WHAT’S INSIDE

BRISBANE’S CHARACTER .............................. 1
ENJOY THE MOMENT .................................. 1
BILL BARULICH HONORED .......................... 3
MONEY MATTERS ...................................... 3
PRE*IDENT'S MESSAGE ............................... 5
CALENDAR ............................................. 6

FROM THE MAYOR

BRISBANE’S CHARACTER
BY: MAYOR LORI LEE, City of Brisbane, lori.lee@ci.brisbane.ca.us

At my State of the City address on October 4th, I had the opportunity to share my personal story and acknowledge the amazing work done by our Brisbane community. Here is a synopsis of my speech.

My husband Ray and I moved to Brisbane in 2004, and one of the first community events we attended was an Earth Day cleanup event at the water tower off Kings Road. At that event, we were struck by how engaged people were about volunteering and being stewards of San Bruno Mountain. It was there we met Michael Barnes, who we learned was on the City Council at the time. While we had a preconceived idea about politicians being removed from their community, we noticed that Michael was directly participating, rolling up his sleeves and pulling weeds. He was talking about how to define the character of Brisbane. That’s a question that has resonated with me over the years, and is extremely relevant today as we look forward to the future of our community.

So what is our city’s character? How has it been defined this past year? How does that inform our future decisions? We live in close proximity to a major metropolitan area but have unique access to open space on San Bruno Mountain. We care deeply about our neighbors; we look out for one another. We appreciate the arts and outdoor recreation. We’re quirky and we have our own unique traditions, such as decorating Stars and painting fire hydrants. All of this defines who we are in Brisbane, and will be important in mapping out our future.

>> Continued On Page 2

ENJOY THE MOMENT

BY: ALISON WILSON, Brisbane Chamber Editor/Marketing Director alison@brisbanechamber.org

Brisbane inventor, Art Shulkenberger, an optical and mechanical engineer and visionary Mary Parle Shulkenberger, CEO of Pi (Parle Innovation) have just launched their latest invention, eyeQ, the world’s first immersive smart binocular camera on Kickstarter.com a crowdfunding platform.

As longtime Brisbane Chamber members, I learned that when they started Parle Innovation, Pi, the company’s name is a combination of Mary’s other business name, Parle Enterprises, a promotional advertising company and Art’s engineering background.

>> Continued On Page 3

BILL BARULICH HONORED

BY: ALISON WILSON, Brisbane Chamber Editor/Marketing Director alison@brisbanechamber.org

Congratulations to Bill Barulich, CEO of BiRite Foodservice Distributors, the 12th largest family owned Bay Area business. He will be honored for his outstanding business and community leadership by the San Francisco Business Times on November 15th. Under Barulich’s leadership, BiRite Foodservice Distributors’ sales have exceeded $310 million.

In September, BiRite was ranked as Silicon Valley Business Journal and San Francisco Business Times #28 “Healthiest Employers” to work for in Silicon Valley.

I congratulated Barulich for being recognized by the San Francisco Business Times as one of the twelve Bay Area’s Most Admired CEOs as a result of his outstanding influence, community involvement and seasoned leadership. He replied, “Thank you. It is truly an honor that I wish to share with my family and our associates. I am grateful for the opportunity to participate in one of the most robust and exciting industries in Northern California and I am extremely proud of our philanthropic history and involvement in our communities”.

BiRite Foodservice moved to Brisbane in 1997 stocking nearly 14,000 items that range from national brands, locally sourced items, specialty gourmet lines, natural, organic non-GMO and fair-trade products. Their customers include military bases, restaurants, caterers, universities, hotels, large

>> Continued On Page 2

CHAMBER CIRCLE MEMBERS

BiRite Foodservice Distributors
Bringing Inn Lodge
Bringing Village Shopping Center
City of Brisbane
DoubleTree by Hilton
First National Bank of Northern California
F. W. Spencer and Son
Golden State Lumber
GreenLeaf
Homewood Suites by Hilton

Integrated Resources Group
Purcell Murray Co., Inc.
Recology
Seton Medical Center
South San Francisco Scavenger Co., Inc.
Universal Paragon Corporation

The Chairman’s Circle is a special group of members that have committed to support the Brisbane Chamber of Commerce through sponsorships. If your business would like to become a member of the Chairman’s Circle, please contact Mitch ball, President/CEO at 415-467-1288 or e-mail info@brisbanechamber.org.
The employees and the entire community are planning our first public art installation thanks to much-needed community space and include a new Brisbane Library, which will provide in the Baylands Precise Plan. We’re also designing the new Brisbane Skatepark and are planning on renovating the Crocker Park Trail, both of which will give our youth, Crocker Park employees and the entire community enhanced opportunities for outdoor recreation. One of the key defining characteristics of our city is our commitment to the environment. In response to actions by President Trump to withdraw from the Paris Agreement, we signed several documents pledging to do our part to combat climate change. These documents are not just words, but reflect the true commitment of our city to taking a stand to protect the environment, even in the national and global arenas. Above all, these efforts show that our voices still matter.

Another key aspect of our city’s character is our commitment to the arts. Live at Mission Blue celebrated its 13th season this past year, and we had a very successful “Concerts in the Park” series this past summer. We’ve also hosted two new events, the Brisbane Marina Kite Festival, and the Star City Music Festival, which activated our Marina and Community Park, and provided recreation and musical entertainment for the whole family.

What makes me most proud to call Brisbane home is our spirit of volunteerism. It is unparalleled; people see a need and are quick to act. I’m so grateful to G3, or the Guerilla Garden Gangstas, a grassroots group of Brisbane residents who have been working behind the scenes to make enhancements to Visitation Ave. They’ve been working with the local businesses to build planters, plant beautiful and colorful flowers, and add fresh coats of paint to fences. They’ve done a remarkable job. Thank you, Sue Cochran, Dan Carter, Danette Davis and other G3’s!

Another notable volunteer organization is Brisbane Village Helping Hands, which is committed to helping Brisbane residents “age in place.” Thank you Nancy Coleman and the entire Brisbane Village group for taking on this important project and allowing our seniors the opportunity to continue to live in town.

In closing, what defines our city is our character, which is made up of the people that tie it all together. I am so grateful to my neighbors, friends, family, local businesses, and city staff for working together to build our city’s character. Although I am not running for re-election, you will likely see me with my hands in the dirt on San Bruno Mountain, pulling up weeds and teaching my children to be stewards of our great city. Thank you to my colleagues and to the entire Brisbane community, I can’t wait to see what you will do next to make our city an even better place to live.

In MEMORIAM....
CAROLYN LIVENGOOD

It is with great sadness that we note the passing of Carolyn Livengood, the long-time community activist and news correspondent. She was actively involved in several community-related organizations. The records with the non-profit “Jobs for Youth” organization, was the first honoree as “Patriot of the Year” in 2016, and inducted into the San Mateo County Women’s Hall of Fame. Carolyn was the epitome of hyper-local journalism. She was intimately connected with the San Mateo Community College and very active in meetings throughout the county. She covered Brisbane Chamber events over the past 25 years and always tried to feature us in the various columns and articles she penned, also serving the chamber as a former copy editor for the Luminary. While helping us to get our message out around the county, she also kept us abreast of information on the many organizations she wanted to promote. A veteran of local journalism, she changed and evolved as the media did, working for the (now closed) San Mateo Times and San Mateo County Times; as well as the San Jose Mercury News, the San Mateos Daily Journal and the local e-news service Patch.

Our best wishes and condolences go out to her family and friends. It is not an exaggeration to say she was an “institution” within San Mateo County and someone who will be greatly missed.

NUMBERS GUIDES ...

BY: CURTIS ROE, Treasurer and Board Member Brisbane Chamber of Commerce, CPA,
Director - Finance, Purcell Murray, crroe@purcellmurray.com

I received a really nice e mail the other day. It stated that after a year-long study that examined alternative recreational uses for Poplar Creek Golf Course, the San Mateo City Council recommended that it remain as a golf course at least through the end of the debt service in 2029. If you caught some of my previous articles, you know how I feel about this one. Governmental accounting can make an enterprise look like it is losing money. All the government has to do is allocate more expense to the enterprise than the enterprise actually generates in revenue. Keeping the course open makes good financial sense as well as keeping some open space and wonderful place to play golf. The numbers don’t lie, but the calculations can be misleading.

I recently saw A show about a band I wasn’t very familiar with, Thirty Seconds to Mars. The band sold millions of records and toured the world. After all that, they weren’t rich, they were in debt. Can you imagine being a young musician who has worked diligently at your craft. Your lucky day comes along and you get a record contract with a big named label and they give you a big cash advance. Maybe $100,000. You go from minimum wage to rich. You aren’t a lawyer and you really don’t have much negotiation power so you sign the deal. It must be good. They gave you a big advance. But later the details become real. The money you received needs to be paid back from the record sales and touring. Also, you have to pay for your record, instruments, and travel expenses. All these expenses come out of your pocket after you pay the record company their share off the top. The record company actually sued the band for $30 million. Ouch.

Unfortunately, this is not an uncommon story in the music business. Similar challenges happened for bands like the Bay Area’s own Tubes and others. Knowing accounting is only part of processing the financials. The first thing to know is the nature of the business. If there is a contract in place, it typically rules as the dominant guide. The numbers don’t lie but the devil is in the detail.
coalescing business, Innovation-Engineering. PI has an expert team that come from diverse backgrounds including, Soft Bank, Google, Apple, Samsung and the National Hockey League.

Mary opened the interview saying, “We wanted to address the problem we all share of having to choose between being in the moment or capturing it. We all miss special moments when we take videos and photos of an event with our smartphones held out at arm’s length. We miss what we came to see. We believe if a moment is worth capturing, it’s worth experiencing it in real time.”

I asked how they came up with the idea of combining the smartphone with their app into a binocular camera device that’s simple to use and lightweight where all the pieces work together.

Mary replied, “We were inspired by the “electro-binoculars” prop that was used in the original Star Wars movie grayscale. When you take the components are developing and refining. Mary replied, “eyesQ is perfectly positioned to VR goggles and headsets that are already on the market? Why are you saying that it is revolutionary, new? Mary replied, “Oh you are referring to the virtual reality (VR) goggles and headsets that use 3D stereoscopic optics designed for indoor, safe environments and do not capture or share live events. Our team is focused on enhancing the viewing, capturing, and sharing experience for spectators and fans at live events.”

A asked how the product is positioned for the future with virtual reality (VR) both 360 degree and computer generated reality (AR) or mixed reality (MR) apps seen thru an immersive viewing device with a custom integrated touchpad at your fingertips for controlling the smartphone camera functions.”

Art, interjected saying let me show you the app’s we developed and the integration of binocular with the photo software. He said, “The eyeQ’s touchpad allows you to control your smartphone easily without the need to constantly remove the smartphone from the eyeQ to change settings or toggle through other apps on the iPhone.” He explained that once the iPhone has been placed in the eyeQ’s smartphone holder, the eyeQ wirelessly connects the smartphone via Bluetooth. The Bluetooth connects seamlessly when my Phone I placed it in the viewer. Mary added, “We worked hard to create a product where we could enable live streaming, video recording that the user to see everything in stunning HD. The eyeQ app enables up to 16x zoom capabilities. Art said, “don’t forget to let your readers know that eyeQ has a universal mount to support iPhone 6 or any other smartphone with the latest advances of AR/MR apps seen thru an immersive viewing device with a custom integrated touchpad at your fingertips for controlling the smartphone camera.”

The two budget measures on the ballot concern the increasing of business license taxes on certain recycling establishments up to $4,000,000 (plus adjustments) per year (Measure E); and the imposition of a business license tax on a soil recycling establishment of up to twenty (20%) of its gross receipts or up to two hundred thousand dollars ($200,000), whichever is greater (Measure D). Both measures would help pay for general municipal expenses.

State of the City… the chamber held the annual “State of the City” on October 4th at the DoubleTree Hotel. Mayor Liu and City Manager Holstine gave an overview of the past year in review of city finances and activities in a succinct and well-received presentation. The event was taped for our community television station for those citizens and interested parties who could not attend.

We are interested in ideas of what you would like to see in future issues of the Luminary and want to hear your thoughts. You can email us at: mitch@brisbanechamber.org, or send us a note at the chamber office.
Shop Homes.
Committed to serving Buyers and Sellers in the Real Estate Market with excellence.

Bistra Bejanski
415-728-6714
bbejanski@mcguire.com
www.bistrabejanski.com

Free market analysis of your home with no obligation.

What’s Scary at Halloween Can be Compost by Christmas!
Your Organics cart is hungry for pumpkins and jack-o’-lanterns. It even craves the seeds and guts. Feed it your rejected candy too. Leave on any paper wrappers. Put plastic wrappers in your Garbage cart.

A message from
650.589.4020 www.ssfcavenger.com

Career Opportunities
OWN YOUR FUTURE
Join Our Team
Providing Tools and Education to Assist People To Reach Their Wellness & Financial Goals

Mary Wong Insurance & Financial Services
Insurance Retirement Planning Wealth Management

Earn Additional Income
Flexible Work Hours
Full Training & Support

CALL
MARY WONG
(415) 793-7979
marywongins@gmail.com
www.marywongins.com

L&D Bistro and Catering
Dine In • Take Out • Delivery • Catering
110 Old County Road
(under Brisbane Village Shopping Center)
Brisbane, CA 94005
415-859-5741
Open: Monday - Friday 11:00 am - 3:00 pm
Closed: Saturday and Sunday
www.ldcatering.net • info@ldcatering.net
Catering for every occasion. Weddings, Parties, Events, Corporate Functions & More.

Service is our specialty.
Experience is our strength.
650-871-2400 • libertybk.com

THINK BRISBANE — KEEP OUR ECONOMY STRONG!
BUSINESS QUOTE
BY: MARY WONG, Mary Wong Insurance and Financial Services, marywongins@gmail.com

“Business, more than any other occupation, is a continual dealing with the future; it is a continual calculation, an instinctive exercise in foresight.”
- Henry R. Luce

Read more at: http://wisdomquotes.org/business.php

DONATION MATCH FOR NORCAL FIRES

Golden State Lumber has pledged to match dollar for dollar all monetary donations that employees and customers would like to donate towards the Northern California Wildfire relief effort. The road to recovery will be difficult and long. Our hearts are with all of those who have been affected; employees, customers, friends, family and communities throughout Northern California.

To make a donation, visit Golden State Lumber at 601 Tunnel Avenue, Brisbane. Donations will be accepted thru 11/10/17.

Donations will be split evenly between: United Way of the Wine Country https://www.unitedwaywinecountry.org/ & North Bay Fire Relief by Redwood Credit Union and The Press Democrat https://www.redwoodcu.org/northbayfirerelief

We chose these charities because of the direct impact they will have on the relief effort – all money will stay in the local communities.

CHAMBER MEMBERSHIP IS FOR BUSINESSES, EMPLOYEES, AND RESIDENTS

The Chamber is many different things to many different people. However, the one thing that makes this Chamber special is the people. Network, meet some of the best people in town and have fun when attending a Network@NITE event.

Membership in the Brisbane Chamber of Commerce offers new and continued exposure of your business or service; referrals from phone call inquiries, business newspaper, directory, map, and web page advertising also result in additional business brought to your front door and/or cash register.

Check out the Brisbane Chamber website for information and events; www.brisbanechamber.org
**CALENDAR**

Brisbane is a vibrant city with many clubs, businesses, restaurants, and civic activities that enhance the community’s quality of life through service, education, leadership, and economic growth. To list your event in the Community Calendar, e-mail alison@brisbanechamber.org.

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>10/25</td>
<td>3-6am</td>
<td>Commercial Street Sweeping Wed Includes Visitacion Avenue Vehicle citations Information: <a href="mailto:dcanon@ci.brisbane.ca.us">dcanon@ci.brisbane.ca.us</a> Info: (415) 467-6831</td>
</tr>
<tr>
<td>10/28</td>
<td>9am</td>
<td>Annual Fun Run – Fundraiser for Education Sat Community Park at the Guadalupe RSVP: <a href="https://brisbanefunsfun.eventbrite.com">https://brisbanefunsfun.eventbrite.com</a> Sponsored by Brisbane Lions Club</td>
</tr>
<tr>
<td>10/28</td>
<td>10am</td>
<td>City Council Special Mtg Community Meeting Room 50 Park Place Info &amp; agenda:brisbane.org, 72 hrs. prior</td>
</tr>
<tr>
<td>10/31</td>
<td>3pm</td>
<td>San Mateo County Board of Supervisors Tues – 22 noon 400 County Center, 1st Floor, Redwood City</td>
</tr>
<tr>
<td>10/31</td>
<td>6pm</td>
<td>Brisbane School District Board Meeting 6pm Brisbane School District Board Meeting Info: <a href="mailto:brisbaneschools@brisbane.org">brisbaneschools@brisbane.org</a></td>
</tr>
<tr>
<td>11/6</td>
<td>3-6pm</td>
<td>Commercial Street Sweeping Wed Includes Visitacion Avenue Vehicle citations Information: <a href="mailto:dcanon@ci.brisbane.ca.us">dcanon@ci.brisbane.ca.us</a></td>
</tr>
<tr>
<td>11/6</td>
<td>7pm</td>
<td>Brisbane Farmers Market Thurs 7pm Community Park Info: (503) 290-3549</td>
</tr>
<tr>
<td>11/7</td>
<td>3pm</td>
<td>Brisbane’s Police &amp; Parking Vote Tues - 8pm Brisbane City Hall Community Room 50 Park Place</td>
</tr>
<tr>
<td>11/14</td>
<td>10am</td>
<td>Annual Winter Cleanup Sat - 3pm Computers will be placed throughout town and yard waste only. Locations will be posted closer to event date. Please cut tree branches down to 3 to 5 feet. No plastic bags please!</td>
</tr>
<tr>
<td>11/15</td>
<td>6-9pm</td>
<td>Residential Street Sweeping Mon Information: <a href="mailto:dcanon@ci.brisbane.ca.us">dcanon@ci.brisbane.ca.us</a></td>
</tr>
<tr>
<td>11/17</td>
<td>9am</td>
<td>San Mateo County Board of Supervisors – 32 noon 400 County Center, 1st Floor, Redwood City</td>
</tr>
<tr>
<td>11/17</td>
<td>7am</td>
<td>Brisbane’s Police &amp; Parking Vote Tues - 8pm Brisbane City Hall Community Room 50 Park Place</td>
</tr>
<tr>
<td>11/17</td>
<td>9am</td>
<td>San Mateo County Board of Supervisors – 32 noon 400 County Center, 1st Floor, Redwood City</td>
</tr>
<tr>
<td>11/17</td>
<td>3-6pm</td>
<td>Commercial Street Sweeping Wed Includes Visitacion Avenue Vehicle citations Information: <a href="mailto:dcanon@ci.brisbane.ca.us">dcanon@ci.brisbane.ca.us</a></td>
</tr>
<tr>
<td>11/17</td>
<td>3pm</td>
<td>Brisbane Farmers Market Thurs 3pm Community Park Info: (503) 290-3549</td>
</tr>
<tr>
<td>11/18</td>
<td>6pm</td>
<td>Most Admired CEOs 2017 Awards - 9:00pm Bill Barulich, CEO, BiRite Foodservice Distributors will receive the “Most Admired CEO in the Bay Area” Most Admired CEOs gala awards dinner honoring outstanding CEOs for great leadership, vision and values! St. Regis Moscone Tower 105, 3rd St SF 94103 RSVP: <a href="https://www.bjbizalerts.com/sanfrancisco/">https://www.bjbizalerts.com/sanfrancisco/</a> event/15882/2017-most-admired-769- event_shbc.html</td>
</tr>
<tr>
<td>11/19</td>
<td>6pm</td>
<td>Brisbane School District Board Meeting 6pm Brisbane School District Board Meeting Info: <a href="mailto:brisbaneschools@brisbane.org">brisbaneschools@brisbane.org</a></td>
</tr>
<tr>
<td>11/19</td>
<td>7-10pm</td>
<td>Jazz Night Tues – 7pm House – 2800 Bayshore Blvd.</td>
</tr>
<tr>
<td>11/20</td>
<td>7-10pm</td>
<td>Jazz Night Tues – 7pm House – 2800 Bayshore Blvd.</td>
</tr>
<tr>
<td>11/21</td>
<td>3-6pm</td>
<td>Commercial Street Sweeping Wed Includes Visitacion Avenue Vehicle citations Information: <a href="mailto:dcanon@ci.brisbane.ca.us">dcanon@ci.brisbane.ca.us</a></td>
</tr>
<tr>
<td>11/23</td>
<td>7-10pm</td>
<td>Jazz Night Tues – 7pm House – 2800 Bayshore Blvd.</td>
</tr>
<tr>
<td>11/27</td>
<td>6pm</td>
<td>Brisbane School District Board Meeting 6pm Brisbane School District Board Meeting Info: <a href="mailto:brisbaneschools@brisbane.org">brisbaneschools@brisbane.org</a></td>
</tr>
<tr>
<td>11/27</td>
<td>7-10pm</td>
<td>Jazz Night Tues – 7pm House – 2800 Bayshore Blvd.</td>
</tr>
<tr>
<td>11/27</td>
<td>7-10pm</td>
<td>Jazz Night Tues – 7pm House – 2800 Bayshore Blvd.</td>
</tr>
<tr>
<td>11/28</td>
<td>7-10pm</td>
<td>Jazz Night Tues – 7pm House – 2800 Bayshore Blvd.</td>
</tr>
</tbody>
</table>

**OCTOBER 2017**

<table>
<thead>
<tr>
<th>S</th>
<th>M</th>
<th>T</th>
<th>W</th>
<th>T H</th>
<th>F</th>
<th>S</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
</tr>
<tr>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20</td>
<td>21</td>
</tr>
<tr>
<td>22</td>
<td>23</td>
<td>24</td>
<td>25</td>
<td>26</td>
<td>27</td>
<td>28</td>
</tr>
<tr>
<td>29</td>
<td>30</td>
<td>31</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**NOVEMBER 2017**

<table>
<thead>
<tr>
<th>S</th>
<th>M</th>
<th>T</th>
<th>W</th>
<th>T H</th>
<th>F</th>
<th>S</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
</tr>
<tr>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20</td>
<td>21</td>
</tr>
<tr>
<td>22</td>
<td>23</td>
<td>24</td>
<td>25</td>
<td>26</td>
<td>27</td>
<td>28</td>
</tr>
<tr>
<td>29</td>
<td>30</td>
<td>31</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**DISASTER PLANNING**

BY: FREDDY BEZAN, Board Member Brisbane Chamber of Commerce, Vice President - City National Bank, freddy.bezan@on.com, 415-272-7223

As we look back on 2017, we are reminded of the many natural disasters that occurred during this year. From 3 major hurricanes on the east coast, Puerto Rico and Texas to the many fires that affected Californians, many families lost everything. The road to recovery will be difficult and long and our hearts are with all of those who have been affected.

With that being said, there’s no better time than now to work on your disaster plan. Start simple by backing up all your photos and important documents to the cloud. Have a meeting place for family and friends encase you can’t make it back home from work. Be sure to share your plan with family members and friends that do not live in the area. Have a bag ready with extra phone charges, cash, toiletries, spare clothes, food and water supplies. Also review insurance coverages and deductibles for your properties with your insurance provider.

A little planning now will help you get on your feet quicker in the future.

**NETWORKING TIPS**

Member-to-member contact increases business and strengthens the business community. It is natural to be drawn to the familiar. This should be your backup plan for networking.

To make the most out of a Networking Event, meet someone new by:
1. Arrive early and stay to the end.
2. Specifically seek out people that you do not know, and introduce yourself.
3. Introduce yourself and give your “elevator” pitch. Listen to their “elevator” pitch.
4. Wear a name tag and have plenty of your business cards handy.
5. Make yourself accessible by moving around the room rather than planting yourself in one spot.
6. Be time conscious by limiting your conversations to ensure enough time to meet and greet as many people as possible.
7. Most importantly, have fun!

**FAMILY DENTISTRY**

JAMES E. FITZGERALD, DDS
ANNA SUIH, DDS
Creating Smiles for both Adults and Children
102 Old County Road #100B
Brisbane CA 94005
(415) 468-5353
www.jamesfitzgeralddental.com
A LETTER FROM KAREN LENTZ
BY: KAREN LENTZ, Brisbane Elementary School District Board President. klentz@brisbanesd.org

Dear Brisbane Community:

It is with a heavy heart that I step down from the Board of the Brisbane Elementary School District. In an unexpected life turn, my younger daughter has been offered a 2-year recording contract in Tokyo. After deep family deliberation, we decided that I will accompany her to Japan and allow her to explore this once-in-a-lifetime career opportunity. We are excited, but because I take the responsibility of fulfilling my service on the Board very seriously, it was a very difficult decision to leave.

My three years on the School Board have been particularly rewarding and challenging. We have been involved in many changes: hiring a new superintendent, improving our school lunch program, saying goodbye to beloved staff as they retire, welcoming new members of our District. We’ve seen major renovations at all three schools, and the beginning of a successful after school enrichment program at Lipman. Hard work that took place before I joined the Board has given us the gift of a Spanish program at Panorama. Vision and resourcefulness by our school leaders at Lipman have transformed classrooms and the library.

I will miss seeing our wonderful District staff regularly, and owe a tremendous debt of gratitude to my fellow Board members. I know that the District is in good hands with our four excellent trustees. Thank you, Trustee Roxana Hui, for taking over for me until the Board selects new officers. My vacancy will be filled by appointment: I encourage District parents to apply!

I am grateful to have had the opportunity to serve our very special school community. As I return home for visits over the next few years, I look forward to attending school events and pitching in to help! Will see you then.

Warm regards,
Karen Lentz
Welcome to the Brisbane Village Shopping Center

American Tibetan Health Institute Inc.
Christy’s Donuts
Daisy’s Taqueria
Dry Cleaners & Super Laundromat
Epic Limousine Service
Fitzgerald Dental
Green Spa
House of Thai Restaurant
Iris Gallagher E. A., Taxation
Kang’s Home Corporation
L & D Bistro
LAVA Restaurant
Lloyd’s Custom Jewelry
Magellan-Solutions USA, Inc.
Marital Arts Development
Nie Yang Architects
Pro Nails
Salmon BBQ
Serenetea, Inc.
Subway Sandwich
Teriyaki House Restaurant
Y B International Trading Inc.

For Rental Information, Call (415) 656-3528