

THE LUMINARY

Brisbane's Business and Community Journal

What's Inside..... Page

How Are Your Investments Taxed2

Bayshore Caltrain Station Poised For Transformation...3

Trash Talk: Sorting Valentine's Day Waste3

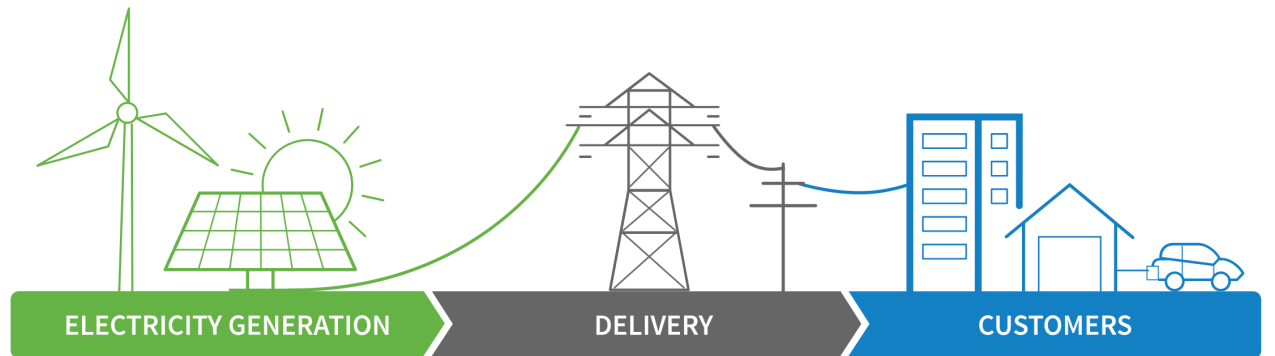
Science Palooza3

Blast From the Past.....6

Brisbane Business Bulletin.....6

POWERING UP FOR SAVINGS: DIANA'S JOURNEY TO ELECTRIFICATION WITH BAYREN AND PENINSULA CLEAN ENERGY

By: MADISON DAVIS, President and CEO, Brisbane Chamber of Commerce, madison@brisbanechamber.org, 415-706-5276



Peninsula Clean Energy provides electricity from clean energy sources at lower rates than PG&E.

PG&E owns the power lines and delivers the power we generate. They send a consolidated bill.

As a customer of Peninsula Clean Energy, you are helping the environment and saving money.

Graphic Courtesy of Peninsula Clean Energy

We're switching it up this month. Rather than writing an article about a business based on an interview, in this issue, the Chamber is focusing on highlighting one of our members (Peninsula Clean Energy) from a consumer's experience.

For many homeowners, the allure of a cleaner, greener future often clashes with the perceived complexity and cost of making the switch. But for Diana, a resident of Brisbane, embracing electrification became a reality thanks to readily available rebates and a smooth implementation process.

Diana and her partner had considered transitioning away from gas appliances for some time. Their concerns were two-fold: environmental responsibility and the aging condition of their gas furnace. When they discovered the generous rebates offered by BayREN and Peninsula Clean Energy (PCE), the decision was a no-brainer.

PCE currently offers a \$2,500 rebate for heat pump HVAC systems and \$2,000 for heat pump water heaters, while BayREN provides an additional \$400 rebate for each appliance. These combined rebates made the transition financially attractive.

With the financial incentives in place, Diana decided to replace her gas furnace and water heater. She found a qualified contractor, David Guan of DMG Enterprises, from the PCE-approved contractor list. Contractors on the list are familiar with the rebate process and can handle all the paperwork, making it easier for homeowners like Diana.

The installation process was smooth and efficient and completed within a month. Today, Diana enjoys the benefits of her new electric appliances. The heat pump HVAC system is quieter and more efficient than her old gas furnace, and the heat pump water heater has significantly reduced her gas usage.

But the most significant impact has been on her

energy bills. Since the switch, Diana's monthly PG&E bill at this time of year has dropped from around \$200 to a mere \$37, showcasing the long-term financial advantage of electrification.

FINANCIAL CONSIDERATIONS:

While the initial investment for switching appliances can seem high, homeowners have several options to manage the cost:

- **Rebates:** Today, homeowners can utilize \$6,800 in rebates from BayREN and PCE, significantly reducing the upfront cost.
- **Interest-free Loan:** PCE offers a \$10,000 interest-free loan program. In Diana's case, after applying for the rebates, she used this loan to cover the remaining expenses and pays off the loan as a line item on her regular PG&E bill.
- **Out-of-pocket cost:** Thanks to the rebates and loan, Diana's final out-of-pocket expense was only \$3,000. Her monthly savings will more than pay for this amount in two or three years

COMPARISON TO HELOC:

Diana also considered using a Home Equity Line of Credit (HELOC) to finance the project. However, with current HELOC interest rates exceeding 9%, opting for the PCE's 0% loan saved her an estimated \$900 per year in interest payments.

Here are Diana's takeaways for anyone considering a similar switch:

- **Take advantage of rebates:** BayREN and PCE offer generous rebates that can significantly reduce your upfront costs.
- **Choose a qualified contractor:** Working with a PCE-approved contractor ensures a smooth process and expert installation, and they will handle all of the rebate and loan paperwork.
- **Inform PG&E of the change:** Once you switch appliances from gas to electric, make PG&E aware so

Powering Up for Savings continue on page 2



MAYOR'S Message

PARKING PUZZLE PIECES: EXPLORING RESIDENTIAL PARKING PERMITS IN BRISBANE

By: TERRY O'CONNELL, Mayor of the City of Brisbane, terryoconnell@brisbaneca.org

As many of you know, navigating on-street parking in Brisbane can be a challenge, especially in certain areas. That's why, at the February 1st City Council meeting, we discussed a potential Residential Parking Permit (RPP) program as a possible solution.

This wasn't a spur-of-the-moment decision. Over the past years, the Complete Streets and Safety

>> CONTINUED ON PAGE 2



SUPERVISOR'S Message

SAN MATEO COUNTY FIRST IN NATION TO DECLARE LONELINESS A PUBLIC HEALTH CRISIS

By: DAVID J. CANEPA, President of the San Mateo County Supervisors, dcanepa@smcgov.org,

San Mateo County was the first in the nation to declare loneliness a public health crisis after the Board of Supervisors unanimously passed a resolution my office authored Tuesday, January 30.

Loneliness has a profound impact on health and is comparable to smoking a pack of cigarettes a day. It leads to poor health outcomes according

>> CONTINUED ON PAGE 2

PRESORTED STANDARD
U.S. POSTAGE PAID
SAN FRANCISCO, CA
PERMIT No. 80

*****ECRWSEDDM****
POSTAL CUSTOMER
BRISBANE, CA 94005

BRISBANE CHAMBER OF COMMERCE
50 PARK PLACE, BRISBANE, CA 94005
415-467-7283
BRISBANE4BUSINESS@BRISBANECHAMBER.ORG

CHAMBER CIRCLE MEMBERS

- Baylands Development Inc
- BiRite Foodservice Distributors
- City of Brisbane
- Golden State Lumber
- Homewood Suites
- Integrated Resources Group
- Lyon Medical Construction

- Peninsula Clean Energy
- Recology
- South San Francisco Scavenger Co., Inc.

The Chamber Circle is a special group of members that have committed to support the Brisbane Chamber of Commerce through sponsorships.

If your business would like to become a member of the Chamber's Circle, please contact Madison Davis, President/CEO at 415-467-7283 or e-mail madison@brisbanechamber.org.

Supervisor's Message, continued from page 1

to the U.S. Surgeon General Dr. Vivek Murthy such as heart attack, depression and even early death. That's why I'm calling for the state of California to establish a Minister of Loneliness position to help those suffering in silence to restore meaningful connections that were lost during the pandemic.

Many people are suffering alone in silence and there's no cure for it. Loneliness, isolation and lack of connection can lead to profound health impacts that send many of our most vulnerable residents on the path to homelessness, as we've seen in the county's one-day homeless count conducted recently.

While there is no cure, there are ways we all can make a difference by extending love, support and real help to our neighbors, older adults and families before loneliness does become a crisis and leads to horrible outcomes

such as suicide.

They say loneliness can have the same health consequences as smoking a pack of cigarettes a day, an alarming fact that I think should be addressed by the state by establishing a Minister of Loneliness similar to what the UK and Japan have instituted."

The recent Surgeon General Advisory issued by Dr. Vivek Murthy underscores the severity of this issue, highlighting its profound impact on mental, physical, and societal health. In San Mateo County alone, 45% of residents reported experiencing difficulty with isolation and loneliness, with certain demographic groups facing heightened challenges in accessing social support networks.

Here's a link to an NBC story after the resolution passed: <http://nbcbay.com/dygsW1c>

Parking Puzzle Pieces, continued from page 1

Committee and City staff have diligently researched and explored RPP programs across other cities, their effectiveness, and their costs. They presented a comprehensive report to the Council, detailing the different program possibilities, implementation costs, and enforcement methods.

We understand that parking is a sensitive issue, and striking a fair balance is crucial. Our primary goals are to:

- **Ease parking woes for residents** by prioritizing their access to on-street parking in congested areas.
- **Keep the program cost-effective** for both the City and permit holders.
- **Ensure efficient and reasonable enforcement.**

The Council discussed various concerns, including the impact of non-resident airport parking and long-term parked vehicles. We also explored potential enforcement hours, reporting methods, signage needs, and implementation costs.

While no immediate decisions were made, we directed City staff to explore a **limited trial program** in a few areas experiencing the most significant parking problems. This pilot will help us gauge the program's effectiveness before considering city-wide implementation.

Here's the initial plan:

- **Late-night restrictions** would apply to vehicles without permits, and enforcement would primarily rely on **resident complaints** reported to the police department.
- **Resident involvement** is paramount. The program will only proceed on specific streets **if and only if a majority of residents agree** to participate in the trial phase. Comprehensive outreach will ensure everyone living on these streets has their voices heard.

Stay tuned! We'll provide more information at upcoming City Council meetings. And if your street gets chosen for the pilot, keep an eye out for the survey asking:

"Do you feel that a Residential Parking Permit program would benefit you and your neighborhood?"

Let's work together to find the best solution for Brisbane's parking puzzle!

FINANCIAL Focus

HOW ARE YOUR INVESTMENTS TAXED?

By: SVEN GEFFKEN, Financial Advisor, Edward Jones, Sven.Geffken@edwardjones.com, (650) 355-1365

As we begin the new year, you may be receiving various tax statements from your financial services provider — so it's a good time to consider how your investments are taxed. This type of knowledge is useful when you're doing your taxes, and, perhaps just as important, knowing the type of taxes you generate can help you evaluate your overall investment strategy.

To understand the tax issues associated with investing, it's important to understand that investments typically generate either capital gains or ordinary income. This distinction is meaningful because different tax rates may apply, and taxes may be due at different times.

So, when do you pay either capital gains taxes or ordinary income taxes on your investments?

Powering up for Savings, continued from page 1

you receive the correct rates and baseline allowance for your electric usage.

- Consider the long-term savings: While the initial investment might seem high, the long-term savings on energy bills can be substantial.

- Brisbane residents are PCE customers, despite being billed by PG&E: Many residents don't realize they are Peninsula Clean Energy customers and have access to these programs unless they manually opt-out. PG&E delivers the energy and sends the bill. However, the power is from PCE, a non-profit community choice aggregation. PCE uses the money it makes from the sale of energy to benefit the community. Hence, why rebate programs like this one exist.

Diana's story is an inspiration for Brisbane residents who are looking to reduce their environmental impact and save money on energy bills. With the help of programs like BayREN and PCE, switching to electric appliances is easier and more affordable than ever before. So, take a page from Diana's book and explore your electrification journey today!

Additional Resources:

- BayREN: <https://www.bayren.org/rebates-financing>
- Peninsula Clean Energy: <https://www.peninsulacleanenergy.com/residential-programs>

You receive capital gains, and pay taxes on these gains, when you sell an investment that's increased in value since you purchased it. Long-term capital gains (on investments held more than a year) are taxed at 0%, 15% and 20%, depending on your income. Also, qualified dividends — which represent most of the dividends paid by American companies to investors — are taxed at the same rates as long-term capital gains. (Keep in mind that you'll be taxed on dividends even if you automatically reinvest them.)

On the other hand, you pay ordinary income taxes on capital gains resulting from sales of appreciated assets you've held for one year or less. You also pay ordinary income taxes when you receive "ordinary" dividends, which are paid if you purchase shares of a company after the cutoff point for shareholders to be credited with a stock dividend (the ex-dividend date).

Because your ordinary income tax rate may be much higher than even the top long-term capital gains rate, you may be better off, from a tax standpoint, by focusing on investments that generate long-term capital gains. And the best strategy for doing just that is to buy quality investments and hold them for the long term. By doing so, you could also reduce the costs and fees associated with frequent buying and selling.

The investment tax situation has another twist, though, because not all ordinary income is taxable — and if it is, it may not be taxable immediately. The most common example of this is tax-deferred accounts, such as a traditional IRA and 401(k). When you take money from these accounts, typically at retirement, you'll pay taxes at your personal tax rate, but for the years and decades before then, your taxes were deferred, which meant these accounts could grow faster than ones on which you paid taxes every year. Consequently, it's generally a good idea to regularly contribute to your tax-advantaged retirement accounts.

Finally, some investments and investment accounts are tax free. Municipal bonds are free from federal income taxes, and often state income taxes, too. And when you invest in a Roth IRA, your earnings can grow tax free if you don't start taking withdrawals until you're at least 59½ and you've had your account at least five years.

Ultimately, tax considerations probably shouldn't be the key driver of your investment choices. Nonetheless, knowing the tax implications of your investments — specifically, what type of taxes they may generate and when these taxes will be due — can help you evaluate which investment choices are appropriate for your needs.



2024 Board of Directors

Chairperson of the Board
Sue Cochran
Cochran Construction

Tamara Palmer-Heath

Secretary of the Board
Teresa Montgomery
SSF Scavenger Company, Inc.n

Treasurer of the Board
Jason Cranston
JLL

Members of the Board

Freddy Beaman
US Bank

Rich Borghello
Recology

Cristian Cabrera
J Style at Home

Dilmohan S. Chadha
Integrated Resources Group, Inc.

Jason Cranston
JLL

Mary Shulenberg
Parle Enterprises

Jennifer Wilder-Smith
BiRite Foodservice Distributors

Andy Lopez
Golden State Lumber

President and CEO
Publisher/Editor of the Luminary
Madison Davis
(415) 467-7283
madison@brisbanechamber.org

Luminary Layout by
Christine Deyto
(415) 216-7044
cdeyto@gmail.com

Published by the Brisbane Chamber of Commerce
50 Park Place, Second Floor
Brisbane, CA 94005
(415) 467-7283

website: www.brisbanechamber.org

Facebook.com/brisbanechamberofcommerce

Deadline for Articles and Advertisements:
2nd Tuesday of each month

E-mail your article, advertisement or questions
madison@brisbanechamber.org (415) 467-7283.

Advertisements are interactive on the Luminary posted to the web and on social media.

Mission Statement: The purpose of the Brisbane Chamber of Commerce is to create an atmosphere in which business prospers and the community thrives.

The Luminary is printed using recycled paper and environmentally-friendly soy-based ink.

BAYSHORE CALTRAIN STATION POISED FOR TRANSFORMATION - AND MORE TRAIN SERVICE!

By: **STEPHANIE SHAKOFSKY**, Vice President of Government Affairs, Baylands Development, Inc., sshakofsky@thebaylands.com

At the Baylands, we're building the community of the future, a transit-oriented neighborhood centered around easy access to the Bayshore Caltrain Station. Our vision is a vibrant community with lots of parks, neighborhood serving retail, and easy access to transit—where an automobile is not required.

Today, Caltrain trains stop once an hour at the Bayshore Station. But beginning this fall, with the rollout of Caltrain's Electrification and Modernization Program (CalMod), a quick train ride from Brisbane to downtown San Francisco or Silicon Valley will be faster, safer, and an additional stop at the Bayshore Station—increasing train stops from once an hour to twice an hour.

In the very near future, when the Baylands development is complete, the new transit oriented neighborhood, combined with CalMod, will support additional train stops at Bayshore Station benefitting all Brisbane residents by ideally providing service that will operate at a maximum of 15-minute intervals between trains.

To read about the complete Transportation and Transit plans for the Baylands, including walking trails, bike paths, shuttles, Bayshore Station, and muni connections, please visit the Specific Plan on the City of Brisbane's Planning website: <https://bit.ly/BAY2345>.



Brisbane School District News

SCIENCE PALOOZA

By: **RONAN COLVER**, Superintendent, Brisbane School District, rcollver@brisbanesd.org

Have you ever wondered how music affects your memory or what material is the best insulation for a school lunch? Our students at Lipman Middle School recently finished their science projects to find those answers as well as many more. Every year our classrooms are overtaken with these burning questions from our young scientists. The scientific method of asking questions, developing a hypothesis, conducting research, and running experiments until they analyze their data and draw conclusions is a lifelong skill that we all use in our day-to-day life.

If you are curious about the chemistry of lip balm or how bacteria grows in different conditions then perhaps you can lend our students a hand while they explore the world around them. One of my favorite projects this year was studying how weight, and the distribution of that weight affects the speed of a derby car. I am sure this question has come up with many of you every year at Day in the Park.

Lipman Middle School holds an annual event that brings in community volunteers to assist student in completing their science fair projects. This has been going on for 15 years with volunteers putting in countless hours helping students edit, create graphs, test hypothesis, organize data and write their results and conclusions. Science board design and practicing student presentations is one of the highlights I enjoy taking part in. Mr. Joe Condon, a 7th grade science and math teacher, organizes this well anticipated event which ends in a wonderful evening where all the projects are on display.

Lipman has had so many volunteers that it would be impossible to thank them all. Your assistance with our students is much appreciated and a vital part of their education. This event brings in 20-25 volunteers and it is a wonderful way to showcase the hard work of all of our students. This traditionally takes place in February so keep your eyes out for this great opportunity to help our students and maybe get some of those burning questions answered.

2024 Science Fair Awards

7th grade

- | | |
|---------------------------------|---------------|
| 1. Basketball and State of Mind | Raina Oquendo |
| 2. Does Color affect Taste? | Micah Mcnally |
| 3. Conformity/Abnormity | Phoebe Aloft |
| 4. Bacterial Habitats | Ciel Yoo |
| 5. Imagery and Music | Lily Oquendo |
| 6. Musical Memory | Capri Stack |

8th grade

- | | |
|-----------------------------------|-------------------|
| 1. Time to Run | Sophia Barrientos |
| 2. Debunking the Nosh Equilibrium | Julianne Miller |
| 3. Mental Pressure of the Plank | Kirin Richards |
| 4. Parents to Progeny | Marissa Miller |
| 5. Cookie Monster | Aliana Escalante |

OSEC Awards (Open Space and Ecology)

- | | |
|-------------------------|----------------|
| • Tides of Toxins | Ava Larson |
| • Keep it Cool | Juan Severino |
| • Filtering Black Water | Enzo Benedicto |
| • Plants & Fertilizers | Ruby Sewell |

TRASH TALK: SORTING VALENTINE'S DAY WASTE

By: **TERESA MONTGOMERY**, Chamber Board Member and Sustainability Manager, SSF Scavenger and **ADRIENNE ETHERTON**, Sustainability Manager at City of Brisbane

Q: What Valentine's Day related items are allowed inside a green cart?

A: Ozzy the Organics Cart loves dead flowers and rejected candy. He doesn't like plastic or foil wrappers, ribbons or bows, or glitter; those items cannot be composted and belong in the grey garbage cart.

Q: What should I do with the Valentine cards my family received?

A: Cards that are made entirely from paper can be recycled (under the lighter colored lid of a residential recycling cart). Cards with glitter, foil, plastic or other adornments belong in the grey garbage cart.

Q: Can I compost or recycle candy wrappers?

A: Most wrappers are plastic and belong in the grey garbage cart but there are exceptions. Boxes, like those filled with chocolates or conversation

hearts, can be recycled with paper when empty and free from food residue.

Foil wrappers, like used for chocolate hearts and kisses, are recyclable with containers (under the darker colored lid of a residential recycling cart). Please ball together multiple pieces of foil before recycling.

Please remember that Valentine's Day, like all other holidays, can be waste-free or at least garbage-free.

Follow @ssfscavenger on Facebook, Instagram, and TikTok for more tips!

YOU'RE INVITED TO A MIXER!

Wednesday, Feb 21 from 5-7PM
Hosted by Lyon Medical Construction
100 North Hill Drive #52
RSVP TO: madison@brisbanechamber.org



Lyon Medical Construction

San Francisco Office
580 4th Street



Brisbane Office
400 Visitacion Ave

IT'S YOUR MOVE. WE'RE HERE TO MAKE IT SMOOTH

WITH OVER 54 YEARS OF COMBINED EXPERIENCE, WE DELIVER IN ANY HOUSING CLIMATE. OUR PROVEN SALES SUCCESS RATE, LOCAL MARKET EXPERTISE, AND STRESS-FREE PROPERTY PREPARATION STRATEGY, ARE WHAT MAKE US THE MOST-TRUSTED REAL ESTATE TEAM IN BRISBANE. WHO YOU WORK WITH MATTERS.

FOR SALE: \$648,000

Listed by Ron Davis



737 San Bruno Ave Unit 2, Brisbane
2 bd | 1.5 bth | 992 sq ft Condo

SOLD! \$2,000,000



Listed by Ron Davis

410 Hobart Ave, San Mateo
2 bd | 1 bth | 1320 sq ft Home

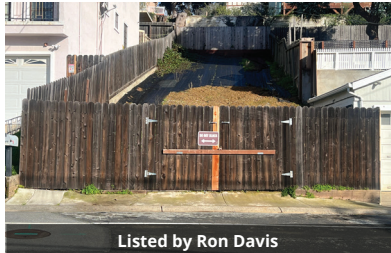
COMING SOON: \$1,088,000

Listed by Ron Davis



37 Orange Ct, Daly City
4 bd | 2 bth | 1480 sq ft Home

FOR SALE: \$498,000



Listed by Ron Davis

Santa Clara Ave Lot, Brisbane
2500 sq ft Lot

FOR SALE: \$975,000

Listed by Michele Jauregui



335 Monterey St, Brisbane
1 bd | 1 bth | Home w/ Studio Apt

FOR SALE: \$995,000



Listed by Michele Jauregui

101 Crescent Way #2412, San Francisco
3 bd | 2 bth | 1374 sq ft Condo

FOR SALE: TWO LOTS

Listed by Michele Jauregui



799 Humboldt Rd, Brisbane- PENDING
783 Humboldt Rd, Brisbane- \$600K - 6534 sq ft

COMING SOON!



Listed by Michele Jauregui

219 Tulare St, Brisbane
3 bd | 2.5 bth | 2396 sq ft Home

Thinking about Buying or Selling? Call us Today!
We offer complimentary professional staging when you list with us!
For more information visit VoyageRealEstateBrisbane.com

JAMES BALL

Realtor
DRE #01975342

415-309-5281

james@voyagerealestatesf.com



RON DAVIS

Broker, GRI
DRE #00961181

415-846-3077

ron@voyagerealestatesf.com



MICHELE JAUREGUI

Realtor
DRE #01801514

415-516-1977

michele@voyagerealestatesf.com



OZZY THE ORGANICS CART WANTS YOU TO BE HIS VALENTINE!

BE MINE



Please return the love by placing any dead flowers or rejected candy under his lid.



Why not have a waste-free Valentine's Day?
Follow us @ssfscavenger for creative ideas.

An important message from



Explore News & Project Updates



www.thebaylands.com



ADVERTISE WITH US

To learn more about advertising in *The Luminary*, email Madison Davis at madison@brisbanechamber.org



JOEL DIAZ REAL ESTATE TEAM



With over 25 Years of Construction & Real Estate Development Experience, we are ready to help you with ALL your real estate needs - Call us today!



STACY HUANG | (415) 840-5704
REALTOR® DRE #02022230

JOEL DIAZ | (650) 520-7483
REALTOR® DRE #01336882

NATIONAL TOP PRODUCER

JUST LISTED!



200 Santa Clara - Modern Luxury Living
6 bed / 4.5 bath | 3100 sq ft
Listed at: \$3,188,000

PENDING



347 Mendocino St - Brisbane
2 bed / 1 bath | 900 sq ft
Listed at: \$998,000 Multiple offers!!!

FOR SALE



23 Visitacion Ave - Brisbane
3,200 sq ft | Commercial
Listed at: \$1,250,000

PENDING



9 Asoleado Dr - Carmel Valley
3 beds / 2 baths | 1655 sq ft | FIXER
Listed at: \$499,000

PENDING



182-184 Leland Ave - San Francisco
Duplex | Listed at: \$798,000

FOR SALE



36-50 San Bruno Ave - Brisbane
VACANT LOTS Permits in hand - Call for details!
Listed at: \$1,775,000 Opportunity to Develop

THINKING OF SELLING? WE OFFER COMPLIMENTARY STAGING AND HOME PREPARATION WHEN YOU LIST WITH US!

想出售你的房產嗎？請致電讓交易成功的產經紀和公司！我們提供專業的上市準備和裝飾工作。謝謝！



www.BrisbaneCA.com
We have new listings coming soon!



www.marblecompany.com

Natural Stone • Quartz • Porcelain • Tile



Call us today to schedule a visit!

Brisbane Showroom

275 Valley Drive,
Brisbane, CA 94005
415-657-0280

★ MIDTOWN MARKET

**✓ WE ARE OPEN ★
TO SERVE THE COMMUNITY**

Open Every Day 6:00am-12:00am Year Round

Groceries, Bakery, Produce,
Dairy, Cheese, Deli, Coffee, Tea,
Sundries, Flowers, Liquor, Wine, and Beer ★

★ **249 Visitacion Avenue
Brisbane, CA 94005**

(415) 467-1424



Our Community Is At The Heart of Everything We Do.



Family Owned Locally Sourced

BiRite is a third generation, broadline foodservice distributor that is proud to service restaurants, hotels, caterers, and universities throughout the greater Bay Area.

415.656.0187 www.birite.com

FOLLOW US!



Quality and Service ★ We Deliver

Proudly Serving Contractors & Homeowners Since 1980



GOLDEN STATE LUMBER

Phone:
(415) 468-1000

Fax:
(415) 468-4690

601 Tunnel Avenue
Brisbane, CA 94005



www.goldenstatelumber.com

BRISBANE BUSINESS BULLETIN

"The Brisbane Business Bulletin" allows Brisbane Chamber of Commerce members to communicate brief bits of news to the public such as change of hours, new product offerings, upcoming events, etc. If you are interested in listing a news item next month, please contact Madison Davis at madison@brisbanechamber.org.

Next Chamber Mixer: Wednesday, February 21 at Lyon Medical Construction

Join us on Wednesday, February 21 from 5pm-7pm at Lyon Medical Construction, 100 N Hill Drive #52, for a mixer! This is an excellent opportunity to network with local business professionals and community leaders while enjoying refreshments provided by our host. Space is limited! Please RSVP to madison@brisbanechamber.org to reserve your spot!

The Brisbane Inn Has Officially Reopened!

Grab a drink and visit with neighbors at the Brisbane Inn, now open Wednesday-Sunday from

4pm-10pm. On Fridays and Saturdays in February and March, enjoy live music starting at 7pm!

City Hall Has New Hours!

Based on low foot traffic on Wednesday evenings at City Hall and the public making greater use of online services to conduct city business, City Hall's new Public Walk-in Hours, which became effective February 12, 2024, are:

Monday - Thursday: 8:30 a.m. – 4:30 p.m.

Friday: 8:30 a.m. – 12:30 p.m.

The earlier opening each weekday affords City Hall being open to the public two additional hours per week from the current schedule and at a time of day when foot traffic is the heaviest. For more information, please visit brisbaneca.org/contact.

Tax-Related Form 1099s In The Mail

The City of Brisbane has mailed out tax informational IRS forms 1099 NEC and 1099-MISC

to businesses that received payments from the City in 2023 for services rendered and rent. The City of Brisbane does not offer tax advice and encourages each business to consult with a tax accountant on how to treat information provided on these forms. The forms were mailed out at the end of January and those expecting to receive 1099s should contact the City's Accounts Payable desk at brisbaneca_ap@ci.brisbane.ca.us if tax informational forms have not been received by February 16th.

Dark Skies Ordinance In Effect March 1st

The Brisbane Dark Sky Ordinance, passed by City Council in January, goes into effect on March 1st for new or replaced outdoor lighting. Where possible, simple adjustments should be made within one year, while commercial sites have up to five years to bring all existing outdoor lighting into compliance. Learn more at brisbaneca.org/darksky.

BLAST From The Past

The following article is from *The Brisbane Sun*, a weekly newspaper "for the betterment of Brisbane," printed on March 3, 1934.

Let's Celebrate—BRISBANE is Now 5 Years Old!

Our beloved Brisbane—now a 5-year-old youngster, was not a "happenstance." For twenty long years, known as Visitacion City it lay dormant—waiting for opportunity to be of service to substantial, home-loving people who would be happier if they could, with small means and independence.

Then in 1929, happily Arthur Annis came along popularly known as the "Daddy" of Brisbane and really truly Santa Claus to Brisbane's pioneer children numbering 28 in 1929; steadily increasing to 230 in 1933 (which is but one instance of what a good "idea" will do).

Annis' idea was extremely simple—to permit good citizens of small means to build their homes, without unreasonable restrictions, as soon as they contracted to purchase their lots—using rent money with which to buy building materials to build their homes.

What an idea! What a basis for establishing a new community of virile people with similar aims and ambitions, paramount of which is independence! Many of Brisbane's pioneer residents built their own homes with their own hands and the help of neighbors—representing the true community spirit which has prevailed ever since.

Was this idea a success? Not immediately, because the idea was so

dominatingly different and almost unbelievable that it took another idea to bring it into full significance. Annis realized that the handicap of the name "Visitacion City"—being so close to a San Francisco city district of similar name that people confused the two locations. Then one night an inspiration! "Why not change the name?" Then "what name?" Something easy to say, to remember, and entirely different from any other western city. Happy thought—ah!—BRISBANE!

Did Brisbane grow from then on? Ask any Brisbanite! Believe it or not, in 4 years of the worst depression the world has ever known, more than 400 homes have been built, twenty are now under construction, and still many hundreds are planning to build their homes when opportunity permits.

This is a record as far as can be ascertained. No other community in the United States or any other part of the world for that matter can come anywhere near this record—meaning of course, on a permanent basis.

Ask any Brisbanite if he is not proud to have a part in this remarkable development—which is such an opportunity for future brilliant advancement.

The opportunity for growth and profit to Brisbane's citizens has only begun. With greater population comes greater enhancement of property values and better community development.

The immediate opportunity (primarily to Brisbanites and their friends, good until April first), is presented on the back page of this "Birthday Supplement," carrying the very same remarkable privileges that gave Brisbane its birth.

As a Birthday present, Arthur Annis is offering you the choice of any of the lots remaining unsold in the original subdivision at a merely nominal price. What a Birthday present from the "Daddy" of Brisbane!

J Style at Home Inc.



www.jstyleathome.com


Custom Design and Cabinets that fit your life style...
Dedicated Professionals that meet your Scope, Schedule and Budget!

3890 Bayshore Blvd, Brisbane CA 94005 DIRECT 415 / 494 5661
EMAIL customer-service@jstyleathome.com FAX 415 / 494 5864
California Contractor Lic. 963554

FAMILY DENTISTRY

JAMES E. FITZGERALD, DDS

Creating Smiles for both
Adults and Children



100 Old County Road #100B
Brisbane CA 94005
(415) 468-5353
www.jamesfitzgeraldental.com

An Extraordinary Opportunity for Citizens and Friends of BRISBANE!

FIRST of all, I want to thank you for your support, and to assure you that I am carrying on in Brisbane indefinitely, for two very good reasons — to dispose of the property in Brisbane Acres, and the business lots along the highway; and to protect, as I have during the past five years, your faith as indicated by your investment in Brisbane property.

Here's the best news I have ever been permitted to pass on to my friends in Brisbane:

At my insistence, the owner has given me written permission to dispose of all of the remaining unsold lots in the Original Brisbane Subdivision at "clean-up" prices. This is mighty good news, and I want to present this unusual opportunity to the citizens of Brisbane first.

These lots were low priced to begin with, as compared to other available property, without

of course, the many advantages Brisbane has to offer. They have been priced, and sold, as you know, at from \$150 to \$300.

The new list, filed at the Bank, quotes them at the ridiculously low prices of \$50, \$75 and \$100!

These prices are far too low to offer to the public at large, so, for thirty days I am offering them particularly to present property owners and their friends.

I am hoping that none of these lots (comprising 54 at \$100, 67 at \$75, and 139 lots at \$50, will be available to outsiders, as I frankly cannot afford to pay for advertising them at these prices.

ARTHUR ANNIS
Tract Office
BRISBANE, CALIFORNIA
Phone RAndolph 10402

FRIENDS OF THE BRISBANE LIBRARY — Loaned by the Schwenderlauf Family



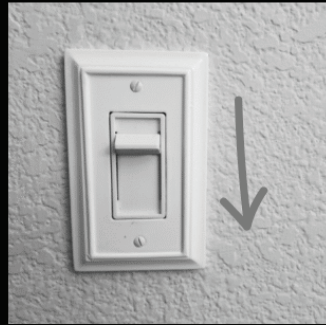
DARK SKY ORDINANCE

A new city ordinance passed in January becomes effective March 1st. Here's how to get ready!

IN THE NEXT YEAR (BY 3/1/25) WHERE POSSIBLE:



redirect downward



dim to minimize glare & trespass



program motion sensors to <10 min



replace bulbs

The changes above can be made quickly and at low or no cost, and have a big impact on light pollution such as glare, light trespass and sky glow. The ordinance provides longer timelines for more difficult or costly changes, such as complete fixture replacements. New or replaced lighting should meet the requirements below now, while existing lighting must be brought into compliance within **5 years for commercial sites** and **10 years for residential**.

OUTDOOR LIGHTING REQUIREMENTS

<p>exemptions</p> <p>These lights are not covered by the ordinance:</p> <ol style="list-style-type: none"> 1. Indoor lighting. 2. Temporary construction or emergency lighting. 3. Address identification lighting that complies with the Building Code. 4. Low-intensity landscape lighting that is pointed downward. 5. Combustible fuel lighting when used temporarily in occupied areas. 	<p>location</p> <p><u>All properties:</u> Lighting at the property line must be controlled by motion sensor that extinguishes lights 10 minutes or less after activation.</p> <p><u>Residential:</u> Outdoor lighting can only be used within 50 feet of residentially habitable buildings or swimming pools, driveways and walkways.</p>	<p>shielding</p> <p>All outdoor lighting must be fully shielded, i.e. the bulb or light source must be shielded by an opaque covering.</p> <p>Shielding exemptions:</p> <ul style="list-style-type: none"> • String lights (<300 lumens per string) or dynamic lights (<100 lumens per fixture) when used in occupied decks or patios. • US or CA flag lighting (partial shielding required). 	<p>curfew</p> <p>10 PM, or, if later, close of business for commercial sites. Automated controls (timers, etc.) must be used at commercial properties and are encouraged everywhere.</p> <p>Curfew exemptions:</p> <ul style="list-style-type: none"> • Lighting activated by motion sensor which extinguishes 10 minutes after activation. • Lighting at building entrances, residential parking areas and driveways, and commercial parking entrance/egress points.
<p>stars & seasonal</p> <p>Brisbane Stars are allowed year-round, while other seasonal/holiday lighting may only be illuminated September 15 to January 31. Both are subject to curfew but are not required to comply with other ordinance requirements.</p>	<p>light trespass</p> <p>Unless exempt from the ordinance or from the shielding requirements in the ordinance, no light source (e.g., light bulb) may be directly visible from off-site.</p>	<p>color</p> <p>The correlated color temperature (CCT) of outdoor lights (except stars & seasonal lighting) must be 3,000 Kelvin or less--a warmer yellow light.</p>	<p>total illumination</p> <p>The ordinance limits the total illumination, measured in lumens, generated by all exterior lighting on a given property. Limits vary by district and land use, and are based on either the developed lot area (roughly equivalent to the lot coverage) for residential uses or area of hardscape (i.e., driveways, parking lots, patios) for commercial uses.</p>

learn more at brisbaneca.org/darksky and join us in our mission to reduce light pollution



Garden Chapel
 Funeral Directors
 FD-805
 Veteran Owned

"Here to support & guide your Family through the most difficult time."

885 El Camino Real
 South San Francisco
 650-583-2510
www.gardenchapel885.com

Jason Cranston
 Managing Director
 Commercial Real Estate Brokerage
 Advisory & Transaction Services
 Lic. #01253892

Jones Lang LaSalle Brokerage, Inc.
 4085 Campbell Avenue, Suite 150
 Menlo Park, CA 94025
 T +1 650 480 2100 M +1 650 333 5173
jason.cranston@am.jll.com





Formerly San Mateo Credit Union

DIGITAL SAVINGS

Let your savings soar



Earn up to 4.00% APY*

Start saving today.

Turn your goals into a reality with our Digital Savings account. This account helps you start a savings habit and lets you manage your account when on the go.

Our Digital Savings features:

- A great rate without needing a big balance
- A tiered structure where you earn the most on amounts up to \$5,000.00
- Deposits any time during the term²
- A low minimum balance to get started

BANKING FOR REAL LIFE.

Visit us at monterra.org/digitalsavings for more details.



*APY=Annual Percentage Yield. The Digital Savings Account is limited to one account per membership and requires eStatements as the statement delivery option choice upon account opening. Other restrictions and conditions may apply.