

ADVERTISE, MARKET AND PROMOTE

BE INVOLVED. BE SEEN IN PRINT. BE FOUND DIGITALLY.
ENJOY OUR REACH.

Advertise, market and promote your business with the Chamber's Business Development and Communication vehicles using print, digital and in-person opportunities. We know the importance of building relationships and brand awareness to build sales and market share. Contact Alison Wilson at alison@brisbanechamber.org or call (415) 640-9875 to discuss advertising space available in the monthly newspaper, *the Luminary*, on the world wide web, social media, and in the community directory.

ADVERTISING

The Brisbane Chamber has multiple vehicles to get your message out. Advertising in the Chamber's publications, newspaper, map, directory and website are effective and valuable marketing tools to build and promote your brand, company, special promotions and events.

PRINT: LUMINARY, THE MONTHLY NEWSPAPER

This much read monthly printed newspaper keeps you informed with the latest member news, promotions and events, Chamber programs, special events, governmental affairs, and City news. The Luminary is one of the Chamber's most effective and valuable marketing tools to use on a monthly basis. Your message will reach over 3,000 targeted mailing that includes every residential, business and post office box address in Brisbane as well as subscribers in the State of California and the U.S.A. The Luminary is on-line and e-mailed to Chamber members in addition to the 4,000 monthly printed distribution.

PRINT: COMMUNITY DIRECTORY

The printed Brisbane Community Directory is a popular guide to Brisbane. Users appreciate the beauty and the view of commerce, history and residents that it provides of Brisbane. This is your opportunity to showcase your business to newcomers, residents plus potential and existing clients. The directory is practical and useful. People need to know about businesses and services available to them. Advertiser business names appear on the index of advertisers. The directory is both printed and found on the web with a link to advertisers' websites.

DIGITAL: BANNER ADS PLACEMENT ON WEBSITE, eNEWS, AND SOCIAL MEDIA

The Chamber offers opportunities to reach key contacts with immediacy and verification using e-mail ad blasts and the Chamber's weekly e-mail "eNews for you" blog that goes out on Tuesday of each month. The web is much used and valued resource for products and services. Opportunities are available for ad placement on our website, social media and eNews. Strengthen your brand by advertising a monthly special, be visible by promoting your contact information and product, or be a website, social media and/or eNews sponsor. Ads can be changed monthly to post hot deals and provide fresh messages.

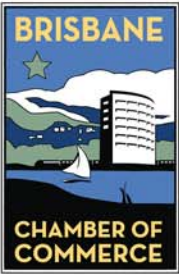
EVENT SPONSORSHIP

Being an event sponsor or advertising on the indexed B2B B2C special event program is a valuable publication to get the word out about your business. Businesses located in San Mateo and San Francisco Counties attend and showcase their businesses. Contact Mitch Bull at mitch@brisbanechamber.org or call 415.467.7283 to learn more about this event and reserving your space.

MIXERS / NETWORK@NITE / RED RIBBON CUTTING

Want to be visible in the community? Mark an important occasion with a red ribbon cutting ceremony and/or a NETwork@NITE Mixer to publicize your business' achievement, products and venue. To schedule your event or have questions, contact Mitch Bull at mitch@brisbanechamber.org or call 415.467.7283.

We want to hear from you.



BRISBANE CHAMBER OF COMMERCE

YES!

Count me in, I want to join the Brisbane Chamber of Commerce. The link between a thriving economy and the Chamber of Commerce is absolute.

Company Name: _____

Address: _____

Address: _____

City: _____ State, Zip: _____

Phone: _____ No. of Employees: _____

Contact Person: _____ Title: _____

E-mail: _____ Phone: _____

Contact Person: _____ Title: _____

E-mail: _____ Phone: _____

Business Category: _____

Web address: _____

Membership Fee: _____ (see attached membership fee chart)

YES!

Count me in. As a valued chamber member, I want to participate in the Chamber and be part of the winning team of businesses, community, and government. Contact me to help promote a positive business climate in Brisbane by contributing my time and services as follows:

Scholarship Awards

Economic Development

After Hours Mixer

Writing an article for The Luminary/Web/

Publications

Social Media/Blog

We appreciate your time and consideration in joining the Brisbane Chamber of Commerce and look forward to counting you as a member in the Chamber.

BRISBANE CHAMBER OF COMMERCE

BENEFITS & PRIVILEGES OF YOUR MEMBERSHIP INVESTMENT

STANDARD BENEFITS:

- Free listing on Chamber website directory
- Free Ribbon Cutting or Grand Opening Ceremony
- Free subscription to the monthly newspaper, "The Luminary"
- Free copies of 2-year Map of Brisbane
- Free copies of Business & Residential 2-year Directory
- Free Business Referrals
- Free Business Counseling
- Advocay AND representation at all levels of government -- city, county, state and federal government
- Certificate of Origin Services
- Free admission to NETwork@NITE after-hour mixers
- Mailing Labels
- Free subscription to the Chamber's E-mail Calendar and Alerts
- Credibility as a Chamber Member
- Membership wall plaque
- San Mateo Credit Union membership

MARKETING & PROMOTIONS:

- Highlighted member designation in alphabetical and categorical listings in Business & Residential 2-year Directory
- Free 200-word article in Chamber newspaper, the Luminary
- Free 50-word description on Chamber website member directory
- Free logo on Chamber website member directory
- Publication of Members Special Events and Promotions
- Display your company literature in Chamber office
- Submit articles for publication in the Chamber's monthly newsletter "The Luminary"
- Free Hotlink to your business's website from the Chamber's website member directory
- Free map link provides exact driving directions for your potential customers on Chamber's website member directory
- Free e-mail link provides easy communication with your business and your existing clients and potential customers
- Active presence on social networking sites - facebook, twitter, LinkedIn.
- Advertising on the Brisbane Chamber's website: www.brisbanechamber.com Advertising in the monthly newsletter, "The Luminary" Advertising in the 2 year publications: Map and/or Directory published in alternating years
- Elite membership in the Chairman's Circle
 - Name displayed prominently on the front page of the Chamber's monthly newsletter, "The Luminary"
 - Logo and Name displayed on front page of website with HotLink to your business.
 - Name displayed prominently and read at Chamber events.
- Sponsorship of a Chamber mixer, open house, red ribbon cuttings
 - Prominent marketing of event in the monthly newsletter, "The Luminary"
 - Marketing of event via e-mail blasts and social networking, i.e., FACEBOOK, twitter
 - Photographs placed on website and social network sites.
- Register to have your business host a Chamber networking event (call for venue specifications)
 - Prominent marketing of event in the monthly newsletter, "The Luminary"
 - Marketing of event via e-mail blasts and social networking, i.e., FACEBOOK, twitter
 - Photographs placed on website and social network sites

ADVOCACY

- Representing you at all levels of government -- city, county, state and federal government
- Active Participation in the Western Association of Chamber Executives
- Membership in the San Mateo County Chamber Alliance
- Progress Seminar - California businesses, government and community leaders discuss key issues impacting business and the region
- Economic Development Representation in the California Chamber of Commerce

SPECIAL EVENTS & NETWORKING

ANNUAL EVENTS

- Scholarship Recognition Awards
- Business to Business · Business to Consumer
- Annual State of the City
- Students in Business & Government
- Excellence in Business Award
- Business of the Year

NETWORKING EVENTS

- NETwork@NITE after-hour mixers
- Red Ribbon / Open House Celebration

STAY CONNECTED / BE INFORMED / BE INFORMED



Join the Brisbane Chamber of Commerce by calling (415) 467-7283, e-mail office@brisbanechamber.org or write to 50 Park Place, Brisbane, California 94005 for more information.



THE LUMINARY

Brisbane's Business and Community Journal

BRISBANE CHAMBER OF COMMERCE MONTHLY NEWSPAPER
CREATING AN ATMOSPHERE IN WHICH BUSINESS PROSPERS AND THE COMMUNITY THRIVES

The Luminary Offers Large Advertising Space Opportunities and More Articles With the 11x17 format and Expanded Circulation. Found in Print and the Web in Brisbane and the Greater Bay Area.



The mission of the monthly Luminary is to provide an outlet of information for both business and residential communities; helping each to better understand the positive contributions of all community stakeholders. This common forum provides a vehicle to articulate the business point of view on current events for residents and businesses.



The Luminary is mailed to **every** Brisbane address, including Post Office boxes; and Chamber members who reside in Brisbane and outside of the city, including San Francisco, San Mateo and Santa Clara Counties; San Mateo County Chamber affiliates; and County, State, and Federal elected officials. And, the Chamber newsletter is placed on the Brisbane Chamber of Commerce's Web site, www.brisbanechamber.org. We are the only Chamber of Commerce in San Mateo County that offers this exciting advertising and information tool to both businesses and resident in our community.

Communities Served

All of Brisbane, including:
Businesses and Residents
Central Brisbane
The Ridge
Crocker Industrial Park
Bayshore Boulevard
Industrial Road
P.O. Boxes
Sierra Point Parkway

Selected locations in
San Francisco County
San Mateo County
Santa Clara County

World wide web & social media

Luminary Facts

Mailed on the third week of each month to **All** Brisbane Addresses, P.O. Boxes, and Chamber members.

Distributed throughout the month at businesses, restaurants, hotels and at Brisbane library, post office, city hall and Chamber office.

4500 issues printed each month.

Interactive copies posted to the world wide web and on social media: @BrisbaneLuminary @BrisLuminary

Layout / Deadline

Camera Ready: PDF, Tiff, EPS
300 dots per inch
Color ads saved as CMYK
Black Color is 0 0 0 100
PDF submitted as High Resolution

Article/Press Release Deadline

Articles 300-400 words, business related topics. Due: Second Wednesday of the Month

Contact Information:

Questions, Articles and Advertisements in the monthly Brisbane Chamber of Commerce newsletter, the Luminary.

Contact: Alison Wilson
Editor, Marketing & Sales

Direct: (415) 640-9875
E-mai: alison@brisbanechamber.org

Brisbane Chamber of Commerce
50 Park Place, 2nd Floor
Brisbane, CA 94005
www.brisbanechamber.org

Follow us:

Web: BrisbaneChamber.org

Facebook @BrisbaneLuminary

@BrisbaneChamberofCommerce

Twitter @BrisLuminary

Pinterest @brisbanechamber

2018 Advertising Rates

INSIDE PAGES - BLACK & WHITE. FULL COLOR ADD \$20.00 TO MONTHLY LIST PRICE.

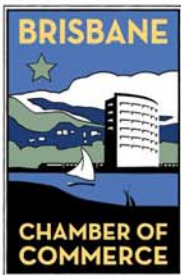
Description	Size	B/W	B/W_YR	CLR_YR
Full Page	9.6 x 15	\$600.	\$6,336.	\$7,093.
3/4 Page	9.6 x 11.75	450.	4,752.	4,964.
1/2 Page vertical	4.6 x 15	300.	3,168.	3,380.
1/2 Page horizontal	9.6 x 7.3	300.	3,168.	3,380.
1/4 Page	4.6 x 6	200.	2,112.	2,326.
1/8 Page	4.6 x 4	120.	1,268.	1,479.
Jumbo Business Card	4.6 x 2.5	100.	1056.	1,268.
Logo Size	2.2 x 2.2	60.	634.	845.

BACK PAGE - FULL COLOR

Full Page	10 x 15	1000.
1/2 Page	10 x 7.5	600.
Jumbo Merchant	5.5 x 6.2	500.
Merchant	5 x 5.8	400.
Business	4.6 x 4.8	300.
Coupon	4.6 x 3	200.

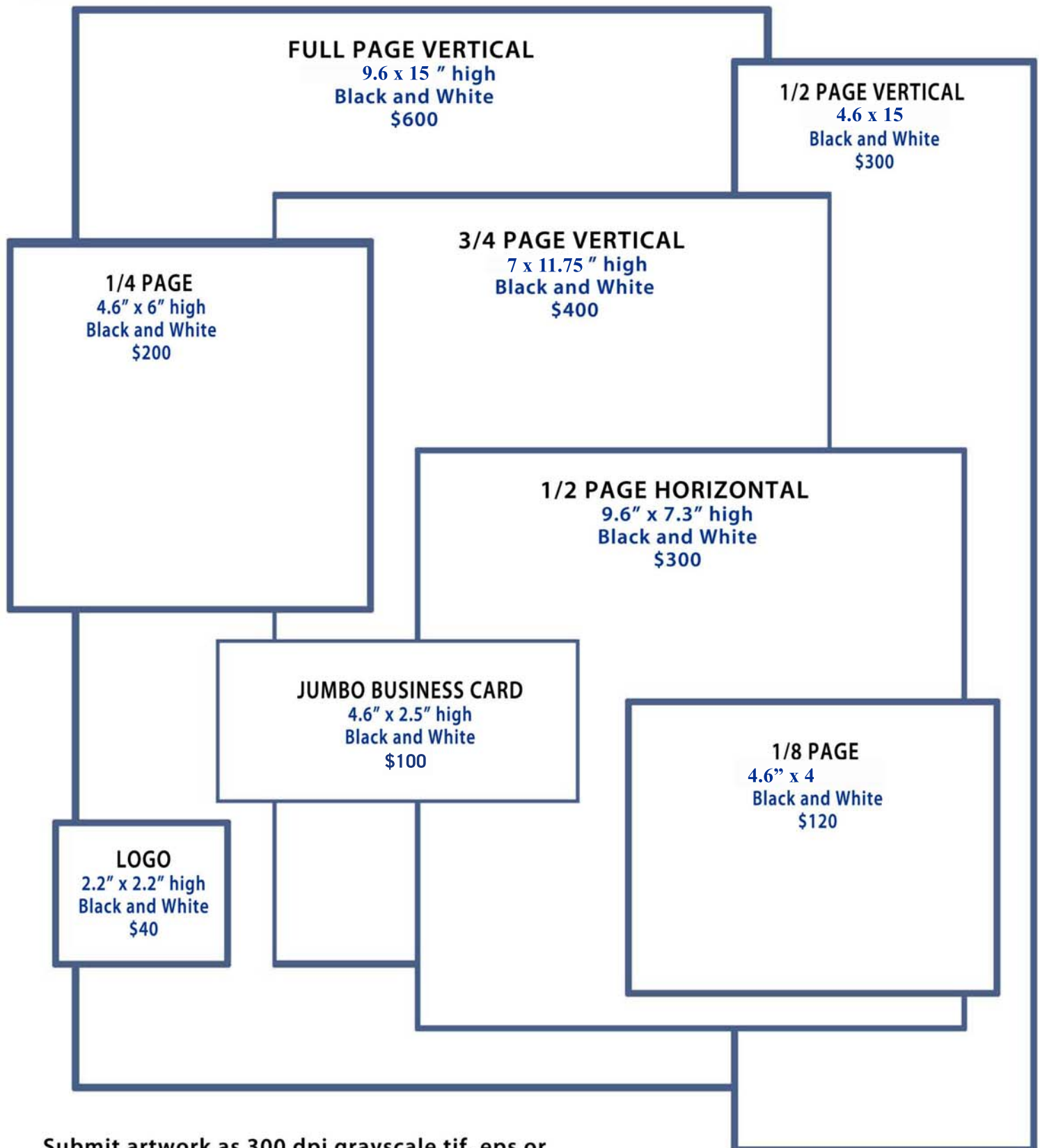
With special thanks to our advertisers, who make the Luminary newsletter possible. When reading the Luminary on-line be sure to click on the ads and visit their websites.

*Sizes are approximation

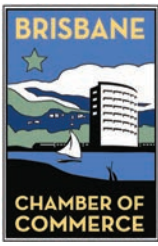


THE MONTHLY NEWSPAPER, THE LUMINARY
2018 ADVERTISING RATES / SIZES

FULL COLOR +\$20 TO LIST PRICE



Submit artwork as 300 dpi grayscale tif, eps or high resolution PDF to alison@brisbanechamber.org or by mail to Brisbane Chamber of Commerce, 50 Park Place 2nd Floor, Brisbane, CA 94005



ADVERTISING CONTRACT

GENERAL INFORMATION

- ☆ Final Payment must be received by net 30 days. Credit Cards accepted.
- ☆ Final artwork must be received within 30 days.
- ☆ Non-refundable deposit required.
- ☆ Advertisements sold on a first-come, first-served basis.
- ☆ Space is limited, reserve your ad space now.

MEDIA RATES

	Cost	Size	Run Time
<input type="checkbox"/> Monthly Luminary	_____	_____	_____
<input type="checkbox"/> 2 - Year Map	_____	_____	_____
<input type="checkbox"/> Annual Web	_____	_____	_____

PAYMENT

ADVERTISING RATE: \$ _____
ARTWORK: \$ _____
PREPARATION: \$ _____
ADDITION CHARGES: \$ _____
TOTAL AD CHARGE: \$ _____

DEPOSIT PAID WITH ORDER	BALANCE DUE WITH FINAL AD PROOF
\$ _____	\$ _____

SPECIAL INSTRUCTIONS

(1) This contract is with the named firm and change of ownership or management will not dissolve contract obligations. (2) Failure to acknowledge or return proof will not alter contract terms or obligations. (3) All Charges are due and payable on any unpaid Balance upon advertisers receipt of proof, prior to printing. Advertiser agrees to be jointly and severally responsible for full payment thereof in any action brought upon this agreement, venue shall be proper in Brisbane, California, USA and advertiser and agent expressly waive any objections to venue or personal jurisdiction therein. In any such action, the prevailing party shall be entitled to award of reasonable attorney's fees in addition to any other relief granted. (4) In the event that payment is not made by advertiser in accordance with conditions of this contract, advertiser agrees to pay for legal fees incurred by publisher to obtain collection. (5) Publisher shall not be bound by any promises or agreements not contained herein, nor shall any such relieve advertiser or agent of their obligations hereunder. (6) Advertiser agrees to conform to editorial/pictorial style or requirements. (7) Checks should be made payable to the Brisbane Chamber of Commerce.

Authorized Signature: _____ **Date:** _____

Company: _____

Address: _____ **City:** _____ **Zip:** _____

Contact: _____ **Title:** _____

Phone: _____ **Fax:** _____ **Email:** _____

Chamber of Commerce Representative: Alison Wilson (415) 640-9875 alison@brisbanechamber.org