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A Recap: Home for All & Lunafest
By: Mayor Madison Davis, City of Brisbane, madison@davis@brisbane.ca.us, 415-706-5276

This last week has been quite eventful to say the least. On Thursday 3/21 Home For All hosted its first Brisbane-focused workshop and on Saturday 3/23, Brisbane celebrated Women’s History Month with its first LUNAFEST. Read on for my takeaways from each.

HOME FOR ALL

Home For All, a San Mateo County funded program, approached the city last year offering to host a workshop for us. They specialize in facilitating conversations around housing and providing policy-makers with the resulting

[Continued on Page 2]

San Bruno Mountain
By: Dolores Gomez, Brisbane historian, brischic@sonic.net

San Mateo County has taken great strides in recent years to combat the housing crisis by making historic investments in affordable housing projects with Measure K through the Department of Housing and our nonprofit partners. I’m proud to announce that the waiting list for Colma Veterans Village Section 8 is actually getting shorter by the day.

[Continued on Page 4]

San Bruno Mountain
Coast Live Oak Woodland is prevalent in and around Brisbane. http://www.mountainwatch.org/plants

SAN BRUNO MOUNTAIN

By: Dolores Gomez, Brisbane historian, brischic@sonic.net

For years wild fires filled our nostrils with acrid smoke. I have seen San Bruno Mountain change in spring, for about eighty years. Early morning, the hilly rolling mounds, make me think of people covered by a huge blanket. The shadows, created by the myriad of small scrubbery in deep crevices, are dark, while the sun bounces off the higher sides of the mountain. Fog creates a look as if icing on a cake, and it dissipates, revealing the beauty of the hills waiting to be explored. In the early 40’s there were only a couple of homes to be seen on steep sites. Now when the fog lifts, it reveals, many large homes.

[Continued on Page 4]

Have You Heard The News?
By: Adrienne Etherton, Sustainability Management Analyst, Public Works Department, (415) 508-2118, aetherton@brisbane.ca

The City of Brisbane is developing an energy and water benchmarking ordinance for local commercial buildings and is hosting a workshop for key stakeholders to learn more and provide feedback.

Energy and water benchmarking refers to the process of measuring and tracking usage in comparison to yourself and to others. In an effort to encourage efficiencies and reduce both waste and emissions, the City of Brisbane’s ordinance seeks to meet those goals by collecting quality data and putting it into action.

The workshop will include presentations from the City and supporting contractors who are requesting feedback from you, the key stakeholders, to ensure the benchmarking ordinance is a good fit for the community and for the City’s goals. Those who own commercial buildings within the City and others impacted are highly encouraged to attend and collaborate in this process. Please consider joining the workshop and helping to spread the word to others.

Please join us on: Tuesday, April 9, 2019 from 1:00 - 2:30 PM at Mission Blue Center 475 Mission Blue Drive, Brisbane, CA 94005. Visit https://tinyurl.com/4rheu6e to register on-line.

MEMORABLE EXPERIENCE

BY: Alison Wilson, Brisbane Chamber Director Marketing / Sales Alison@brisbanechamber.org, 415-640-9875

Walking into the newly remodeled DoubleTree Hotel by Hilton I was greeted with a complimentary bottle of water and a warm chocolate cookie! JD Smith, General Manager, came out to meet and escort me to his office. During the interview I commented on the hospitality of his reception staff; he replied with a simple thank you and to share the fact he wants every guest that walks through the doors to also have a memorable experience.

We conversed about the history of DoubleTree and its tradition of welcoming all of its guests with a warm chocolate chip cookie. I learned that philanthropist Samuel F. Kitchell, in 1969, bought a motel and rebranded it the DoubleTree. His vision was to provide the ultimate experience for travelers while building relationships and community. He and his staff visited each room giving guests chocolate chip cookies and a glass of milk. Today DoubleTree is part of Hilton – it offers a guest reward program (Honors®) at more than 375 gateway cities, metropolitan areas and vacation destinations worldwide.

[Continued On Page 3]
feedback. Upon the passage of Measure JJ, the council recognized the continued need for a robust public engagement process surrounding the Baylands and agreed to partner with Home For All on two workshops to help us begin this journey. The first workshop focuses on general topics like community values and concerns and from there, Home For All will work with the City of Brisbane to identify more specific topics to delve into for the second workshop. We anticipate the second workshop will occur on May 4th (time TBD) at Mission Blue. We welcome everyone to attend this second workshop whether you participated in the first or not.

For the first workshop we had a packed house with over 100 participants. I want to thank everyone who attended. I saw many new faces and of course, many familiar ones. I floated from table to table to gain a sense of the conversations being had and could tell immediately how invested attendees were in Brisbane and the passion they have for our community.

People explained their love of Brisbane came from: our location, small-town feel, tight-knit community, safety, volunteer spirit, diversity of residents including many artists and musicians, the mountain, the ability for an individual to make a meaningful contribution, city services that work well, and that many organizations have formed to help different groups in our community.

At the same time, there were discussions of the drawbacks of living here which included a lack of: public transportation, retail, grocery store, gas station, high school, and neighborhood watering hole like a bar. There were also concerns around current and future traffic and bottlenecks, disappearance of starter homes and a lack of affordability, and people moving away when they retire.

When looking to the future and the development of the Baylands, I heard a desire in wanting those missing amenities included along with addressing the traffic challenges, providing as many affordable units as possible, going beyond sustainability and thinking about how we can make this development regenerative, and wanting to be a progressive and innovative city. Participants mentioned a desire for connections between the communities like a corridor people could use to walk or bike, and a shuttle network. In addition, I heard strong concerns regarding clean-up and safety, liquefaction, how we would integrate the new community at the Baylands with the one already established in central Brisbane and the Ridge, and how we would maintain our cherished small town feel.

The workshop left me hopeful that together we can address the many concerns regarding the Baylands and at the same time, create something that feels like Brisbane and embodies our values. Home For All will compile a report summarizing the comments made at each table which will be made available on the city’s website and through our weekly email newsletter. While I know many wanted to get into deeper discussions, the outreach and engagement process will go well beyond the two workshops facilitated by Home For All. There will be plenty of opportunities for us to contemplate and discuss these topics and I look forward to working with you all in that process.

Mayor’s Message, continued on page 3

MONEY Matters

BY: CURTIS ROE, Director of Finance, Purcell Murray Company, creo@purcellmurray.com

If you have done your taxes, you may be surprised this year. The dollars withheld from a payroll check are typically based on the exemptions declared with a payroll department. The federal government changed the amounts associated with the exemptions resulting in a little more take home pay. It is important to remember that regardless of how much tax is withheld for taxes, the actual tax is based on income for the whole year. Each tax return is unique. There are multiple variables in calculating taxable income including whether one is married with dependents etc. The points I am making relate to a specific set of assumptions and each person should do their own research. On the whole, federal taxes are lower for 2018. 2019 is mixed, but will still be lower than 2017.

I pulled the table below off the web for an individual:

<table>
<thead>
<tr>
<th>TAXABLE INCOME</th>
<th>TAX RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0-$9,325</td>
<td>10.0%</td>
</tr>
<tr>
<td>$9,326-$37,950</td>
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<tr>
<td>$37,951-$67,090</td>
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<td>$67,091-$191,650</td>
<td>28.0%</td>
</tr>
<tr>
<td>$191,651-$441,700</td>
<td>35.0%</td>
</tr>
<tr>
<td>$441,701-$834,400</td>
<td>39.6%</td>
</tr>
</tbody>
</table>

TAX RATES

$0-$9,700          $9,701-$37,497  10.0%         15.0%         12.0%
$37,951-$67,090    $39,476-$84,200  25.0%         30.0%         28.0%
$67,091-$191,650   $84,201-$160,725  28.0%         35.0%         35.0%
$191,651-$441,700  $160,726-$204,100  33.0%         40.0%         40.0%
$441,701-$834,400  $204,101-$510,300  35.0%         45.0%         45.0%
$834,401+           $510,301+      39.6%         37.0%         40.0%

The Luminary is printed using recycled paper and environmentally-friendly soy-based ink.
Thank you to Brisbane Baylands for hosting a warm and well attended Mix and Mingle NETWORK@NITE Spring Mixer on March 20th, the first day of Spring! Spring is a busy time of year for the Brisbane Chamber. Our high school seniors are applying for forms, and I am visiting different college campuses, and planning their future. Scholarship packets for high school seniors can be found on-line at http://brisbanechamber.org/scholarship. Completed packets are due on Monday, April 15th at 4:00 pm.

Eight grade students will have the opportunity of touring Brisbane businesses and our local government to learn new ideas, different career opportunities, and, hopefully, plan for their future. Our students will then present their findings at the student luncheon on May 22nd to their peers and adult leaders. If your business would like to invite a small number of students to visit, please contact Madison Davis, president/CEO at madison@brisbanechamber.org.

DONATIONS Sought for scholarship:

The best investment in our society is how we mold and shape the youth of our community. The Chamber is accepting contributions for these scholarship awards. If you would like to help, please make your donation either online http://tinyurl.com/y54179s7 or write a check payable to the Brisbane Chamber of Commerce Scholarship Fund, 50 Park Place, Brisbane. There is no finer investment than the one we make in the youth of our community. They are our future. Scholarship Recognition Awards are presented in the name of the donor. The Chamber welcomes your partnership in the Scholarship Recognition Program. We thank you in advance for your generosity.

MARK your CALENDAR
On Wednesday, April 17 from 5:00 p.m. to 7:00 p.m. Sierra Point Yacht Club - the Chamber will host a farewell NETWORK@NITE mixer to honor Mitch Bull, who resigned as president/CEO in 2018. In 1990, Mitch Bull, representing Hitachi America, Ltd, was invited to serve the Brisbane Chamber as a board member. He served as a board member for 15 years. In 2008, 29 years later, he agreed to assume the role of president/CEO. As president/CEO, he successfully led and guided the team in the successful presentation of chamber programs and events that included Annual Excellence in Education Awards, which have been given over $275,000 in scholarships to local students; exposed every 8th grader at Lipman Middle School to business and governmental operations for the past 25 years; promoted local businesses at the chamber annual Business Expo; and hosted many mixers. He crafted a vibrant partnership with the business, community, and city government leaders. I cannot thank Mitch enough for his talent, fiscal responsibility, vision, follow-through and enthusiasm for the past 10 years.

See you on the April 17th at Sierrra Point Yacht Club, 500 Sierra Point Pkwy, Brisbane, 94005 NETWORK@NITE to honor Mitch Bull and his 10 years of vibrant and impactful leadership. RSVPs can be made by calling the office online at rsvp2019.eventbrite.com emailing rsvp@brisbanechamber.org and/or calling the office at 415-467-7283.

Brisbane is a unique place to eat, run, live and work. The Brisbane Chamber of Commerce will continue to make this one of our top priorities. See you on the 17th.
THINK BRISBANE — KEEP OUR ECONOMY STRONG!

Luminary            March 2019        Brisbane Chamber of Commerce

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EARTH DAY CELEBRATION

Blue Line Transfer Station • 500 E. Jamie Ct.
April 27, 2019 from 10am-2pm

For more information and to reserve your spot, visit ssfscavenger.com/EarthDay or call 650.589.4020 x105.

This free event will be fun for the whole family and includes:
A backyard composting workshop from 10am-noon
hosted by the San Mateo County Office of Sustainability
A guided tour from 12:15-1:30pm of Blue Line’s recycling & digestion facilities
Truck demonstrations, games & prizes ongoing from noon-2pm

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WHAT REFUND?! By: FREDDY BEAMAN, Brisbane Chamber Board Member, VP/Treasury Sales Officer – Bay Area, US Bank, frederick.beaman@usbank.com 415-272-7223

With tax season in full swing, most of us who have completed our taxes shouldn’t be shocked that our refund is less this year than previous. These new tax laws have really hurt Californians putting less in our pockets and more with our Government. With that being said, it’s a great opportunity to ask our tax accountant how we can maximize more tax breaks this year. We should review our contributions into retirement accounts like an IRA and 401K and maximize our HSA accounts. Whether you own your business or work for a company, it’s never too late and seek advice from your tax preparer today.

Think Brisbane — keep our economy strong!
THINK BRISBANE — SHOP LOCALLY!

MEMBERSHIP TIP: Not paying your chamber dues to save money makes as much sense as stopping your watch to save time.
INVEST IN BRISBANE’S NEW CENTER OF KNOWLEDGE: LIBRARY 2019

BY: AMBERT YEUNG, Friends of the Brisbane Library, friendsofthebrisbanelibrary@gmail.com, https://www.fobl.info/

The grand opening of the new Brisbane Library is approaching and anticipation for this event is heating up amongst our community members. While the construction crews are welcoming the spring weather and the library staff is planning the transition and future operations of the library, the Friends of Brisbane Library (FOBL) is busy encouraging community participation in this multi-generational experience. One significant effort for the Friends is to inspire giving across the community. Today, we are proud to announce that community giving has surpassed half of our $100,000 target! In fact, many contributions have been enhanced by you, our Brisbane and Bay Area employers, through generous matching programs. As part of Brisbane’s business community, you and your organizations contribute to this city on many levels. The list of enterprises ranging from small to multinational that operate in Brisbane brings the community great pride. Now in the second half of our fundraising, the Friends are asking you, readers of the Luminary, to continue our momentum towards the $100,000 goal and invest in Brisbane’s new “Center of Knowledge.” Your company will be recognized prominently as one of the primary funders that have contributed to the construction of the new library, and your name will be recorded on the library’s exterior (with any text or logo you choose).

The Veterans Village is a 66-unit affordable housing community in Coloma on Mission Road between Cypress Lawn and Holy Cross cemeteries. All veterans, regardless of discharge status, may apply for the seven PBV units available.

Preference will be given to county residents, homeless, those who lack Veterans Affairs benefits due to discharge status and who are ineligible for HUD Veterans Affairs Supportive Housing Vouchers. The project is being developed by Mercy Housing, a local leader in building affordable housing projects in the Bay Area.

The seven PBV units available are fully equipped one-bedrooms with a maximum household size of three individuals. The village will have a community garden, dog park and landscaped courtyards. Income limits for the units range from about $51,000 to $66,000 depending on family size.

Veterans residing at the village will also have access to community activities, case management, health and wellness and financial education services.

To apply for the seven PBV units online go to www.mysmhousing.com. Application assistance is available at the Housing Authority of 234 Harbor Blvd., #A, Belmont; Daly City Community Center, 350 90th St., Daly City; and the Pacifica Resource Center, 1809 Palmetto Ave., Pacifica.

The temporary leasing office for Colma Veterans Village is located at 1001 Bayhill Drive, second floor, in San Bruno.

This is an exciting opportunity for veterans who have served our nation in uniform and an incredible example of how the San Mateo County Board of Supervisors has taken great strides to add affordable housing units at a time they are so critically needed. Please spread the word if you know a veteran who could benefit from this program.

David J. Campa is a member of the San Mateo County Board of Supervisors representing District 5 which includes Brisbane.

Supervisor’s Message, continued from page 1

8 project-based voucher program (PBV) runs through March 31.

THINK BRISBANE — KEEP OUR ECONOMY STRONG!
JOIN US FOR THE NAMING OF BRISBANE BASEBALL DIAMOND ON APRIL 7TH @ 11AM

BY: ALISON WILSON, Brisbane Chamber Director Marketing/Sales alison@brisbanechamber.org, 415-640-9875

The excitement for Brisbane youth baseball is at an all-time high right now as the kids, coaches, and parents can’t wait to get back out onto the field. You are invited to watch Brisbane’s own Brisbane Pirates youth baseball team play on Sunday, April 7th at 9:30am at Lipman Field. Following the game at 11:00am will be a special ceremony to commemorate, celebrate, and participate in the naming of the Baseball Diamond Field to Brisbane Lions Field. At the celebration, Terry O’Connell, Mayor Pro-Tempore, will say a few words.

Brisbane Youth Baseball is a great activity for Brisbane youth. Our Brisbane community has built a strong team. Coach Todd Curtis and Coach Dustin Cohn expressed their gratitude to the City of Brisbane, Brisbane Parks and Recreation Department, many volunteers, and the Brisbane Lions Club who have all “gone to bat” for Brisbane Youth Baseball, by supporting Brisbane’s local teams with their time, finances, and energy to keep the program running. Even though it is a simple game that was once was played in the middle of the street with a stick and a ball, it is the support of the community that ensures our youth are supported with baseball equipment upgrades, field maintenance tools, bats, balls, and uniforms.

If your Business is looking for a great way to give back to the community with visible results, then why not support the local kids’ youth baseball teams. Please contact Coach Dustin at (415) 298-8644.
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