



THE LUMINARY

Brisbane's Business and Community Journal

BRISBANE CHAMBER OF COMMERCE MONTHLY NEWSPAPER
CREATING AN ATMOSPHERE IN WHICH BUSINESS PROSPERS AND THE COMMUNITY THRIVES

The Luminary Offers Large Advertising Space Opportunities and More Articles With The 11x17 format with Expanded Circulation in Print and on the Web in Brisbane and the Greater Bay Area.



The mission of the monthly Luminary is to provide an outlet of information for both business and residential communities; helping each to better understand the positive contributions of all community stakeholders. This common forum provides a vehicle to articulate the business point of view on current events for residents and businesses.



The Luminary is mailed to **every** Brisbane address, including Post Office boxes; and Chamber members who reside in Brisbane and outside of the city, including San Francisco, San Mateo and Santa Clara Counties; San Mateo County Chamber affiliates; and County, State, and Federal elected officials. And, the Chamber newsletter is placed on the Brisbane Chamber of Commerce's Web site, www.brisbanechamber.org. We are the only Chamber of Commerce in San Mateo County that offers this exciting advertising and information tool to both businesses and resident in our community.

Communities Served

All of Brisbane, including:

- Central Brisbane
- The Ridge
- Crocker Industrial Park
- Bayshore Boulevard
- Industrial Road
- P.O. Boxes
- Residents
- Sierra Point Parkway

Selected locations in the Bay Area including:

- San Francisco County
- San Mateo County
- Santa Clara County

And everywhere else in the world on the World Wide Web, including blog, web and social media sites.

Luminary Facts

Mailed on the third week of each month to **All** Brisbane Addresses, P.O. Boxes, and Chamber members.

Distributed throughout the month at businesses, restaurants, hotels and at Brisbane library, post office, city hall and Chamber office.

4500 issues printed each month.

Layout / Deadline

Camera Ready: PDF, Tiff, EPS
300 dots per inch

Color ads saved as CYMK

Black Color is 0 0 0 100

Black & White ads saved as

GrayScale

PDF submitted as High Resolution

Advertisements Due: Second

Wednesday of the Month

Article/Press Release Deadline

Articles Due: Second Wednesday of the Month

Articles 300-400 words, business related topics.

Contact Information:

Questions, Articles and Advertisement in the monthly Brisbane Chamber of Commerce newsletter, the Luminary.

Contact:

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Brisbane Chamber of Commerce

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Advertising Rates			
SIZE *	DIMENSIONS (IN)	1x	12x
INSIDE PAGES - BLACK & WHITE. FULL COLOR ADD \$20.00 to list price.			
Full Page	9.6 x 15	\$600.	\$6,264.
3/4 Page	9.6 x 11.75	450.	3,825.
1/2 Page vertical	4.6 x 15	300.	3,000.
1/2 Page horizontal	9.6 x 7.3	300.	3,000.
1/4 Page	4.6 x 6	200.	2,160.
1/8 Page	4.6 x 4	120.	1,250.
Jumbo Business Card	4.6 x 2.5	100.	1,020.
Logo Size	2.2 x 2.2	60.	612.
BACK PAGE - FULL COLOR			
Full Page	10 x 15	1000.	
1/2 Page	10 x 7.5	600.	
Jumbo Merchant	5.5 x 6.2	500.	
Merchant	5 x 5.8	400.	
Jumbo Business Card	4.5 x 5.4	300.	
Business Card	5 x 3.4	200.	

With special thanks to our advertisers, who make the Luminary newsletter possible.

*Sizes are approximation