will resume services to seniors this month, based on the assumption that COVID-19 infections will continue to decrease in California.

To ensure that Members and Volunteers stay as safe as possible, we are requiring that both parties provide proof of complete vaccination and follow safety protocols such as mask wearing, sanitizing and frequent hand washing. We have notified those who receive and provide services of our new policies through mail and email.

(For those unfamiliar with our organization, we are a group of grassroots volunteers who help Brisbane seniors "age in place." Our vetted volunteers provide services to members needing help with such things as transportation, minor home tasks, friendly visits and technology. We also host social gatherings. Volunteers are notified by email of volunteer "opportunities" and may accept a request based upon their individual interests and schedule, without pressure. Members are over 55 and from Brisbane.)

As BVHH navigates reopening, board members are happy to talk with those who are interested in becoming new Members and Volunteers. For more information, visit our website at Brisbanevillage.org, call 415 508-2185 or email Brisbanevillagehelpinghands@gmail.com.



a strong understanding of the uses of technology prior to fully venturing into the virtual world; however, I feel a much greater purpose and usefulness of it moving forward.

A tough concept in education over the past few decades has been preparing students for possible careers that don't even exist yet. We have developed an understanding in education that it is not often what the students learn; the focus is teaching the students how to learn. This ability to encounter a problem and use critical thinking and cooperation to solve the problem at hand is vital in our children's education. We were thrust smack in the middle of a situation that required a real hands-on approach to teaching and to learning. It is my opinion that we tackled this crisis, and our growth in this area is unmeasurable. I am very proud of our students for showing resilience, our educators for showing ingenuity and our parents for showing perseverance in what will be known for many of us as one of the hardest human experiences we faced in our lives. 100 Old County Road #100B Brisbane CA 94005 (415) **468-5353** www.jamesfitzgeralddental.com



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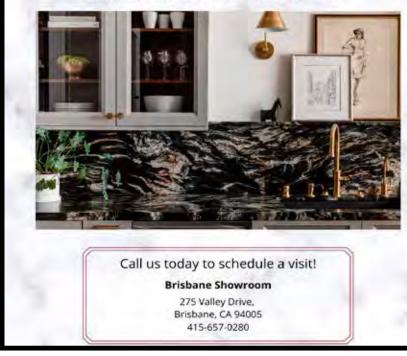
Our Community of Brisbane

5 WAYS TO HELP EACH OTHER DURING EXTRAORDINARY TIMES...

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MICHELE JAUREGUI Realtor

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ordering take-out and shopping local 3. Help an isolated neighbor with an errand or housework 4. If you have a child at home, offer to look after a neighbor's child 5. Engage with your family- read, bake, play games!

IN IT TOGETHER BRISBANE



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