



THE LUMINARY

Brisbane's Business and Community Journal

BRISBANE CHAMBER OF COMMERCE MONTHLY NEWSPAPER
CREATING AN ATMOSPHERE IN WHICH BUSINESS PROSPERS AND THE COMMUNITY THRIVES

The Luminary Offers Interactive and Large Advertising Space Opportunities and More Articles With the 11x17 format and Expanded Circulation in Print and Digital Format.



The monthly Luminary's mission is to provide information for both the business and residential community; helping each to better understand the positive contributions of all community stakeholders. This common forum provides a vehicle to articulate the business point of view on current events for residents and businesses.



The Luminary is mailed to **every** Brisbane address, including Post Office boxes; and Chamber members who reside in Brisbane and outside of the city, including San Francisco, San Mateo and Santa Clara Counties; San Mateo County Chamber affiliates; and County, State, and Federal elected officials. An interactive copy is found on the Brisbane Chamber of Commerce's Web site, www.brisbanechamber.org plus social media. We are the only Chamber of Commerce in San Mateo County that offers this exciting advertising and information tool to both businesses and resident in our community.

Communities Served

All of Brisbane, including:
Businesses and Residents
Central Brisbane
The Ridge
Crocker Industrial Park
Bayshore Boulevard
Industrial Road
P.O. Boxes
Sierra Point Parkway

Selected locations in
San Francisco County
San Mateo County
Santa Clara County

World wide web & social media

Luminary Facts

Mailed on the third week of each month to **ALL** Brisbane Addresses, P.O. Boxes, and Chamber members. Distributed throughout the month at businesses, restaurants, hotels and at Brisbane library, post office, city hall and Chamber office. 3500 issues printed each month. Interactive copies posted to world wide web and social media.

Layout / Deadline

Camera Ready: PDF, Tiff, EPS
300 dots per inch
Color ads saved as CYM
Black Color is 0 0 0 100
PDF submitted as High Resolution

Article/Press Release Deadline

Articles 250-350 words and Advertisements due the 15th of each month.

Contact Information:

Questions, Articles and Advertisements in the monthly Brisbane Chamber of Commerce newsletter, the Luminary.

Contact: Alison Wilson
Editor, Marketing & Sales

Direct: (415) 640-9875

E-mail: alison@brisbanechamber.org

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Advertising Rates

INSIDE PAGES - BLACK & WHITE. FULL COLOR ADD \$20.00 TO MONTHLY LIST PRICE.

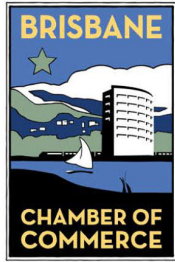
Description	Size	B/W	B/W_YR	CLR_YR
Full Page	9.6 x 15	\$580.	\$6,124.	\$6,336.
3/4 Page	9.6 x 11	430.	4,541.	4,752.
1/2 Page vertical	4.5 x 15	280.	2,957.	3,168.
1/2 Page horizontal	9.6 x 7.5	280.	2,957.	3,168.
1/4 Page	4.5 x 5.1	180.	1,901.	2,112.
1/8 Page	4.3 x 3.8	120.	1,268.	1,478.
Jumbo Business Card	4.6 x 2.6	80.	849.	1056.
Logo Size	3.3 x 3.3	40.	423.	634.

BACK PAGE - FULL COLOR

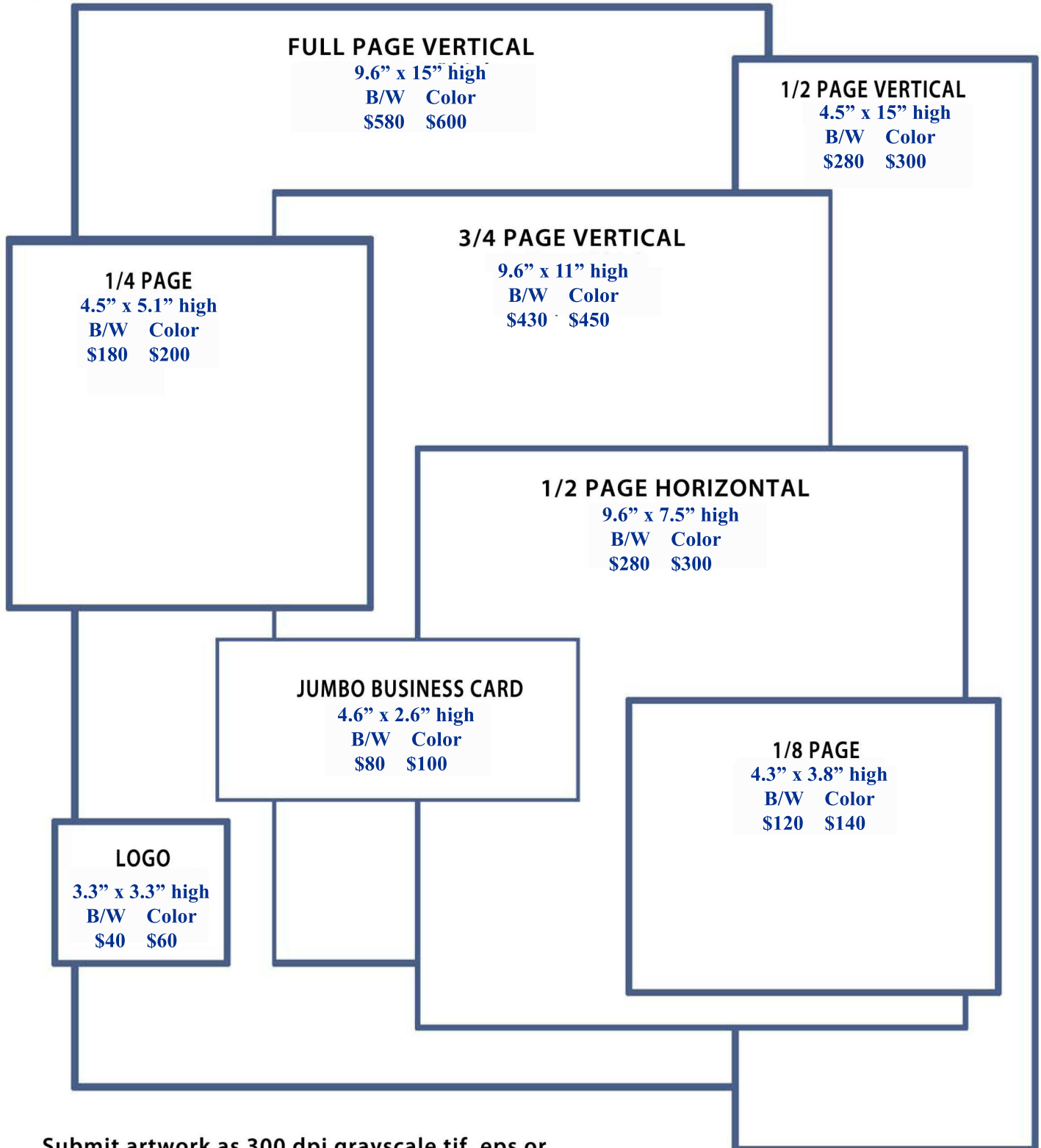
Full Page	10 x 15	1000.
1/2 Page	10 x 7.5	600.
Jumbo Merchant	5.5 x 6.2	400.
Merchant	5 x 5.8	300.
Business	4.6 x 4.8	200.
Coupon	4.6 x 3	100.

With special thanks to our advertisers, who make the Luminary newsletter possible. When reading the Luminary on-line be sure to click on the ads and visit their websites.

*Sizes are approximation



THE MONTHLY NEWSPAPER, THE LUMINARY
2019 ADVERTISING RATES / SIZES



Submit artwork as 300 dpi grayscale tif, eps or high resolution PDF to alison@brisbanechamber.org or by mail to Brisbane Chamber of Commerce, 50 Park Place 2nd Floor, Brisbane, CA 94005