

ADVERTISE, MARKET AND PROMOTE

BE INVOLVED. BE SEEN IN PRINT. BE FOUND DIGITALLY.
ENJOY OUR REACH.

Advertise, market and promote your business with the Chamber's Business Development and Communication vehicles using print, digital and in-person opportunities. We know the importance of building relationships and brand awareness to build sales and market share. Contact Alison Wilson at alison@brisbanechamber.org or call (415) 640-9875 to discuss advertising space available in the monthly newspaper, *the Luminary*, on the world wide web, social media, and in the community directory.

ADVERTISING

The Brisbane Chamber has multiple vehicles to get your message out. Advertising in the Chamber's publications, newspaper, map, directory and website are effective and valuable marketing tools to build and promote your brand, company, special promotions and events.

PRINT: LUMINARY, THE MONTHLY NEWSPAPER

This much read monthly printed newspaper keeps you informed with the latest member news, promotions and events, Chamber programs, special events, governmental affairs, and City news. The Luminary is one of the Chamber's most effective and valuable marketing tools to use on a monthly basis. Your message will reach over 3,000 targeted mailing that includes every residential, business and post office box address in Brisbane as well as subscribers in the State of California and the U.S.A. The Luminary is on-line and e-mailed to Chamber members in addition to the 4,000 monthly printed distribution.

PRINT: COMMUNITY DIRECTORY

The printed Brisbane Community Directory is a popular guide to Brisbane. Users appreciate the beauty and the view of commerce, history and residents that it provides of Brisbane. This is your opportunity to showcase your business to newcomers, residents plus potential and existing clients. The directory is practical and useful. People need to know about businesses and services available to them. Advertiser business names appear on the index of advertisers. The directory is both printed and found on the web with a link to advertisers' websites.

DIGITAL: BANNER ADS PLACEMENT ON WEBSITE, eNEWS, AND SOCIAL MEDIA

The Chamber offers opportunities to reach key contacts with immediacy and verification using e-mail ad blasts and the Chamber's weekly e-mail *eNews for you* blog that goes out on Tuesday of each month. The web is a much used and valued resource for products and services. Opportunities are available for ad placement on our website, social media and eNews. Strengthen your brand by advertising a monthly special, be visible by promoting your contact information and product, or be a website, social media and/or eNews sponsor. Ads can be changed monthly to post hot deals and provide fresh messages.

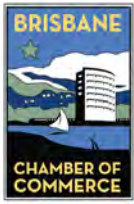
EVENT SPONSORSHIP

Being an event sponsor or advertising on the indexed B2B B2C special event program is a valuable publication to get the word out about your business. Businesses located in San Mateo and San Francisco Counties attend and showcase their businesses. Contact Mitch Bull at mitch@brisbanechamber.org or call 415.467.7283 to learn more about this event and reserving your space.

MIXERS / NETWORK@NITE / RED RIBBON CUTTING

Want to be visible in the community? Mark an important occasion with a red ribbon cutting ceremony and/or a NETwork@NITE Mixer to publicize your business' achievement, products and venue. To schedule your event or have questions, contact Mitch Bull at mitch@brisbanechamber.org or call 415.467.7283.

We want to hear from you.



THE LUMINARY

Brisbane's Business and Community Journal

BRISBANE CHAMBER OF COMMERCE MONTHLY NEWSPAPER
CREATING AN ATMOSPHERE IN WHICH BUSINESS PROSPERS AND THE COMMUNITY THRIVES

The Luminary Offers Interactive and Large Advertising Space Opportunities and More Articles With the 11x17 format and Expanded Circulation in Print and Digital Format.



The monthly Luminary's mission is to provide information for both the business and residential community; helping each to better understand the positive contributions of all community stakeholders. This common forum provides a vehicle to articulate the business point of view on current events for residents and businesses.



The Luminary is mailed to **every** Brisbane address, including Post Office boxes; and Chamber members who reside in Brisbane and outside of the city, including San Francisco, San Mateo and Santa Clara Counties; San Mateo County Chamber affiliates; and County, State, and Federal elected officials. An interactive copy is found on the Brisbane Chamber of Commerce's Web site, www.brisbanechamber.org plus social media. We are the only Chamber of Commerce in San Mateo County that offers this exciting advertising and information tool to both businesses and resident in our community.

Advertising Rates

INSIDE PAGES - BLACK & WHITE. FULL COLOR ADD \$20.00 TO MONTHLY LIST PRICE.

Description	Size	B/W	B/W_YR	CLR_YR
Full Page	9.6 x 15	\$580.	\$6,124.	\$6,336.
3/4 Page	9.6 x 11	430.	4,541.	4,752.
1/2 Page vertical	4.5 x 15	280.	2,957.	3,168.
1/2 Page horizontal	9.6 x 7.5	280.	2,957.	3,168.
1/4 Page	4.5 x 5.1	180.	1,901.	2,112.
1/8 Page	4.3 x 3.8	120.	1,268.	1,478.
Jumbo Business Card	4.6 x 2.6	80.	849.	1056.
Logo Size	3.3 x 3.3	40.	423.	634.

BACK PAGE - FULL COLOR

Full Page	10 x 15	1000.
1/2 Page	10 x 7.5	600.
Jumbo Merchant	5.5 x 6.2	400.
Merchant	5 x 5.8	300.
Business	4.6 x 4.8	200.
Coupon	4.6 x 3	100.

With special thanks to our advertisers, who make the Luminary newsletter possible. When reading the Luminary on-line be sure to click on the ads and visit their websites.

*Sizes are approximation

Communities Served

All of Brisbane, including:
Businesses and Residents
Central Brisbane
The Ridge
Crocker Industrial Park
Bayshore Boulevard
Industrial Road
P.O. Boxes
Sierra Point Parkway

Selected locations in
San Francisco County
San Mateo County
Santa Clara County

World wide web & social media

Luminary Facts

Mailed on the third week of each month to **ALL** Brisbane Addresses, P.O. Boxes, and Chamber members. Distributed throughout the month at businesses, restaurants, hotels and at Brisbane library, post office, city hall and Chamber office. 3500 issues printed each month. Interactive copies posted to world wide web and social media.

Layout / Deadline

Camera Ready: PDF, Tiff, EPS
300 dots per inch
Color ads saved as CYM
Black Color is 0 0 0 100
PDF submitted as High Resolution

Article/Press Release Deadline

Articles 250-350 words and Advertisements due the 15th of each month.

Contact Information:

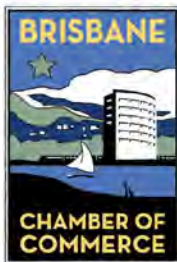
Questions, Articles and Advertisements in the monthly Brisbane Chamber of Commerce newsletter, the Luminary.

Contact: Alison Wilson
Editor, Marketing & Sales
Direct: (415) 640-9875
E-mail: alison@brisbanechamber.org

Brisbane Chamber of Commerce
50 Park Place, 2nd Floor
Brisbane, CA 94005
www.brisbanechamber.org

Follow us (*click below to visit link*):

- www.brisbanechamber.org
- [facebook.com/brisbanechamberofcommerce](https://www.facebook.com/brisbanechamberofcommerce)
- [@brisbanechamber](https://twitter.com/brisbanechamber)
- [instagram.com/brisbanechamberofcommerce](https://www.instagram.com/brisbanechamberofcommerce)
- [linkedin.com/in/brisbanechamber/](https://www.linkedin.com/in/brisbanechamber/)
- [pinterest.com/brisbanechamberbelinkedin.com/company/brisbanechamber](https://www.pinterest.com/brisbanechamberbelinkedin.com/company/brisbanechamber)



THE MONTHLY NEWSPAPER, THE LUMINARY
2020 ADVERTISING RATES / SIZES

FULL PAGE VERTICAL

9.6" x 15" high

B/W Color

\$580 \$600

1/2 PAGE VERTICAL

4.5" x 15" high

B/W Color

\$280 \$300

3/4 PAGE VERTICAL

9.6" x 11" high

B/W Color

\$430 \$450

1/4 PAGE

4.5" x 5.1" high

B/W Color

\$180 \$200

1/2 PAGE HORIZONTAL

9.6" x 7.5" high

B/W Color

\$280 \$300

JUMBO BUSINESS CARD

4.6" x 2.6" high

B/W Color

\$80 \$100

1/8 PAGE

4.3" x 3.8" high

B/W Color

\$120 \$140

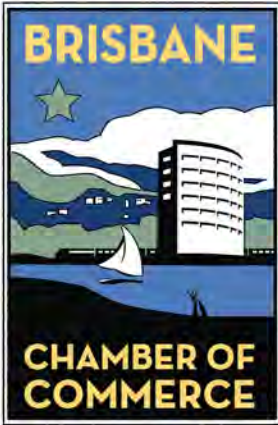
LOGO

3.3" x 3.3" high

B/W Color

\$40 \$60

Submit artwork as 300 dpi grayscale tif, eps or high resolution PDF to alison@brisbanechamber.org or by mail to Brisbane Chamber of Commerce, 50 Park Place 2nd Floor, Brisbane, CA 94005



Advertise With Brisbane Chamber Web Publications

TO PLACE AN AD:

Contact Alison Wilson (415) 640-9875 or alison@brisbanechamber.org

- Gain exposure for your company
- Reach professionals in Brisbane's and the Bay Area's business community
- Leverage the Brisbane Chamber's name to enhance your marketing efforts

eNews for You - monthly e-blast

Ad size

Square Ad

Monthly rate

Size in inches

1.7 x 1.5

\$40/per square

Be involved!

View our marketing opportunities.

Be seen in print.

Be found on the web.

Enjoy our reach.

www.brisbanechamber.org

www.BrisbaneChamber.org



Ad size

Horizontal Ad

Size in inches

600 x 160

Rate

1-month

3-month

6-month

12-month

Horizontal Ad

\$400

\$750

\$1,200

(cost per month)

\$175

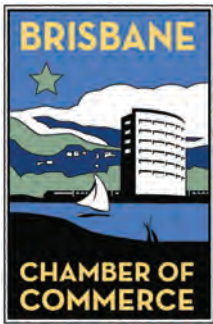
\$133

\$125

\$100

Provide artwork or we will design it for you.

Ask About Sending a dedicated Member to Member email blast and/or insert in the Chamber newspaper, the Luminary, with your business ad, promotion, and/or announcement.

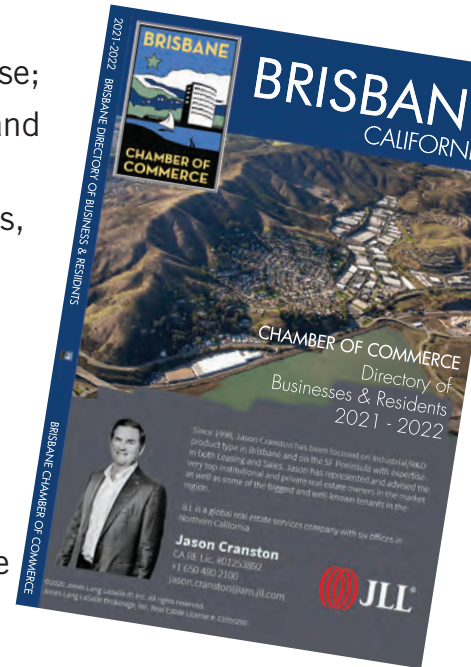


If You Advertise, They Will Come

GET NOTICED TODAY ... RESERVE YOUR SPACE IN THE 2-YEAR DIRECTORY / PHONE BOOK IN PRINT, SOCIAL MEDIA AND THE WORLD WIDE WEB

Facts and Statistics on Brisbane Chamber Sponsored Publication:

- Directory/Phone book is used practically everyday by everyone in the Brisbane area (your ad is seen far more frequently than in any other publication, both on-line and print).
- The directory/Phone book's compact size allows customers to keep it handy next to their phone, in their car as well as carrying it their purse;
- Brisbane's only phone book that lists all three area codes, 628, 415, and 650 in one handy book found on-line and in print;
- Used practically every day to locate merchants, streets, phone numbers, and addresses on the web, social media, and in print;
- Each ad is good for 2 years – no monthly fees (which is higher);
- Directory is on-line digitally and as a pdf with interactive links to each advertiser's website.
- Advertising is aimed directly at your customers and markets;
- No high pressure sales practice;
- Delivered to every home and business (multiple copies) in the Brisbane area by U.S. Mail, including post office boxes;
- Additional distribution through real estate offices, city offices, library, restaurants, hotels, and relocation packages;
- 99% of the readers say the publication presents a positive image of the community;
- Nearly 9 out of 10 readers feel this is their most useful publication;
- 9,000 copies distributed in 2-year period; and
- People keep and continue to use their directories for a multitude of purposes ~ business and residential phone numbers, addresses, historical notes, maps, community clubs.



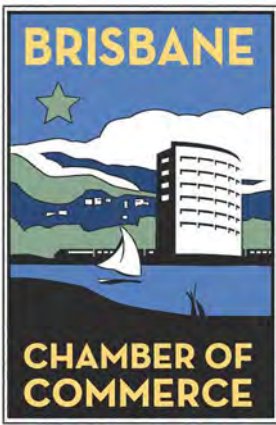
2 YEAR MEMBERSHIP ADVERTISEMENT RATES

Color Size	2-Year Fee	Black & White Size.....	2-Year Fee
Full-Page Front Cover.....	\$3,000	Full-Page.....	\$1,100
Full Page Back Cover	\$2,750	Half-Page	\$650
Inside Cover	\$1,900	Quarter Page.....	\$450
ADDITIONAL Listing for <i>Chamber members</i> :		Eighth Page.....	\$300
Bold Listing	No Charge	<i>Chamber members will have their ads placed on social media at no charge.</i>	
Additional Listings.....	\$50		

Special thanks to our advertisers, who make the Brisbane Directory possible.

Brisbane Chamber of Commerce • 50 Park Place • Brisbane, CA 94005 • Chamber Office Phone 415.467.7283
Mobile 415.640.9875 • e-mail: alison@brisbanechamber.org • Web site www.brisbanechamber.org

*pricing subject to change



BRISBANE BUSINESS AND RESIDENTIAL DIRECTORY

ADVERTISING RATES / SIZES

FULL PAGE VERTICAL ADS

4.5" wide x 7.5" high
Black and White
\$1,100.00

1/2 PAGE VERTICAL
2.25" wide x 7.5" high
Black and White
\$650.00

1/4 PAGE HORIZONTAL

4.5" wide x 1.75" high
Black and White
\$450.00

1/2 PAGE HORIZONTAL

4.5" wide x 3.5" high
Black and White
\$650.00

1/8 PAGE HORIZONTAL

2.125" wide x 1.75" high
Black and White
\$300.00

1/4 PAGE HORIZONTAL

2.125" wide x 3.5" high
Black and White
\$450.00

Submitted Artwork Accepted:
350 dpi CMYK Color or Grayscale
File Format:

Tif, EPS or High Resolution PDF

Submit Artwork to:

alison@brisbanechamber.org or by mail to

Brisbane Chamber of Commerce 50 Park Place, Brisbane, CA 94005

Questions/Info Contact Alison Wilson 415-640-9875

Additional Listings

\$50 Chamber Members / \$75 Non-Members

Bold Listings

Only Available to Chamber Members



Brisbane Chamber of Commerce ADVERTISING AGREEMENT

GENERAL INFORMATION

- ☆ Final Payment must be received by net 30 days. Credit Cards accepted.
- ☆ Final artwork must be received within 30 days.
- ☆ Non-refundable deposit required.
- ☆ Advertisements sold on a first-come, first-served basis.
- ☆ Space is limited, reserve your ad space now.

ADVERTISEMENT

	Cost	Size	Run Time
<input type="checkbox"/> Monthly Luminary	_____	_____	_____
<input type="checkbox"/> 2-Year Directory	_____	_____	_____
<input type="checkbox"/> Web	_____	_____	_____
<input type="checkbox"/> eBlog	_____	_____	_____

PAYMENT

Basic Advertising Cost \$ _____
 Artwork Preparation \$ _____
 Additional Charges \$ _____
 Total Ad Charge \$ _____

Deposit paid with order: \$ _____
 Balance due with final ad proof: \$ _____

Notes: _____

SPECIAL INSTRUCTIONS

CONDITIONS OF CONTRACT

1. This contract is with the named firm and change of ownership or management will not dissolve contract obligations. 2. Failure to acknowledge or return proof will not alter contract terms or obligations. 3. All Charges are due and payable on any unpaid Balance upon advertisers receipt of proof, prior to printing. Advertiser agrees to be jointly and severally responsible for full payment thereof in any action brought upon this agreement, venue shall be proper in Brisbane, California and advertiser and agent expressly waive any objections to venue or personal jurisdiction therein. In any such action, the prevailing party shall be entitled to award of reasonable attorney's fees in addition to any other relief granted. 4. In the event that payment is not made by advertiser in accordance with conditions of this contract, advertiser agrees to pay for legal fees incurred by publisher to obtain collection. 5. Publisher shall not be bound by any promises or agreements not contained herein, nor shall any such relieve advertiser or agent of their obligations hereunder. 6. Advertiser agrees to conform to editorial/pictorial style or requirements. 7. Checks should be made payable to the **Brisbane Chamber of Commerce**.

Signature: _____ Date: _____

Organization Name: _____

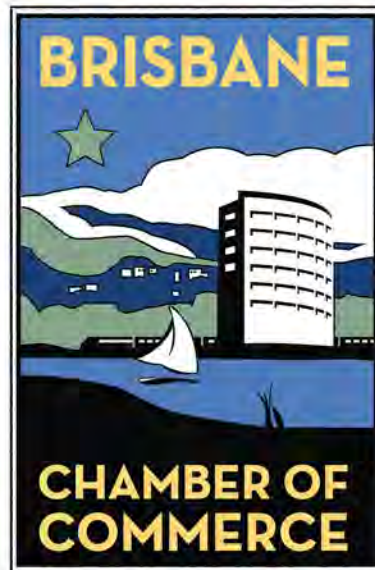
Address: _____

Contact: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Chamber of Commerce Representative: _____

Advertise with the Brisbane Chamber of Commerce



Benefit from the credibility of being associated with Brisbane's business and residential business organization, the Brisbane Chamber of Commerce.

Enjoy our reach. Through our network of corporate and residential members, we represent all sectors of the economy, the Bay Area and beyond.

Our members are your potential customers. Build relationships and brand awareness to build sales and market share.

Benefit from our ready-made audience of businesses, administrators, political representatives and residents.

Reach people who are looking for useful and strategic information and tools to maximize their bottom line.

Direct advertising inquires to Alison Wilson at alison@brisbanechamber.org or call 415.640.9875