The holiday season is here ... Black Friday, Cyber Monday, Nutcracker ballet, parties and lighting of the Holiday Stars! Brisbane business leaders provide thought leadership and vibrant forward thinking. In 1940, Chamber chairperson Arthur Kennedy began the tradition by placing a large lighted star on his home during the holiday season that gave rise to the city’s nickname “The City of Stars.” The Chamber board voted to provide five-pointed, wood-frame stars to citizens and businesses in Brisbane in 1941. Golden State Lumber and Brisbane Hardware Store donated the materials to create the stars since its inception. Board member Frank Walsh lives in Brisbane. We spoke about the beauty of the town and San Bruno Mountain, the air and sunshine, the fog, and, the airplane noise. He has two daughters, Geena, a materials engineer, and Isabella, a public relations professional who is doing work in the video game industry. John Ferrelli lives in Brisbane. We spoke about the close historic relationship that Seton Medical Center has with Brisbane.

John Ferrelli, Chief Executive Officer speaking about the close historic relationship that Seton Medical Center has with Brisbane.

2016 STATE OF THE CITY ADDRESS
RECAP FROM NOVEMBER 10, 2016
BY: CAROLINE CHEUNG, Senior Management Analyst (Community Engagement/Special Projects) ccheung@ci.brisbane.ca.us

Each year, the Chamber of Commerce hosts the State of the City Address, which was held at the DoubleTree Hotel in Brisbane and attended by residents as well as members of the business community. Taking place just two days after the U.S. Presidential Election, Mayor Lentz started off with the notion of what change means. It could mean going to something new, or something different, or going back to something that used to be. In Brisbane, for the past 27 years, he has seen a lot of change, but has come to know that in Brisbane, “We do change because we want to make our town better.” And there are things that haven’t changed since the day he’s arrived – “having a safe community, a community that

Mayor Cliff Lentz spoke to Brisbane citizens and business leaders on the goals and accomplishments of the City of Brisbane in 2016 at the DoubleTree by Hilton San Francisco Airport North.
went into detail on projects and events that show where we’ve been and where we’re going.

An example community project that shows our collaborative effort is the new Brisbane Skatepark, which opened this past summer. It started as a grassroots effort with students coming to a Council Meeting to encourage Council’s support of building a new skatepark. It gained momentum in the community, with t-shirt sales and car show proceeds going towards the project, along with families, individuals and businesses reserving bricks in the Commit-to-a-Brick campaign that were placed at the entrance to the Skatepark once construction wrapped up. Others made in-kind donations with the services their business offered and the city received a grant from the Tony Hawk Foundation. All of this offset the total Skatepark construction costs by nearly 20%, making it a truly collaborative and community effort.

Mayor Lentz also highlighted the plans for the new Brisbane Library, something many in the community have wanted for a very long time. This will be a fantastic addition to our downtown, which will be 2.5 times the size of the current library. The plans include a maker space site, separate teen and children areas, breakrooms, a community space, a historic archive area, an open outside courtyard, just to name a few items. Not only will the new library have amazing design qualities, it will be built very sustainably. The plans include a rainwater cistern, solar panels, and be zero net emissions/carbon-neutral. Just as we always take on projects with a very strong emphasis on community engagement, the same will be done as we move forward to determine the use(s) of the old library site.

The Mayor touched on Priority-Based Budgeting and the five results/categories that the City Council is committed to adopting fiscal plans around. The five results are:

- Ensuring Brisbane is a SAFE community
- Enhancing residents’ lives through COMMUNITY BUILDING
- Promoting ECOLOGICAL SUSTAINABILITY
- Creating opportunities through ECONOMIC DEVELOPMENT, and
- Safeguarding community services through FISCAL PRUDENCE.

Take a look at the dollar bill image to see how the various programs and services the City provides are split among the five categories.

In considering the City’s financial state, more money has brought in than what has been spent, which then get placed into reserves. Specifically, the City’s reserves have been increased by nearly $5 million in 4 years (2012-2015). These reserves are then able to fund programs for the Teens, such as the $50,000 that is applied to help fund the Afterschool Program at Lipman where it’s been seen that so many more Teens are involved in afterschool programs than ever before. We’ve also been able to install new handrails on stairways in town that aid in Brisbane’s walkability and safety. The City is also caught up on deferred maintenance at the Pool, Storm Drain System, trails and paths. Funds have also been set aside for repair and maintenance of infrastructure and to reduce long-term liabilities.

Upcoming projects include the Parkside Precise Plan, where locations across the street from the Community Park and near amenities were identified as sites for future housing, including affordable housing. The hope is for all Brisbane residents, from the younger generation(s) to seniors, the ability to age in place and to live out the rest of their lives in dignity.

Sierra Point is starting to get a lot of traction with building going on in San Francisco and down the Peninsula to Silicon Valley. Before everything is built out, one of the things the City wants to do is to create a great public space. Therefore, the City is working with OPUS, a property owner out at Sierra Point, to have already-existing uses in their development agreement such as R&D or a hotel and in return, the City potentially getting back the piece of property to one day create this public space.

The Mayor concluded his remarks with talking about the Baylands Project and the Baylands Sustainability Framework. The public process for the Baylands Project started in 2006 and when the Council is embarking on its deliberations and reviewing the project and Environmental Impact Report (EIR) on a monthly basis through Spring 2017. In 2017, the Council will decide if any changes are needed to be made to the General Plan. Ultimately, the Council has expressed that the final outcome of the Baylands development will be decided by Brisbane voters.

Public education is just getting started on the 10 principles that make up the Sustainability Framework. They include:

1. Zero Carbon Buildings
2. Zero Waste
3. Sustainable Transportation
4. Local & Sustainable Materials
5. Local & Sustainable Food
6. Sustainable Water
7. Open Space & Habitat
8. Culture & Heritage
9. Economic Vitality with Equity & Ecology
10. Recreation, Health, Safety & Happiness

The City of Brisbane has been recognized by the Institute for Local Government for its holistic view at tackling climate change and reducing its carbon footprint. Stay tuned for community workshops that will be held in early 2017 to help the community become more aware about these principles that will guide any development that occurs at the Baylands.

To view the video recording of the State of the City, please visit: www.brisbane.ca/states-of-the-city-address-2016.

THINK BRISBANE – KEEP OUR ECONOMY STRONG!
November 2016
Luminary / 3

The election cycle has come and gone and many of us in the Bay area are shocked and distressed at what happened at the national level. The bigger question is “What happens now in California?” and there are no crystal balls to really predict the changes, but there are several areas that will impact us on a state (and local) level.

While there still are over 1.5 million votes left to be counted statewide, one outcome and trend is notable. Despite the GOP efforts to prevent a Democratic two-thirds “super majority” in the California Assembly it appears that the Democratic contingent will have a 55-25 super majority for the next two years, as moderate democrats won several contested seats. This will result in a caucus that will continue to support Governor Brown’s actions on the economy, global warming and alternative energy programs. Although most of these items will be challenged by the right-leaning Washington administration, many experts feel that the Federal government will leave much of what Sacrament is doing alone, not unlike the years when Ronald Reagan and George W. Bush were in the White House.

California’s voted to approve the private recreational use of marijuana by passing Prop 64, also known as the Adult Use of Marijuana Act. The provisions related to the act, including workplace protections, took effect on November 9, immediately following the election.

The legalization of marijuana for recreational use is a significant change to the current law; however there are several areas that will not change. For example, the smoking or ingesting of marijuana in public remains against the law, as well as smoking or ingesting the drug in places where smoking tobacco is already prohibited, such as in bars, restaurants, stadiums, etc.

Similarly, driving or boating under the influence of marijuana will remain illegal.

But what about smoking or ingesting weed at work? According to the California Chamber of Commerce, employers can breathe easily, because Prop 64 maintains the status quo for employers seeking to maintain a drug and alcohol-free workplace. In other words, employer policies related to drug possession, use and impairment as well as workplace drug testing are not compromised with the passage of Proposition 64.

The proposition explicitly states that it is intended to “allow public and private employers to enact and enforce workplace policies pertaining to marijuana.” Therefore, even with the passage of Prop 64, employers may continue to prohibit use, possession or impairment at work and may continue to test for use when appropriate.

Employers should use this time to review their existing policies and remind employees not only about the company’s or organization’s drug-free workplace policies and practices but also to specify that the use of marijuana is also prohibited in the workplace.

CONGRATULATIONS

We send our congratulations to our re-elected public officials, Jackie Speier (U.S. House of Representatives), Jerry Hill (California State Senate), Kevin Mullin (California State Assembly), as well as to our newly elected San Mateo County District 5 Supervisor, David Canepa, and our newly elected Brisbane School District Trustees, Lillian Markind, Jacque McLaughlin and Kima Hayuk. We wish them well in their new terms and positions.

A vibrant community has to have a balanced and vibrant business sector to ensure stable revenue for the community, and to be good corporate citizens who help to create an environment where we all can benefit. Our businesses have always been involved in many facets of Brisbane life and contribute to the community in many ways. Please remember to shop local when you can and support the brands and businesses that we have as friends and neighbors.

We are interested in ideas of what you would like to see in future issues of the Luminary and want to hear your thoughts. You can email us at: mitch@brisbanechamber.org, or send us a note at the chamber office.
By: Curtis Roe, Treasurer and Board Member Brisbane Chamber of Commerce, CPA Director - Finance, Purcell Murray, croe@purcellmurray.com

If you recall, when we opened the lemonade stand, it was just me. We talked about buying tables (fixed assets) and lemons (inventory) and such. Since I was working alone, my business structure was considered a sole proprietorship. I was my own boss. The profits were mine and I had to cover the losses.

What other kind of structures could we have? Outside of sole proprietorships, there are partnerships and corporations. Partnerships are similar to sole proprietorships. They bring together like-minded individuals in pursuit of a common business goal. There is less freedom of the individual in this case but there is also less risk. There is a lot of flexibility in partnerships. Partners can be active in the management, working, and ownership. Or they can have limited involvement and varied levels of participation. The important thing is to have a good understanding of this arrangement and to have it summarized in writing.

Sole proprietors and partners have something else in common, they assume the liabilities of the company they own. That is to say that if I can’t pay for my lemons, the farmer may be able to force me to sell my personal assets to cover the debt of the lemonade stand. Additionally, the lemonade stand itself does not pay income tax. The income passes through to the owner or owners and they pay the tax as individuals.

Another way to go is to formally incorporate. A corporation is viewed as a stand alone legal entity. The liabilities typically do not extend into the pockets of the owners beyond the value they have put into the company plus what has accumulated in earnings. The nice thing here is that the owners assets are protected. Ownership is separate from management and operations. Shares are issued and sold which represent each shareholders stake in the business. They are typically then entitled to a commensurate share of the earnings. The most they can lose is the value of the shares purchased. There is a cost to obtaining this protection; double taxation. The corporation must pay income tax on the company's earnings and share holders must pay tax on the distribution (dividends) of those earnings.

For the lemonade stand it comes down to determining whether we want to limit our tax expense or protect our personal assets. Now I know what you’re thinking; did he use six bullets or five? In all this confusion, I forgot myself. What’s it gonna be? Do you feel lucky? Do ya?
THE
THINK BRISBANE — SHOP LOCALLY!

ORDER YOUR HOLIDAY STARS TODAY Call 415-640-9875 or e-mail alison@brisbanechamber.org. Chamber member Bob Wilson has been making the wood frame stars for 20 years. Thank you to Golden State Lumber and Brisbane Hardware Store for donating the material.

Chairperson’s message continued from page 1

Chamber NETwork@NITE events have grown into an established ecosystem for providing a venue for business, civic and community leaders to share ideas and resources while creating meaningful connections. Last month we thank Mayor Cliff Lentz for his in depth talk at the State of the City on the strategic goals and accomplishments of the City of Brisbane. We are ending the year with our much-anticipated Holiday Mixer at our newest restaurant, L & D Bistro located in the Brisbane Village. 5-7 pm Wednesday, December 14, 2016.

As 2016 is wrapping up and we look forward to 2017, your Chamber will elect a new board at the December board meeting. Do you have a suggestion for a Chamber business person membership on the board of directors? Currently we have a full board. Every year one-third of the board terms expire. If you’re a member and would like to suggest someone for membership on the board, please contact the Chamber office at 415.467-7283 and/or e-mail mitch@brisbanechamber.org with your suggestions.

Donate to the 2017 Scholarship Recognition program. Help a deserving Brisbane high school senior to college. I would like all to know that this scholarship program is available for Brisbane high school seniors who have the goal of attending a 2-year or 4-year college whose parents work or own a company in Brisbane or live in Brisbane. This program continues to flourish because of the generosity of the Brisbane business and resident community. Every penny that is donated goes to the scholarship recognition recipients; none is used for administrative costs! To donate to the scholarship recognition program on-line at https://brisbanescholars.eventbrite.com or make check payable to: Scholarship Recognition Program and mail to: Brisbane Chamber of Commerce, Scholarship Recognition Program, 50 Park Place, Brisbane, CA 94005 or call the Brisbane Chamber of Commerce at 415-467-7283.

Both I and your Chamber appreciate each and every member, and we are grateful for our Board of Directors that leads with vision and encourages us to take bold strides to meet the many challenges businesses face in today’s marketplace. Call on us. We are here for you! I look forward to seeing you at the Holiday Mixer, December 14th at L & D Bistro.

Invite your Green Organics cart to this year’s holiday feast!

When the feast is finished and you’ve had your fill of leftovers, be sure to feed your green organics cart. Turkey bones, corn cobs, stale rolls, soggy yams and dried out stuffing all taste good to the green cart. Dirty paper plates, cups and napkins too! NO CHANGE to collection service days during the holidays. Please put your carts out on your usual service day.

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THINK BRISBANE — SHOP LOCALLY!
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<tr>
<td>11/22</td>
<td>7-10pm Latin Jazz group, Curt Moore Soul Sauce</td>
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<tr>
<td>11/23</td>
<td>3-6am Commercial Street Sweeping</td>
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CALENDAR

Brisbane is a vibrant city with many clubs, businesses, restaurants, and civic activities that enhance the community’s quality of life through service, education, leadership, and economic growth. To list your event in the Community Calendar, e-mail alson@brisbanechamber.org.

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<td>12/12</td>
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<td>Closes when trees are sold out Info: (415) 279-7097</td>
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YAKIM (KIMA) HAYUK APPOINTED TO THE BESD SCHOOL BOARD

BY: KAREN LENTZ, Brisbane Elementary School District Trustee

BESD Board President Leo Tingin’s September resignation left a two-year term vacancy on the Board. Without enough time to add this opening to the November ballot, the District was required to fill the vacancy by special election or appointment within 60 days of the resignation letter.

Meanwhile, the November 8th election’s preliminary results became available, with Lillian Markind in the lead with 1113 votes, Jacque McLaughlin in second with 788, Kima Hayuk at a close 786 for third, and Raul Alcarez in fourth with 670. Final results will be released on November 23rd.

Working within the 60 day requirement, the School Board held a public meeting on November 10th to interview candidates and appoint a new Board member. School Board candidates McLaughlin and Hayuk applied for the position. The candidates were interviewed and made a closing statement.

After a short deliberation, the Board chose to be guided by the will of the voters and appoint Mr. Hayuk to the vacant position. He was sworn in at the meeting and took his place on the dais.

A dedicated public servant, Trustee Hayuk has served on the Brisbane Elementary School Site Council, the Brisbane Open Space and Ecology Committee, and has canvassed for the recent art and music parcel tax. A committed volunteer, he has shared his skills and knowledge with our students at Science Exploration Day and with the BES Coding Club.

Employed as an IP Protection Program Manager at Electronic Arts, Trustee Hayuk holds an MBA in Sustainable Management from the Presidio Graduate School, and a BA in Sociology from Penn State.

Trustee Hayuk’s interests upon joining the Board include supporting academics and achievement, focusing on facilities, and promoting a vibrant educational community through improved transparency and accountability.

Please join me in welcoming Trustee Kima Hayuk to the Board!

GREAT AMERICA

BY: Freddy Beamon, Brisbane Chamber Board Member
freddy.beamon@cnb.com Tel: 415-576-2406 | Cell: 415-272-7223

By now everyone is starting to realize that it doesn’t matter who you voted for as we all should be planning for our future. Don’t sit back and wait for possible opportunities when you can start planning now. Whether you are buying a forklift, expanding your business or doing home renovations, rates are still at an all-time low. Everyone should take advantage of these low rates to retain their cash. Cash has and always will be king as we all remember what happened 7-8 years ago and we should be prepared.

If you are a business owner or need help with your mortgage, I would welcome an opportunity to meet and discuss how City National Bank can partner with you. We use Relationship Pricing to help give you the best rates in the market as well as sound advice.

Wishing you a safe and wonderful holiday season. Cheers.
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www.WhiteCapsDrinksandEats.com

These two-hour tours provide a behind-the-scenes look at the site and areas not accessible to the public, including the historic Roundhouse, the former railyard and clean fill operations. Learn about the site’s ecology, proposed uses, and plans for open space and sustainable development.

Children are welcome. Lunch will be provided!

In the event of rain, we will host a modified tour.

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10am – 12 pm
Bus pickup/dropoff:
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Green Spa
House of Thai Restaurant
Iris Gallagher E. A., Taxation
Kang's Home Corporation
L & D Bistro
LAVA Restaurant
Martial Arts Development
Nie Yang Architects
Pro Nails
Saigon BBQ
Serenetia, Inc.
Subway Sandwich
Tritak House Restaurant

For rental information, please call (415) 469-8266